(English Translation of the Japanese Press Release)

February 9, 2016

To all related parties:

Name of the Company: TOMY Company, Ltd.

Name of the Representative: H.G.Meij

President & CEO

(Code No. 7867; The First Section of the Tokyo Stock Exchange)

Further Inquiries: Kazuhiro Kojima

Board Director

Senior Executive Officer Chief Financial Officer (TEL: 03-5654-1548)

Notice Concerning Personnel Changes

This is to provide notification that TOMY Company, Ltd. has resolved at its Board of Directors meeting held on February 9, 2016 to make the following personal changes of TOMY Holdings, Inc., in order to strengthen the structure of TOMY Holdings, Inc.

- 1. Personal changes of TOMY Holdings, Inc. < effective February 10, 2016>
 - (1) Harold G. Meij

Chief Executive Officer, TOMY Holdings, Inc.

(2) Masayuki Nagatake

President and Chief Operating Officer, TOMY Holdings, Inc.

End of notice