

To all related parties:

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Notice Concerning Consolidated Earnings Forecasts
for the Fiscal Year Ending March 31, 2012

When the “Consolidated Financial Results for the Fiscal Year Ended March 31, 2011” was released by TOMY Company Limited (hereinafter “Tomy”) on May 12, 2011, the consolidated earnings forecasts for the fiscal year ending March 31, 2012 (April 1, 2011 to March 31, 2012) were undecided (Tomy had not compiled its studies of the earnings forecasts at the time). However, at a meeting of the Board of Directors, held on May 26, 2011, the above mentioned consolidated earnings forecasts were decided, and these forecasts are presented below.

1. Consolidated earnings forecasts for the six months of the fiscal year ending March 31, 2012 (April 1, 2011 to September 30, 2011)

(millions of yen, except per-share data)

	Net sales	Operating income	Ordinary income	Net income	Net income per share
Previously announced forecasts (A)	-	-	-	-	-
Revised forecasts (B)	96,000	4,700	4,500	2,500	26.56
Change (B-A)	-	-	-	-	-
Rate of change (%)	-	-	-	-	-
(Reference) Actual results for the six months ended September 30, 2010	77,623	5,216	5,317	4,873	51.77

2. Consolidated earnings forecasts for the fiscal year ending March 31, 2011 (April 1, 2011 to March 31, 2012)

(millions of yen, except per-share data)

	Net sales	Operating income	Ordinary income	Net income	Net income per share
Previously announced forecasts (A)	-	-	-	-	-
Revised forecasts (B)	200,000	11,700	10,700	6,200	65.86
Change (B-A)	-	-	-	-	-
Rate of change (%)	-	-	-	-	-
(Reference) Actual results for the year ended March	159,490	10,327	10,143	8,929	94.85

31, 2011					
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3. Reasons for the consolidated earnings forecasts

In considering the consolidated earnings forecasts for the fiscal year ending March 31, 2012, Tomy had to study what effect the Great East Japan Earthquake, which struck on March 11, could have on Tomy's earnings. Tomy also had to study the earnings outlook of the Tomy Group now that it includes RC2 Corporation (hereinafter "RC2"), which has become a wholly owned subsidiary since April 29, 2011. Because it had to factor in these considerations, Tomy had not yet decided the consolidated earnings forecasts. However, after considering the recent situation and earnings trends, Tomy now has decided the forecasts presented above.

Tomy's forecast for the business environment surrounding the Tomy Group is for a trend of prudent personal consumption in Japan owing to the impact of the Earthquake and rolling blackouts, among other factors. In addition, because of the growing negative factors of purchasing costs such as the soaring price of raw materials and rising personnel costs in the Asia region where toys are manufactured, we expect the business environment, which is more difficult than ever, to continue in this way.

Facing this business environment, Tomy made the U.S. toy and infant goods manufacturer RC2 a wholly owned subsidiary at the end of April 2011. Immediately thereafter, a combined task force made of personnel from both companies was established, and this task force has started to formulate concrete short and medium term management strategies. Although we expect it to take the time that is suitably required to build the new business models and realize the synergies that will be created by our integration based on these new management strategies, by taking maximum advantage from the extensive global business platform possessed by RC2, which includes a strong global sales network, broad brand power, and human assets such as an excellent top management, and by combining all of this with Tomy's management resources, we will accelerate the global expansion of our business.

Based on the above, in our consolidated earnings forecasts for the fiscal year ending March 31, 2012, although we expect to be affected by an unprecedentedly difficult business environment in Japan in the first six months, considering our expansion of the overseas business through making RC2 a wholly owned subsidiary, the full-year results are expected as shown above.

Note concerning forecasts of earnings etc.

The forecast values that Tomy presents in this material have been determined based on currently available information, which contains a various uncertainties. Accordingly, there will be times when the actual results differ from the forecasted results because of the effect of future events.