

(English Translation of the Japanese Press Release)

October 18, 2011

To all related parties:

Name of the Company:	TOMY Company, Ltd.
Name of the Representative:	Kantaro Tomiyama President & CEO
	(Code No. 7867; The First Section of the Tokyo Stock Exchange)
Further Inquiries:	Toshiki Miura Managing Director & Head of Corporate Administration (TEL: 03-5654-1548)

Notice Concerning Impact from Flooding in Thailand

This is to notify you that consolidated subsidiary TOMY (THAILAND) LTD. has been affected by the flooding that occurred in Thailand. Provided below is a report of the circumstances of this matter and the resulting impact on business at this present time.

1. Occurrence of damage to TOMY (THAILAND) LTD.

(1) Human injury or loss

At this present time, there are no reports of human injury or loss.

(2) Property damage

On October 17, the industrial estate became inundated by floodwater. The government ordered the suspension of business operations and called for employee evacuation. (Already, to ensure safety of employees, operations had been suspended since October 13.)

At this present time, the detail of the damage caused by flood waters etc. on the factory building and equipment etc. remains unconfirmed because all entry into the factory has been suspended.

2. Impact on business operations

An investigation is currently in progress to ascertain the cost of the damage caused by the flood waters and the impact this flooding will have on the consolidated results of Tomy Company Ltd. (the Company).

If a situation arises where this flooding is expected to have a significant impact on future operating results, the Company will report this matter promptly.

3. Future actions

The work to ascertain the details of the damage will continue to be performed and the Company will disclose information appropriate to the circumstances.

(End of News Release)

[Reference]

Company Outline of TOMY (THAILAND) LTD

Address: Navanakorn Industrial Estate, Pathum Thani Province, Thailand

Representative: Hideo Yoshiba

Established: October 13, 1987

Business activities: Manufacture of toys etc.