

(English Translation of the Japanese Press Release)

To all related parties:

Name of the Company: TOMY Company, Ltd. Name of the Representative: Kantaro Tomiyama President & CEO (Code No. 7867; The First Section of the Tokyo Stock Exchange) Further Inquiries: Toshiki Miura Managing Director & Head of Corporate Administration (TEL: 03-5654-1548)

Notice Concerning Changes in Directors

This is to provide notification that TOMY Company, Ltd. (hereinafter "Tomy") has made the following internal management decision concerning changes in Directors. This proposal must be submitted for approval at the 60th General Shareholders' Meeting to be held on June 24 before it can become an official decision.

Change in Directors
New candidate for Director (dated June 24, 2011)
Director Curt Stoelting, CEO of RC2 Corporation

Tomy wishes to make Curt Stoelting, who as the CEO of RC2 Corporation (hereinafter "RC2") possess abundant knowledge and experience concerning the global toys business, a Director of the Company to coincide with RC2, a U.S. toy and infant products manufacturer, becoming a wholly owned subsidiary of Tomy on April 29, 2011 through a tender offer by cash purchase.

Please refer to "100% Acquisition of RC2 Corporation Through Tender Offer," released on March 11, 2011, for details of the acquisition of RC2 and RC2 becoming a wholly owned subsidiary of Tomy, and "Tomy Successfully Completes Acquisition of RC2 Corporation," released on May 2, 2011.

(End of News Release)

May 26, 2011