(English Translation of the Japanese Press Release)

December 1, 2014

To all related parties:

Name of the Company: TOMY Company, Ltd.
Name of the Representative: Kantaro Tomiyama

President & CEO

(Code No. 7867; The First Section of the Tokyo Stock Exchange)

Further Inquiries: Kazuhiro Kojima

Board Director

Senior Executive Officer & CFO Head of Corporate Administrations

(TEL: 03-5654-1548)

Notice Concerning Determination of Terms of Issuance of Stock Options

This is to provide notification that TOMY Company, Ltd. (hereinafter "Tomy") today determined the remaining terms regarding the issuance of stock options (subscription rights to shares) resolved at a meeting of the Board of Directors held on December 1, 2014. The details are as follows.

- 1. Total Number of Subscription Rights to Shares: 11,920 units
- 2. Value of Properties Contributed upon Exercise of Subscription Rights to Shares 65,800 yen per unit (658 yen per share)
- 3. Those in Scope of Allotment of Subscription Rights to Shares, Number of Such Persons, and Number of Subscription Rights to Shares to be Allotted
 - 5,000 units to four Board Directors of Tomy, 2,050 units to seven Executive Officers of Tomy, 1,945 units to 47 employees of Tomy, 2,755 units to 38 Directors of Tomy's subsidiaries, and 170 units to six employees of Tomy's subsidiaries.