



For Immediate Release

April 15, 2022

**“TOMICA Heroes,” new series that boosts coolness of cars, will be released!**

This is a TOMICA first! WEB animation in which actual working cars transform into robots and protect the city

**“TOMICA Heroes  
Jobraver - Specially-equipped combined robot”**

**Start streaming from Friday, April 22, 2022**

**“Patrol Car,” “Fire Engine,” “Himedic” and others that transform from cars will be launched this summer**

TOMY Company, Ltd.



Key visual of  
“TOMICA Heroes Jobraver - Specially-equipped combined robot”



Robots that have transformed from cars  
(From left) “Fire Engine,” “Patrol Car,” “Himedic”

TOMY Company, Ltd. (Representative Director, President & COO: Kazuhiro Kojima, headquarters: Katsushika-ku, Tokyo) has decided to launch “TOMICA Heroes” as a new heroes series that boosts the coolness of cars, as part of the “Tomica” die-cast miniature cars series.

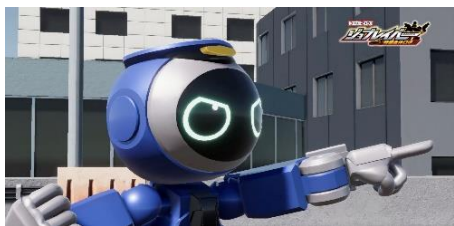
As the first content, “TOMICA Heroes Jobraver - Specially-equipped combined robot” WEB animation starts from Friday, April 22, 2022, streamed on TOMY Company’s official YouTube channel “Takara Tomy Channel” ([www.youtube.com/takaratomychannel](http://www.youtube.com/takaratomychannel)).

In addition, four types of robots that transform from cars, which appear in the WEB animation, including “**Police Braver NISSAN NISSAN GT-R Patrol Car**,” “**Fire Braver MORITA FIRE ENGINE TYPE CD-I**” and “**Medi Braver Toyota HIMEDIC**” (SRP: JPY 2,970 each/tax included) will be released this summer at toy stores, toy sections of department stores/mass retailers in Japan, the specialty stores for TOMICA products “TOMICA shops,” online stores, TOMY Company’s official online store “Takara Tomy Mall” ([takaratomymall.jp](http://takaratomymall.jp)), etc.

“TOMICA Heroes Jobraver - Specially-equipped combined robot” WEB animation is based on a story in which Jobravers (robots), formed by combining Jobroids (working robots) and popular working cars (actual cars), protect the city under the theme of “familiar work encountered in the city.” This animation incorporates new elements of “actual cars that transform into robots, supervised by carmakers.”

In the future, aligned with stories of released animations, jobs and working cars that capture the fascination of children, such as “police” “firefighting,” “emergency services,” “construction machinery” and “garbage trucks,” will appear one after another, so please look forward to it.

■■■ About “TOMICA Heroes Jobraver - Specially-equipped combined robot” WEB animation ■■■



**“Everyone who works is a hero who protects someone!”**

“TOMICA Heroes,” a new hero series boosts coolness of cars. As the first content, “TOMICA Heroes Jobraver - Specially-equipped combined robot” WEB animation starts from Friday, April 22, 2022, streamed on “Takara Tomy Channel” (streaming of teaser video is available from Friday, April 1, 2022). The name “Jobraver” is a coined word, combining the word “job” with the word “braver,” conveying the notion that “everyone who works is a hero who protects someone.”

Jobroids (working robots) combine with Tomica’s popular working cars (actual cars) and becomes Jobraververs (robots), under the theme of “familiar work encountered in the city.” It will unfold with a story that Jobraververs depicting various jobs cooperate and protect the city. In addition, cars appeared are based on “actual cars supervised by carmakers,” and many working cars that are popular among children appear. Jobraververs appeared in the WEB animation will convey the coolness of working people and cars to children.

**[Program Summary]**

Name of animation: **“TOMICA Heroes Jobraver - Specially-equipped combined robot”**

Number of episodes/air time: 15 episodes/about 5 minutes each episode

Broadcast date and time: Available from 17:00 on Friday, April 22, 2022

on Takara Tomy Channel ([www.youtube.com/user/takaratomychannel](http://www.youtube.com/user/takaratomychannel))

\* The second and subsequent streaming dates will be occasionally posted to the Official Website.

\* In addition, the program will be available through video on demand (VOD).

Program’s Official Website: [www.takaratomy.co.jp/products/tomica/jobraver](http://www.takaratomy.co.jp/products/tomica/jobraver)

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**[Story]**

The story is set in the “Future City Technology Demonstration Zone,” a new area of the Tomica World.

High-performance androids referred to as “Jobroid” have been helping perform the work of humans, connected to the “SOPHIA System” secure network.

A new initiative called the “Braver Project” has been initiated with the aim of making further use of Jobroids. It is a system that adds the characteristics of “working cars” that have worked with humans to Jobroids, and transforms into performance-enhanced “Jobraververs.” A new type of Jobroid compatible with the “Braver Project” has devised, with trial operations being conducted in police departments, fire departments, emergency services and private companies.

Against that backdrop, Jobroids begin to cause incidents and accidents as they become more widespread throughout society. Police, firefighting and emergency services Jobroids equipped with the Braver System then manage to bring the situation under control.

One day, successive incidents involving simultaneous rampages of Jobroids occur in metropolitan areas!

Jobraververs then solve the case and investigate the cause...



**[Cast]**

- As 3 Jobroids (police, firefighting, emergency services): Sanae Kobayashi
- As Police Braver: Shotaro Uzawa
- As Medi Braver: Shun Horie
- As Female commander: Sanae Kobayashi
- As Fire Braver: Yuuki Shin
- As Professor: Fumihiko Tachiki

## About the Toy Series



This toy series enables children to enjoy the fun of combining a “Jobroid (working robot)” for various jobs with a “car associated with its work (Armor Tomica),” and transforming into a “Jobraver (robot).”

This summer, “NISSAN NISSAN GT-R Patrol Car,” “MORITA FIRE ENGINE TYPE CD-I” and “Toyota HIMEDIC,” modeled after actual cars supervised by carmakers, will be released. You can also enjoy making your own original Jobraver because you can combine an included Jobroid (working robot) with an Armor Tomica included in another product. You can also play with an Armor Tomica as a miniature car.

### <Product Outline>

Launch Date in Japan: Summer 2022

Sales Channels: Toy stores, toy sections of department stores/mass retailers in Japan, the specialty store for TOMICA products “TOMICA shop,” TOMY Company’s official online store “Takara Tomy Mall” ([takaratomymall.jp](http://takaratomymall.jp)), online stores, etc.

Recommended Age: 3 years and up

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Toy’s Official Website: [www.takaratomy.co.jp/products/tomica/jobraver](http://www.takaratomy.co.jp/products/tomica/jobraver)



Armor Tomica

Jobroid



Jobraver

### ■ “TOMICA Jobraver JB01 Police Braver NISSAN NISSAN GT-R Patrol Car”

“NISSAN NISSAN GT-R Patrol Car” Armor Tomica combines with the police Jobroid and transforms into the “Police Braver NISSAN NISSAN GT-R Patrol Car” police robot!

SRP: JPY 2,970 (tax included)

Package Contents: Police Jobroid (1), NISSAN NISSAN GT-R Patrol Car (1), weapon (1), instruction manual (1), label (1)

Dimensions: Armor Tomica – W 42 × H 33 × D 91.5 mm

Jobroid – W 65.5 × H 61.5 × D 21.5 mm

Jobraver (robot) – W 90.5 × H 130.5 × D 61 mm

### ■ “TOMICA Jobraver JB02 MORITA FIRE ENGINE TYPE CD-I”

“MORITA FIRE ENGINE TYPE CD-I” Armor Tomica combines with the firefighting Jobroid and transforms into the “Fire Braver MORITA FIRE ENGINE TYPE CD-I” firefighting robot!

SRP: JPY 2,970 (tax included)

Package Contents: Firefighting Jobroid (1), MORITA FIRE ENGINE TYPE CD-I (1), weapon (1), instruction manual (1), label (1)

Dimensions: Armor Tomica – W 38 × H 44 × D 97 mm

Jobroid – W 65.5 × H 61.5 × D 21.5 mm

Jobraver (robot) – W 75 × H 140.5 × D 62.5 mm





■ **“TOMICA Jobraver JB03 Medi Braver Toyota HIMEDIC”**

“Toyota HIMEDIC” Armor Tomica combines with the emergency services Jobroid and transforms into the “Medi Braver Toyota HIMEDIC” emergency services robot.

SRP: JPY 2,970 (tax included)

Package Contents: Emergency services Jobroid (1), Toyota HIMEDIC (1), weapon (1), instruction manual (1), label (1)

Dimensions: Armor Tomica – W 36 × H 48.5 × D 95 mm

Jobroid – W 65.5 × H 61.5 × D 21.5 mm

Jobraver (robot) – W 90 × H 120.5 × D 66 mm



■ **“About Tomica”**

“Tomica” was released in 1970 as Japan’s first palm-sized domestic die-cast miniature car series, and it celebrated its 50th Anniversary in 2020. At the time when foreign-made miniature cars were at the height of popularity, it was born out of a burning desire to see Japanese children playing with more familiar Japanese miniature cars. It is now loved by parents and children across three generations. Up to now, we have sold more than 1,100 different types of cars, a total of more than 700 million cars (as of December 2021).



In recent years, in addition to our long-standing products, we have expanded our lineup such as with our “Dream TOMICA” Series that collaborates with popular characters and contents and our “TOMICA Premium” Series of highly detailed collection models. In addition, in 2016, we launched full-scale licensing of the “Tomica” brand for adults. We have been expanding licensing to apparel, stationeries, daily necessities, etc. with the aim of making Tomica a brand that will be of interest to a wide range of people regardless of age or gender.

Official Website [www.takaratomy.co.jp/products/tomica](http://www.takaratomy.co.jp/products/tomica)

**For press inquiries, please contact:**

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**For product inquiries from consumers, please contact:**

TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)