

To all related parties:

Name of the Company: TOMY Company, Ltd.
Name of the Representative: Kantaro Tomiyama
President & CEO
(Code No. 7867; The First Section of the Tokyo Stock Exchange)
Further Inquiries: Kazuhiro Kojima
Board Director
Senior Executive Officer
Chief Financial Officer
(TEL: 03-5654-1548)

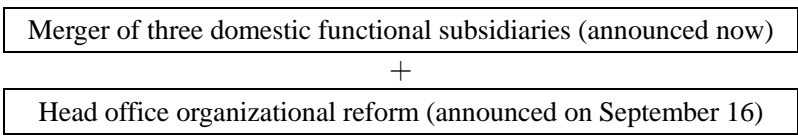
Notice Concerning Merger Among Consolidated Subsidiaries

TOMY Company, Ltd. (hereinafter “Tomy”) hereby provides notification that three of its consolidated subsidiaries, the domestic functional subsidiaries TOMY BUSINESS SERVICE CO., LTD., T2 ENGINEERING CO., LTD. and TOMY KOSAN CO., LTD., have decided to merge leaving TOMY BUSINESS SERVICE CO., LTD. as the surviving company.

1. Objective of merger

The current fiscal year is the 90th anniversary of Tomy’s foundation. Tomy announced the New Medium Term Management Plan in May with the aim of implementing major reforms without forgetting the spirit of its foundation. The strategy contains three reforms: “Revolution of mind,” “Product revolution” and “Structural revolution of business.” This merger is intended as the first step in implementing the head office organizational reform announced in “Notice Concerning Organizational and Personnel Changes” on September 16, 2014, and the “Structural revolution of business” in the New Medium Term Management Plan. To this end, merging these three domestic functional subsidiaries will increase management efficiency and further strengthen governance of subsidiaries at the head office.

•Implemented as part of the important measures for “Structural revolution of business” in the New Medium Term Management Plan



2. Schedule of merger

Scheduled date of the merger: November 1, 2014 (scheduled)

3. Outline of companies in merger

(1) Company name	TOMY BUSINESS SERVICE CO., LTD. (Surviving company)	T2 ENGINEERING CO., LTD. (Dissolving company)	TOMY KOSAN CO., LTD. (Dissolving company)
(2) Address	4-19-16 Aoto, Katsushika-ku, Tokyo	4-19-16 Aoto, Katsushika-ku, Tokyo	1-2-23 Omochanomachi, Mibu-machi, Shimotsuga-gun, Tochigi
(3) Position and name of representative	Yoshitaka Sako, President	Susumu Sugawara, President	Koichi Kumagai, Chairman
(4) Content of business	Development and operation of information systems and after-sales services, etc.	Technological support for development of toys, etc.	Real estate leasing and management and sale of books, etc.
(5) Paid-in capital	50 million yen	70 million yen	50 million yen
(6) Establishment	January 23, 2003	March 19, 1996	January 12, 1990
(7) Major shareholder and shareholding ratio	TOMY Company, Ltd.; 100%	TOMY Company, Ltd.; 100%	TOMY Company, Ltd.; 100%

4. Conditions after merger

(1) Company name	TBD
(2) Address	4-19-16 Aoto, Katsushika-ku, Tokyo
(3) Position and name of representative	TBD
(4) Content of business	Development and operation of information systems, after-sales services, support for development and production of toys, etc., management of real estate, and others
(5) Paid-in capital	50 million yen

* The details will be announced as needed by such means as Tomy's website once they have been determined.

5. Future outlook

As this merger will be carried out among wholly owned subsidiaries of Tomy, it will not have an impact on consolidated results for the current fiscal year.

End of notice