

February 12, 2014

To all related parties:

Name of the Company: TOMY Company, Ltd.
Name of the Representative: Kantaro Tomiyama
President & CEO
(Code No. 7867; The First Section of the Tokyo Stock Exchange)
Further Inquiries: Kazuhiro Kojima
Board Director
Senior Executive Officer
Chief Financial Officer
(TEL: 03-5654-1548)

Notice Concerning Personnel Changes

This is to provide notification that TOMY Company, Ltd. has resolved at its Board of Directors meeting held today to make the following personnel changes.

This change in Board Director must be submitted for approval at the 63rd General Shareholder's Meeting to be held on June 26, 2014 before it can become an official decision.

1. New Senior Advisor <as of March 1, 2014>

Harold George Meij Senior Advisor

2. Candidate for New Board Director <as of June 26, 2014>

	<New position>	<Current position>
Harold George Meij	Executive Vice President & Chief Operating Officer	Senior Advisor

Career Summary of a Candidate for New Board Director

1987 Heineken Japan / Assistant General Manager
1990 Unilever Japan K.K. / Marketing Manager
2000 Sunstar Inc. / Managing Director, Executive Officer, Oral Care Division
2006 Coca-Cola Japan Co.,Ltd. / Senior Vice President, Brand Marketing
2008 Coca-Cola Japan Co.,Ltd. / Senior Vice President, Chief Customer Officer

End of notice