

June 28, 2017

To all related parties:

Name of the Company: TOMY Company, Ltd.  
Name of the Representative: H.G. Meij  
Representative Director &  
President  
(Code No. 7867; The First Section of the Tokyo Stock Exchange)  
Further Inquiries: Hiroya Kutsuzawa  
Senior Executive Officer  
Head of Corporate Administrations  
(TEL: 03-5654-1548)

**Notice Concerning Personnel Changes of Representative Director**

TOMY Company, Ltd. (hereinafter “Tomy”) hereby provides notification that, at the meeting of the Board of Directors held on June 28, 2017, it has decided to make the personnel change of Representative Director, as described below.

1. Reason for change

To expedite business execution in response to the expanding scope of business operations in the Tomy Group.

Note that Kantaro Tomiyama will continue as Representative Director & Chairman, and Harold George Meij will continue as Representative Director & President. These positions are unchanged.

2. Name and title of new Representative Director

**<New position>**

Name: Kazuhiro Kojima

New title: Representative Director, COO & CFO

**<Current position>**

Board Director, Executive Managing Officer & CFO, Head of Corporate Administrations

3. Date of assumption of office

June 28, 2017

4. Career summary of new Representative Director

Date of Birth	Career Summary	Number of Shares Held (thousand shares)
January 4, 1961	April 1983: Mitsubishi Corporation	98
	April 2008: Marunouchi Capital Co., Ltd. / Executive Officer	
	June 2009: TOMY Company, Ltd. / Outside Director	
	April 2012: TOMY Company, Ltd. / Board Director, Senior Executive Officer, Deputy Head of Corporate Strategy Bureau	
	June 2012: TOMY Company, Ltd. / Managing Director, Deputy Head of Corporate Strategy Bureau	
	April 2013: TOMY Company, Ltd. / Managing Director, Deputy Head of Corporate Administrations	
	June 2013: TOMY Company, Ltd. / Board Director, Senior Executive Officer & CFO, Head of Corporate Administrations	
	October 2014: TOMY Company, Ltd. / Board Director, Senior Executive Officer & CFO, Head of Corporate Administrations	
April 2017: TOMY Company, Ltd. / Board Director, Executive Managing Officer & CFO, Head of Corporate Administrations (incumbent)		

End of notice