



For Immediate Release



November 30, 2020



TOMY Company, Ltd.



"Danskip! east² ver."

TOMY Company, Ltd. (Representative Director, President & COO: Kazuhiro Kojima, headquarters: Katsushika-ku, Tokyo) will release <u>"Danskip!"</u> skipping rope with a holder/speaker, which lets you enjoy dancing with music while skipping rope (3 types/SRP: JPY 3,500 each/tax not included), on Saturday, January 16, 2021 at toy stores, toy sections of department stores/mass retailers in Japan, online stores and TOMY Company's official online store "Takara Tomy Mall" (takaratomymall.jp), etc.

A <u>"Danskip!"</u> set comes with a skipping rope and a holder/speaker installed with songs, which lets you enjoy dancing using skipping rope along with the music. Since you can store the skipping rope in the holder/speaker, it can be carried fashionably.

In addition, the holder/speaker contains sound source of new songs available before the CD release and digital distribution sung by 3 spin-off groups derived from the next-generation girls performance group Girls² (Girls Girls): east² (East East), west² (West West) and south² (South South). Members of east², west² and south² based on Girls² perform as voice actors in the new original animation "Garugaku – St. Girls Square Academy" (currently broadcast on the TELEVISION TOKYO network program "Oha Suta"), and new songs sung by these three groups are contained in "Danskip! east² ver.," "Danskip! west² ver.," and "Danskip! south² ver.," respectively.

This product was created through collaboration between Sony Music Labels Inc. (Representative Director: Manabu Tsujino, head office: Chiyoda-ku, Tokyo) and TOMY Company, Ltd. out of a desire for the music from the animation "Garugaku – St. Girls Square Academy" to be able to be enjoyed as a toy. You can enjoy and feel the music close to you anytime and anywhere by attaching the holder/speaker to your waist and skipping rope, or by using it as a portable speaker at home or on the go.

★First recorded sound source of new songs available before the CD release and digital distribution!

"Danskip!" contains full version of member's actual voices singing the new songs from the new original animation "Garugaku – St. Girls Square Academy" of the three spin-off groups east², west² and south² based on Girls², one new song for each type. You can have the first access to unreleased new sound sources.





★Skipping rope while enjoying dancing along with the music! Enjoy the music anytime, anywhere!

<How to use>

- 1. Attach the removable holder/speaker securely by clipping it on the waist of your skirt or pants.
- 2. Songs start when you press the start button on the holder/speaker. (pressing it again stops the song, and then pressing it one more time skips to the next song.)
- 3. You can skip rope along with new songs by east², west² and south², and also use it as a portable speaker at home or on the go.

*Music data cannot be added.

Danskip! product introduction video is airing on Takara Tomy official YouTube channel "Takara Tomy Channel"! Don't miss the video with Toa Harada of east² enjoying skipping rope!

Danskip! product introduction video: youtu.be/czXT6sxTm6I

[Product Outline]



Product Name: **"Danskip!" (3 types: east² ver./west² ver./south² ver.)** SRP: JPY 3,500 each (tax not included) Launch Date in Japan: Saturday, January 16, 2021 Recommended Age: 6 years and up Package Contents: Danskip × 1, holder/speaker × 1, instruction manual (includes lyrics of new songs) × 1

Dimensions: Danskip (rope length): approx. 250 cm *length adjustable

Holder/speaker: W 84 cm \times H 84 cm \times D 82.8. cm Batteries Required: 2 \times AAA alkaline (not included)

Sales Channels: Toy stores, toy sections of department stores/mass retailers in Japan,

online stores, and TOMY Company's official online store "Takara Tomy Mall" (takaratomymall.jp), etc.

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Website: www.takaratomy.co.jp/products/danskip

♦ What is "Girls²"?

Girls performance group Girls² (Girls Girls), which brought together the Cinderella girls all of whom appeared for the first time in a TV drama, debuted as a girl group. Nine members of the group are Yuzuha Oda, Momoka Sumitani, Misaki Tsuruya, Youka Ogawa, Kurea Masuda, Minami Hishida, Kira Yamaguchi, Toa Harada and Ran Ishii. Overwhelmingly cute and cool! Upbeat and lovely music that is totally danceable, and dancing that puts adults to shame! It is precisely Girls² in the prime of their youth who can sing these songs in a fantastic performance. It displays wonderful experience of forming close bonds with friends and working towards a dream, and the importance of single-minded devotion; Girls² appeals to kids, teenagers and adults alike. Full of power to inspire and make everyone feel positive!



Girls², which grows every day with the support of fans, is delivering the cutest reality TV entertainment of youth. ■Girls² official website: www.girls2.jp

Girls² official Twitter: twitter.com/Girls2 official

Girls² official Instagram: <u>www.instagram.com/girls2_official</u>

◆ About "Garugaku – St. Girls Square Academy"

The original animation "Garugaku – St. Girls Square Academy" in which Girls² members perform as voice actors is broadcast from 7:05 every Monday morning on the TELEVISION TOKYO network program "Oha Suta".

<Story>

St. Girls Square Academy is a school which trains professional star performers. This Academy can only be attended by girls who pass auditions at Girls studios scattered across the country. The students form teams and work hard every day, with dreams of standing on the stage of "Girls Arena," the biggest event held once a year. However, only one team gets to stand on that stage. Which team will be able to stand on the dream stage?

The curtain is about to go up on the story of the dreams and friendships of these girls.

■Garugaku Official website: garugaku.com

■Garugaku Official Twitter: <u>twitter.com/garugaku</u>



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For product inquiries from consumers, please contact: TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)