(English Translation of the Japanese Press Release)

October 16, 2012

To all related parties:

Name of the Company:TOMY Company, Ltd.Name of the Representative:Kantaro TomiyamaPresident & CEOPresident & CEO(Code No. 7867; The First Section of the Tokyo Stock Exchange)Further Inquiries:Mitsuru YoneyamaHead of Corporate Administrations
(TEL: 03-5654-1548)

Notice Concerning Personnel Change

This is to provide notification that TOMY Company, Ltd. has accepted the letter of resignation submitted by the following person.

1. Resignation of Board Director <as of October 16, 2012>

Osamu Yasaka Board Director (outside)