## **News Release**

姓き合社 タカラトミー





For Immediate Release May 28, 2020

The fourth work of the "Girls x Warrior Series," a widely popular special effects TV drama series for girls

# "Police X Heroine Lovepatrina!"

To be aired from 9 a.m. on Sundays on the network of six broadcasting stations affiliated with TELEVISION TOKYO!

Toys incorporating state-of-the-art technologies for linked data broadcasting will also appear! "LovepatshuffleDX," "Lovepatwing," etc. are to be launched in late July 2020!

TOMY Company, Ltd.

TOMY Company, Ltd. (Representative Director, President & COO: Kazuhiro Kojima, headquarters: Katsushika-ku, Tokyo) is in charge of producing the original story of "Police×Heroine Lovepatrina!," a special effects TV drama series for girls, jointly with OLM, Inc., a video production company, as well as the sales and development of related toys.

As the first products of the toy series, related toys such as "LovepatshuffleDX" (SRP: JPY 5,980/tax not included) and "Lovepatwing" (SRP: JPY 5,800/tax not included), which "Lovepatrina" heroines use when fighting enemies in the drama, and "Action plush Lovepyoco" (SRP: JPY 6,500/tax not included), an action stuffed toy that you can take care of, will be launched in late July 2020 at toy stores, toy sections of department stores/mass retailers throughout Japan, online stores, TOMY Company's official online store "Takara Tomy Mall" (takaratomymall.jp/shop/), etc.







<Lovepatwing>
The product comes with "six Lovepatcards."

<Key visual>

"Police×Heroine Lovepatrina!" is a special effects TV drama series for girls, which is the fourth work of the "Girls x Warrior Series." It will go on the air from **9 a.m. on Sundays** on broadcasting stations affiliated with TELEVISION TOKYO.

The theme of this work is "Police×Heroine" who protects everyone's LOVE. The story is about "Lovepatrina" heroines, upon receiving a call for service for Lovepat 110, making quick love-arrest of the evil to put "Lovezero," whose LOVE was stolen by "Warupyoco Dan," back in place. Just like past works, this is a "special effects TV drama series for girls" created by making full use of up-to-date visual effects (VFX: special video effects generated using computer graphics (CG) on a computer).

Items used by "Lovepatrina" in the drama and character items will go on sale from TOMY Company, Ltd. Toys incorporating state-of-the-art technologies for linked data broadcasting will also appear!

Launch date in Japan: scheduled in late July 2020

Recommended Age: 3 years and up

Sales Channels: The products will be available at toy stores, toy sections of department stores/mass retailers

in Japan, and online stores, etc.

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Website for the toys: www.takaratomy.co.jp/products/lovepatrina/

### **★**<LovepatshuffleDX>

SRP: JPY 5,980 (tax not included)

This is a set of transformation items to transform yourself into Lovepatrina, with which you can enjoy transformation into the three heroines: Tsubasa, Sarai and Kohana. You can enjoy playing transformation and mode change by inserting an attached Lovepatcard into the toy and doing a shuffle action, and recreate your favorite scene in the drama with different "lights," "lines" and "BGM (at the time of transformation)" for each of the three heroines. In addition, when Sousacard is set, the card exerts various effects for resolution of a case.

# \*\*Lovepatwing\*\* SRP: JPY 5,800 (tax not included)

This is an attack item that Lovepatrina uses to defeat "Lovezero." Press the button to open the wings, choose today's Lovearrestcard and set it into Lovepatwing, and you can enjoy a variety of attack plays. In the "Communicate with TV" mode, you can enjoy playing with the toy while watching television, by linking it to the TV video during the broadcast. \* This is only available on broadcasting stations affiliated with TELEVISION

#### **★**"Action plush Lovepyoco"

SRP: JPY 6,500 (tax not included)

TOKYO.

This is an action stuffed toy with which you can take care of "Lovepyoco," a cute friend of Lovepatrina.

The texture is fluffy and floppy as if the toy popped up from the drama. In "Omimi Pyoco Pyoco Mode," the toy talks while waggling its ears when you press the belly. In "Osewashite Pyoco Mode," you can enjoy taking care of Lovepyoco in many ways. Moreover, Lovepyoco calls your name if you register your name. (Total length is approximately 28 cm.)



<LovepatshuffleDX>

The product comes with "ten Lovepatcards" and an "emblem badge."



<Lovepatwing> The product comes with "six Lovepatcards."



This is a photo of a stuffed tov for use in the drama



<Action plush Lovepyoco >

#### For press inquiries, please contact:

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For product inquiries from consumers, please contact:

TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)