

(English Translation of the Japanese Press Release)

May 14, 2013

To all related parties:

Name of the Company: TOMY Company, Ltd.
Name of the Representative: Kantaro Tomiyama
President & CEO
(Code No. 7867; The First Section of the Tokyo Stock Exchange)
Further Inquiries: Kazuhiro Kojima
Managing Director &
Deputy Head of Corporate
Administration
(TEL: 03-5654-1548)

Notice Concerning Personnel Changes

This is to provide notification that TOMY Company, Ltd. has resolved at its Board of Directors meeting held on May 14, 2013 to make the following personnel changes. The new board director will be officially appointed after the 62nd shareholders' meeting to be held on June 26, 2013.

1. Personnel changes of Board Directors

(1) Candidates for new Board Directors <as of June 26, 2013>

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|------------------|-----------------|---|
| Board Director | Shiryo Okuaki | President of TOMY MARKETING COMPANY,LTD. (current position) |
| Outside Director | Jun Tsusaka | Partner, Managing Director and Representative of TPG Capital. (current position) |
| Outside Director | Yoichi Tamagawa | Managing Director of Marunouchi Capital Co., Ltd. (current position) |

(2) Retiring Board Directors <as of June 26, 2013>

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|-------------------|-----------------|--|
| Managing Director | Toshiki Miura | He will be newly appointed as Special Management Advisor. |
| Managing Director | Isamu Takahashi | He will be newly appointed as Executive Managing Officer. |
| Board Director | Minoru Rikiishi | He will be newly appointed as Senior Managing Officer. |
| Outside Director | Nobuhiko Ito | Senior Country Advisor of TPG Capital (current position) |

End of notice