



For Immediate Release



February 12, 2021

The second season of the TV animation series will go on the air on Friday, April 9!

PLARAIL "SHINKALION Z" series To be launched in April 2021

Shinkansen combines with conventional trains!? The new transformation and combination system arrives to toys!

TOMY Company, Ltd.

TOMY Company, Ltd. (Representative Director, President & COO: Kazuhiro Kojima, headquarters: Katsushika-ku, Tokyo) will begin successively launching toys related to "SHINKALION Z," which is the second season of the TV animation series scheduled to start airing on Friday, April 9, 2021 on the network of six broadcast stations affiliated with TV TOKYO, from April 2021.

As the first edition, TOMY Company will successively release a total of 10 items in the PLARAIL "SHINKALION Z" series, including "SHINKALION Z E5 HAYABUSA" (tentative price: JPY 5,280/tax included) and "ZAILINER E235 YAMANOTE" (tentative price: JPY 1,980/tax included), from April 2021 at toy stores, toy sections of department stores and mass retailers nationwide, online stores, specialty stores for PLARAIL products "PLARAIL Shops," and TOMY Company's official online store "Takara Tomy Mall" (takaratomymall.jp), etc.



Main visual of the TV animation



"SHINKALION Z E5 YAMANOTE," after a "Z combination" of "SHINKALION Z E5 HAYABUSA" and "ZAILINER E235 YAMANOTE"

"SHINKALION" is a character content based on the original story by three companies, namely JR East Marketing & Communications, Inc., Shogakukan-Shueisha Productions Co., Ltd. and TOMY Company, Ltd.

TOMY Company has developed toys related to "SHINKALION" since 2015 as the "PLARAIL SHINKALION" series, which has grown into a popular series recording cumulative shipment of over 1,760,000 units with robots alone. (*Number of units shipped between August 2015 and January 2021)

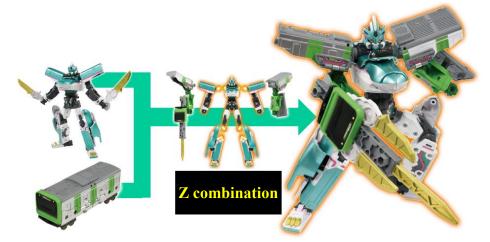
"SHINKALION Z" is the second season of the TV animation series, which airs for the first time in roughly a year and a half, and the animation work newly features a transformation and combination system with Shinkansen and conventional trains. The TOMY Group will develop products in a variety of categories centered around PLARAIL, including GACHA capsule toys and toys with snacks.

About the Toy Series

▼ Shinkansen and conventional trains join forces to fight together! "Z combination," a transformation and combination system

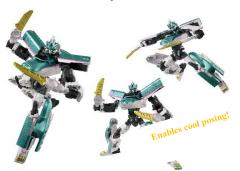
"PLARAIL SHINKALION" is a series of toys that can be played with by transforming from SHINKANSEN MODE (train) to SHINKALION MODE (robot).

This season of "SHINKALION Z" newly features a "Z combination" system, which is a new transformation and combination system that combines attractive "Shinkansen" with familiar "conventional trains." Conventional trains that transform are called "ZAILINER" in the animation work, and Shinkansen is significantly powered up by a "Z combination" with conventional trains.



ZAILINER (one car) transforms into arm and leg parts. By swapping out both arms with "ZAILINER E235 YAMANOTE" and combining the two, "SHINKALION Z E5 HAYABUSA" becomes "SHINKALION Z E5 YAMANOTE" with powered-up arms.

▼With the improved range of motion and proportions, the model reproduces the animation more accurately!



With added improvements to the design of the main unit, the model enables reproduction of proportions and posing that are closer to those in the animation, compared with "DXS" (Deluxe Shinkalion Series) launched until 2020.

The appearance is now closer to the design from the TV animation, and improvements in the joints enable finer adjustments of posing. Ball joints have been adopted for the ankles, which increases the stability of the model when moved.

▼ Three types of "SHINKALION Z" are scheduled to be launched successively from April 2021!

In April, the three models, "SHINKALION Z E5 HAYABUSA," "SHINKALION Z E6 KOMACHI" and "SHINKALION Z E7 KAGAYAKI," will be launched successively. Each model can be combined with "ZAILINER" through "Z combination."



The view of the models after "Z combination," through which both arms and legs have been swapped out with "ZAILINER." From the left: "SHINKALION Z E7 AZUSA," "SHINKALION Z E5 YAMANOTE," "SHINKALION Z E6 N ' EX"



SHINKALION Z and ZAILINER may be combined in any variation.

Four sections, which are both left and right arms and legs, can be swapped out to create your favorite robot.

About "SHINKALION Z" TV Animation

The prior season of the TV animation, "SHINKALION," aired for a year and a half from January 2018 to June 2019, gaining popularity among a wide range of people from children to adults. The new season, which is the second season, tells stories centered around new "operators" while inheriting the world view of the original season.

[Story]

"SHINKALION," developed by the Shinkansen Ultra Evolution Institute to protect the peace and safety of Japan from mysterious giant monstrous beings. The Ultra Evolution Institute has been developing "SHINKALION Z," which is a new type of robots, as well as "ZAILINER," new armor upgrading trains that power "SHINKALION Z" up by transforming from conventional trains, to prepare for an invasion by new enemies. Children who became operators for "SHINKALION Z" with high matching rates join forces with members of the Institute, and fight back against the giant monstrous beings that emerged again! Emergence of unknown enemies... And two boys meeting each other... A further evolution of SHINKALION begins!!!

<Website>

Official Website: <u>www.shinkalion.com</u> TV TOKYO Program Official Website: <u>ani.tv/shinkalion</u>

<Broadcast Information>

Starts airing on Fridays at 7:25 p.m. from April 9, 2021 on the network of six broadcast stations affiliated with TV TOKYO!

<The TV Animation "SHINKALION Z" teaser promotional video for second season> youtu.be/i1AYU8aV3Ww

<Product Outline>

Pre-orders begin on Friday, February 26, 2021 for (1), (2), (4) and (5) and on Wednesday, March 31, 2021 for (3) and (6).







(1) "SHINKALION Z E5 HAYABUSA"

Tentative price: JPY 5,280 (tax included) Package Contents: SHINKALION Z E5 HAYABUSA (3-car train) × 1, weapon × 2, instruction manual × 1, label × 1 Dimensions: Approx. W 140 × H 210 × D 100 mm (at the time of robot form)

(2) "SHINKALION Z E6 KOMACHI"

Tentative price: JPY 5,280 (tax included) Package Contents: SHINKALION Z E6 KOMACHI (3-car train) × 1, weapon × 2, instruction manual × 1, label × 1 Dimensions: Approx. W 140 × H 210 × D 100 mm (at the time of robot form)

(3) "SHINKALION Z E7 KAGAYAKI"

Tentative price: JPY 5,280 (tax included) Package Contents: SHINKALION Z E7 KAGAYAKI (3-car train) × 1, weapon × 2, instruction manual × 1, label × 1 Dimensions: Approx. W 140 × H 210 × D 100 mm (at the time of robot form)



(4) "ZAILINER E235 YAMANOTE"

Tentative price: JPY 1,980 (tax included) Package Contents: ZAILINER E235 YAMANOTE × 1, instruction manual × 1, label × 1 Dimensions: Approx. W 40 × H 50 × D 120 mm (at the time of train form)

(5) "ZAILINER E259 N'EX"

Tentative price: JPY 1,980 (tax included) Package Contents: ZAILINER E259 N'EX \times 1, weapon \times 2, instruction manual \times 1, label \times 1 Dimensions: Approx. W 40 \times H 50 \times D 120 mm (at the time of train form)

(6) "ZAILINER E353 AZUSA"

Tentative price: JPY 1,980 (tax included) Package Contents: ZAILINER E353 AZUSA × 1, weapon × 1, instruction manual × 1, label × 1 Dimensions: Approx. W 40 × H 50 × D 120 mm (at the time of train form)

Please visit the official website for the "PLARAIL SHINKALION Z" series (www.takaratomy.co.jp/products/plarail/shinkalion) for other items.

▼Common Information Launch date in Japan: Scheduled in April 2021 Recommended Age: 3 years and up Batteries Required: No batteries are used. Sales Channels: Toy stores, toy sections of department stores/mass retailers in Japan, the specialty store for PLARAIL products "PLARAIL Shops," online stores, TOMY Company's official online store "Takara Tomy Mall" (<u>takaratomymall.jp</u>), etc. Copyright: © TOMY, ©PJ-S,J/SZ,TX Official Website: <u>www.takaratomy.co.jp/products/plarail/shinkalion</u>

[What is PLARAIL?]

"PLARAIL" (Sales Agent: TOMY Company) is a long-running series of railroad toys that marked its 60th anniversary of the sales launch in 2019. It is a brand loved across three generations. The prototype of "PLARAIL" is the "PLASTIC TRAIN AND RAIL SET" which was launched in 1959 as a toy made from plastic, a new material at that time when metal and wood-made toys were the mainstream.

The iconic blue rails were designed in a size allowing it to be played on the "chabudai" (a low, Japanese-style dining table), which families gathered around to have a pleasant time back then. This specification remains unchanged even 60 years after its sales launch and you can still enjoy playing by connecting the rails made at that time with the newest ones.

We will continue to develop PLARAIL as a brand that will teach children about their society, enhance their growth including creativity, and nurture communication of children and their parents under the familiar and attracting theme of "railway." Up to present, a total of approximately 1,570 types and more than 175 million products have been sold in Japan (as of June 30, 2020).

For press inquiries, please contact:

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For product inquiries from consumers, please contact:

TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)