

For Immediate Release



October 4, 2019

October 15, 2019 [Revised version: Change of launch date for “Black Series 6-inch figure: Luke Skywalker”]

TOMY Company, Ltd.

**The story will finally conclude 42 years after
the release of the original Star Wars film!**

Toys Related to the Movie, ***Star Wars: The Rise Of Skywalker***

Simultaneous release and sales on October 4!

Toys able to delight fans from earlier years to kids assembled in full force,
including droid RCs and lightsabers

TOMY Company, Ltd. (Representative Director, President & COO: Kazuhiro Kojima, headquarters: Katsushika-ku, Tokyo) will start selling toys related to the Star Wars series centered on those associated with the latest and last movie in the series: *Star Wars: The Rise Of Skywalker*, at locations, including toy stores and the toy sections of department stores/mass retailers across Japan, online stores and TOMY Company’s official online store “Takara Tomy Mall” (takaratomymall.jp), successively from Friday, October 4, 2019. The TOMY Group will build a lineup of 42 Star Wars items by the end of December 2019.



Star Wars: The Rise Of Skywalker will conclude the Star Wars series 42 years after the release of the original film. TOMY Company has sold a large number of toys related to the Star Wars series since 2015. Through the course, we have built a broad lineup of products capable of delighting many people ranging from Star Wars fans from earlier years to kids.

In the popular Star Wars toy category of droid RCs, we will start selling “**Star Wars: DX Talk & Control BB-8,**” an RC that allows users to operate BB-8, a droid that has been popular since its appearance in *Star Wars: Episode VII, The Force Awakens*, and enjoy chats with the droid, and “**Star Wars: Remote Control D-O,**” an RC for a new droid attracting attention that will make its debut in *Star Wars: The Rise Of Skywalker*.

In addition, TOMY Company will release products, such as lightsabers for Jedi wannabees, masks for playing Star Wars characters completely and various action figures able to satisfy collectors. Among those items, “**Star Wars: Retro Collection**” (manufactured by Kenner Products) consists of reproduced 3.75-inch Star Wars action figures TOMY Company (then known as Takara) introduced to coincide with the release of *Star Wars: Episode IV, A New Hope* in Japan in 1978. They have specifications and other features that will make fans from those days nostalgic. Only this legendary series in the cinema world with a history of 42 years could realize such products.

Please enjoy the worldview of *Star Wars: The Rise Of Skywalker* together with related toys from the TOMY Group.

Product Outline

Sales Channels: Toy stores, toy sections of department stores/mass retailers in Japan, variety stores, online stores, and TOMY Company’s official online store “Takara Tomy Mall” (takaratomy.com), etc.

Official website: www.takaratomy.co.jp/products/starwars/

Droid RC

BB-8, operable in ways users want and offering delightful chats, and D-O, the latest droid, will be released as RCs, too!



↑Click to watch the product introduction video.



Product Name: **Star Wars: DX Talk & Control BB-8**
 SRP: JPY 8,980 (tax not included)
 Launch date in Japan: Friday, October 4, 2019
 Recommended Age: 6 years and up
 Copyright: © & TM Lucasfilm Ltd.

Product Name: **Star Wars: Remote Control D-O**
 SRP: JPY 9,800 (tax not included)
 Launch date in Japan: Saturday, November 9, 2019
 Recommended Age: 5 years and up
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Interactive Toys

A Yoda model figure that answers calls will be released! Recorded answers include “May the Force be with you” and other famous lines from Star Wars movies.



Much to learn, you still have.



↑Click to watch the product introduction video.

Product Name: **Star Wars: Please Tell Me! Master Yoda**
 SRP: JPY 3,800 (tax not included)
 Launch date in Japan: Friday, October 4, 2019
 Recommended Age: 10 years and up
 Copyright: © & TM Lucasfilm Ltd.

Lightsaber

Lightsabers in three lines that allow users to reenact scenes from Star Wars movies

Product Name: **Star Wars: Electronic Voice Lightsabers in four types**

(Rey/Luke Skywalker/Darth Vader/Kylo Ren)

SRP: JPY 4,000, respectively (tax not included) *JPY 5,200 (tax not included) for Kylo Ren

Launch date in Japan: Friday, October 4, 2019

Recommended Age: 4 years and up

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Product Name: **Star Wars: Level One Lightsabers in three types**

(Blue/Red/Green)

SRP: JPY 1,800, respectively (tax not included)

Launch date in Japan: Friday, October 4, 2019

Recommended Age: 4 years and up

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↑Click to watch the product introduction video.

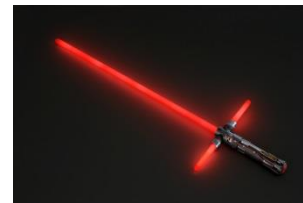
Product Name: **Star Wars: Black Series Force FX Elite Lightsaber Supreme Leader Kylo Ren**

SRP: JPY 59,800 (tax not included)

Launch date in Japan: Saturday, November 9, 2019

Recommended Age: 18 years and up

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Figures

Collector's items assembled in full force, such as "Star Wars: Black Series 6-inch figures" made with special attention to ranges of motion and painting and the "Retro Collection" of reproduced Star Wars 3.75-inch figures originally released in 1978!

Product Name: **Star Wars: Black Series 6-inch figures in five types**

SRP: JPY 3,980, respectively (tax not included)

Recommended Age: 4 years and up

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Rey & D-O/Supreme Leader Kylo Ren

Launch date in Japan: Friday, October 4, 2019



First Order Jet Trooper/Mandalorian

Launch date in Japan:

Saturday, November 9, 2019



Luke Skywalker (Yavin Ceremony)

Launch date in Japan:

Saturday, November 30, 2019

Product Name: **Star Wars: Retro Collection figures in six types**

SRP: JPY 1,800, respectively (tax not included)

Recommended Age: 4 years and up

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Darth Vader/Luke Skywalker/Stormtrooper

Launch date in Japan: Friday, October 4, 2019



Princess Leia/Han Solo/Chewbacca

Launch date in Japan: Saturday, November 9,

About *Star Wars: The Rise Of Skywalker*



Nationwide Release on Friday, December 20, 2019

[OFFICIAL WEBSITE]

<https://starwars.disney.co.jp/movie/skywalker.html>

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[STORY]

Star Wars is the only series that deserves to be called a movie legend for a large number of landmarks it has produced. The tale of familial love and loss in the Skywalkers will finally bring the curtain down on its history of 42 years with this movie directed once again by J. J. Abrams, who became a hero of the times.

TOMY Company celebrated the 95th anniversary of its founding on February 2, 2019

For press inquiries, please contact:

Public Relations Division, TOMY Company, Ltd. Tel: 03-5654-1280 Fax: 03-5654-1380

For product inquiries from consumers, please contact:

TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)