

For Immediate Release



February 27, 2024

The popular characters from the works of Fujiko • F • Fujio are now available as TOMICA!

“Dream TOMICA Collection to Commemorate the 90th Anniversary of Fujiko • F • Fujio’s Birth”

To be launched in the middle of April 2024

Have fun collecting all six types: Doraemon, Dorami, Korosuke, Perman No. 1, Chinpui and Pokonyan

TOMY Company, Ltd.



Photo, Front row from left to right, “Doraemon” and “Dorami”; Photo, Center row from left to right, “Korosuke” and “Pokonyan”; and Photo, Back row from left to right, “Perman No. 1” and “Chinpui”

TOMY Company, Ltd. (Representative Director, President & COO: Kazuhiro Kojima, headquarters: Katsushika-ku, Tokyo) will release **“Dream TOMICA Collection to Commemorate the 90th Anniversary of Fujiko • F • Fujio’s Birth”** (total of six types that cannot be chosen, SRP: JPY 880/tax included) as new products in the “Tomica” die-cast miniature car series, each featuring a motif of a popular character, to commemorate the 90th anniversary of the birth of the manga artist Fujiko • F • Fujio. The products will be released beginning in the middle of April 2024 at toy stores, toy sections of department stores/mass retailers in Japan, the specialty store for TOMICA products “TOMICA shop,” online stores, TOMY Company’s official online store “Takara Tomy Mall” (takaratomymall.jp/), etc. “Takara Tomy Mall” is scheduled to start taking pre-orders on Thursday, February 29, 2024.

The **“Dream TOMICA Collection to Commemorate the 90th Anniversary of Fujiko • F • Fujio’s Birth,”** which is the latest addition to the “Dream TOMICA” series^(*), features TOMICA cars based on “Doraemon,” “Dorami,” “Korosuke,” “Pokonyan,” “Perman No. 1” and “Chinpui” from the popular characters in the manga “Doraemon” and many other masterpieces of Fujiko • F • Fujio. Except for “Doraemon,” this is the first time that the five other characters have been commercialized as TOMICA cars. These products have mystery packaging, and each package contains a car featuring one of the six characters.

Each product has an original design that maximizes the adorable charm of the character, which has not faded even now, and expresses it in a palm-sized miniature car. The face of each character is prominently shown on the front of the car, and each car as a whole represents the features of the character using the car color, interior, roof, etc. This collection can be enjoyed by both children and adults for play, displaying, collecting, etc. while also bringing back fond memories.

(*) The “Dream TOMICA” series was launched in 2012, with “TOMICA collaborations that you dreamed of!” as its concept, and incorporates popular content that appeals to a wide range of target demographics.
[Dream TOMICA Website] www.takaratomy.co.jp/products/tomica/lineup/dream/index.htm

“Dream TOMICA Collection to Commemorate the 90th Anniversary of Fujiko · F · Fujio’s Birth” Product Lineup

• **Doraemon**

The manga “Doraemon,” a main work of Fujiko · F · Fujio, is loved by children and adults of all ages. The car color matches the blue color of the character “Doraemon” shown in the manga and the interior is yellow to represent the character’s bell. Another key feature is the time *furoshiki* (wrapping cloth) pattern on the roof.



• **Dorami**

“Dorami-chan,” the smart and cute younger sister of “Doraemon,” makes her first appearance as a TOMICA car! This cute car has a yellow body with fenders (the portions covering the front and rear tires of the car) in light blue like her collar and a roof featuring the plaid pattern of her pocket.



• **Korosuke**

The mechanical robot “Korosuke” from the manga “Kiteretsu Daihyakka,” which is filled with Fujiko · F · Fujio’s dreams and love for invention, makes his first appearance as a TOMICA car! The arms on both sides of the car, the *chonmage* (topknot) on the roof and the sword with a wheel on the rear are printed to reproduce the features of “Korosuke” using the car as a whole.



• **Pokonyan**

The mysterious cat-like, raccoon-dog-like creature “Pokonyan” from the manga “Pokonyan” makes his first appearance as a TOMICA car! The ears on the windshield and the large tail on the rear are printed to represent the features of “Pokonyan.” This car also uses soft colors to match the manga.



• **Perman No. 1**

“Perman No. 1,” the slightly clumsy but responsible leader from the manga “Perman,” makes his first appearance as a TOMICA car! The Perman mask and the Perman badge on the roof are featured prominently on this car. The interior is white to represent the clothing of Perman No. 1.



• **Chinpui**

“Chinpui,” an alien from the planet Mahl in the manga “Chinpui” who uses “kahou,” a form of magical science, makes his first appearance as a TOMICA car! Large ears and a tail to represent the character are also printed on this round car. A soft pink is used for the color of the interior.



◆ ◆ **Product Outline** ◆ ◆

Launch Date in Japan:	To be launched in the middle of April 2024
SRP:	JPY 880 (tax included)
Recommended Age:	3 years old and above
Package Contents:	TOMICA main unit × 1
Product Specifications:	Total 6 types (* All 6 types have mystery packaging, so you cannot choose a specific item.) “Doraemon,” “Dorami,” “Korosuke,” “Pokonyan,” “Perman No. 1” and “Chinpui”
Dimensions:	W 35 mm × H 33 mm × D 54 mm (“Doraemon,” “Dorami” and “Korosuke”) W 32 mm × H 35 mm × D 55 mm (“Pokonyan,” “Perman No. 1” and “Chinpui”)
Sales Channels:	Toy stores, toy sections of department stores/mass retailers in Japan, the specialty store for TOMICA products “TOMICA shop,” online stores, TOMY Company’s official online store “Takara Tomy Mall” (takaratomy.com), etc.
Copyright:	© TOMY ©Fujiko-Pro
Official Website:	www.takaratomy.co.jp/products/tomica/sp/f90/



■ **Fujiko • F • Fujio Biography**

Real name: Hiroshi Fujimoto. He was born on December 1, 1933 in Takaoka City, Toyama Prefecture. In 1951, he made his debut as the manga artist of “Tenshi no Tama-chan.” In 1954, he moved to Tokyo together with his elementary school classmate Motoo Abiko, and they began using “Fujiko Fujio” as their pen name. In 1987, they ended their partnership, and he continued to write under the name of “Fujiko • F • Fujio,” focusing on “Doraemon’s Long Tales” and building a new era of children’s manga. His main works include “Doraemon,” “Perman,” “Kiteretsu Daihyakka,” “SF Short” and other series. He passed away on September 23, 1996 at the age of 62. The main work “Doraemon” appears in 20 regions and has been translated into 17 languages*, and even now continues to be read by children around the world.

* As of August 2022

■ About “Tomica”

“Tomica” was released in 1970 as Japan’s first palm-sized domestic die-cast miniature car series. At the time when foreign-made miniature cars were at the height of popularity, it was born out of a burning desire to see Japanese children playing with more familiar Japanese miniature cars. It is now loved by parents and children across three generations. Up to now, we have sold more than 1,140 different types of cars, a total of more than 725 million cars (as of April 2023).



TOMICA Official Website: www.takaratomy.co.jp/products/tomica

For press inquiries, please contact:

Public Relations Division, TOMY Company, Ltd. Tel: 03-5654-1280 Fax: 03-5654-1380

For product inquiries from consumers, please contact:

TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)