株式会社 タカラトミー



BAN X TAKARA TOMY

Dream Together
- つながる想い、ともに創る夢 -

For Immediate Release

September 28, 2022

The ideal collaborative project involving partnership between BANDAI SPIRITS and TOMY Company "Dream Together" – Connecting Desires, Creating Dreams –

"TOMICA × Mobile Suit Gundam"

7 models in all to be released in the middle of March 2023!

Three new models by mechanical designer Kunio Okawara will also be released!

- Reservations will begin on Friday, October 7 -

TOMY Company, Ltd.



At the far left "Dream TOMICA Ride On Mobile Suit Gundam BUGGY"

Top 3 models from the left "tomica PREMIUM unlimited Mobile Suit Gundam WHITE BASE,"

"tomica PREMIUM unlimited Mobile Suit Gundam CORE FIGHTER" and "tomica PREMIUM unlimited Mobile Suit Gundam G-FIGHTER"

Bottom 3 models from the left "Dream TOMICA SP Mobile Suit Gundam Model GUNDAM (RX-78-2)," (NEW) "Dream TOMICA SP Mobile Suit Gundam Model CHAR AZNABLE'S ZAKU II," (NEW) and "Dream TOMICA SP Mobile Suit Gundam Model ZAKU II" (NEW)

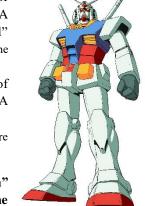
TOMY Company. Ltd. (Representative Director, President & COO: Kazuhiro Kojima, head office: Katsushika-ku, Tokyo) will release **7 models in all of the "TOMICA** × **Mobile Suit Gundam" series** (SRP: from JPY 1,210 each, tax included) from the middle of March 2023, as part of the "Dream Together – Connecting Desires, Creating Dreams –"

collaboration project with BANDAI SPIRITS CO., LTD., available at toy stores, toy sections of department stores/mass retailers in Japan, the specialty store for Tomica products "TOMICA Shop," online stores, and TOMY Company's official online store "Takara Tomy Mall" (takaratomymall.jp), etc. The series will also be released simultaneously in Asia. (*Excluding some regions.)

Reservations will be accepted from Friday, October 7, 2022 at toy stores, toy sections of department stores/mass retailers in Japan, the specialty store for Tomica products "TOMICA Shop," online stores, and TOMY Company's official online store "Takara Tomy Mall," etc.

(*Please contact your local store from Friday, October 7 onward to find out whether reservations are accepted.)

In addition to the 4 models already announced, 3 new "TOMICA × Mobile Suit Gundam" models were designed by Kunio Okawara, who was in charge of mobile suit design for the "Mobile Suit Gundam" animation series, bringing the total to 7 models in all. The models this time were specially designed by Mr. Okawara for TOMICA.



Copyright: ©SOTSU • SUNRISE

"TOMICA × Mobile Suit Gundam" New Information

The "TOMICA × Mobile Suit Gundam" series, which recreates "Mobile Suit Gundam" in the world of "TOMICA," will be released in the middle of March 2023. Based on the concept of "Tomica collaborations that you dreamed of!," 4 models from the "Dream TOMICA" series which collaborates with popular characters and content, and 3 models from the series for adults based on the themes of movies, animation and drama "tomica PREMIUM unlimited" for a total of 7 models in all will debut.

Launch Date in Japan: in the middle of March 2023

Copyright: ©SOTSU • SUNRISE Sales Agent: TOMY Company, Ltd.

Sales Channels: Toy stores, toy sections of department stores/mass retailers in Japan, the specialty store for Tomica

products "TOMICA Shop," online stores, and TOMY Company's official online store "Takara Tomy

Mall" (takaratomymall.jp), etc.

"TOMICA × Mobile Suit Gundam" official website: www.takaratomy.co.jp/products/tomica/gundamtomica

<Reservations>

Prior to the release in the middle of March 2023, TOMY will begin accepting reservations from Friday, October 7, 2022 at toy stores, toy sections of department stores/ mass retailers in Japan, the specialty store for Tomica products "TOMICA Shop," online stores, and TOMY Company's official online store "Takara Tomy Mall," etc.

- *Please contact your local store from Friday, October 7 onward to find out whether reservations are accepted.
- *Each store has a limited quantity. Reservations will be closed as soon as they run out.

["Dream TOMICA" Series]

NEW TOMICA designed by Kunio Okawara

■ "Dream TOMICA SP Mobile Suit Gundam Model GUNDAM (RX-78-2)"



SRP: JPY 1,210 (tax included)

Dimensions:

W 37 mm \times H 26.5 mm \times D 71 mm (main unit)

Recommended Age: 3 years and up

The design of the TOMICA body is an original model created by Kunio Okawara, who designed the mobile suit for "Mobile Suit Gundam." The features and symbolic details of the Earth Federation Forces mobile suit "GUNDAM (RX-78-2)" were incorporated into the design, and the entire body of the vehicle was designed to give the impression of a mobile suit.

NEW TOMICA designed by Kunio Okawara

■ "Dream TOMICA SP Mobile Suit Gundam Model CHAR AZNABLE's ZAKU II"



SRP: JPY 1,210 (tax included)

Dimensions:

W 38 mm \times H 24 mm \times D 68.5 mm (main unit)

Recommended Age: 3 years and up

The design of the TOMICA body is an original model created by Kunio Okawara, who designed the mobile suit for "Mobile Suit Gundam." The iconic red body is decorated with a mono eye (single camera), power pipes, and multi-blade antennae, and the entire body of the vehicle was designed to give the impression of a mobile suit. In addition, the top (head) has been specially designed with shoot-down marks (stars).

■ "Dream TOMICA SP Mobile Suit Gundam Model ZAKU II"



SRP: JPY 1,210 (tax included)

Dimensions:

W 38 mm \times H 24 mm \times D 68.5 mm (main unit)

Recommended Age: 3 years and up

The design of the TOMICA body is an original model created by Kunio Okawara, who designed the mobile suit for "Mobile Suit Gundam." The iconic green body is decorated with a mono eye (single camera) and power pipes, and the entire body of the vehicle was designed to give the impression of a mobile suit. Enjoy the world of "Mobile Suit Gundam" by arranging the Gundam, CHAR AZNABLE's ZAKU II, and ZAKU II as a set.

■ "Dream TOMICA Ride On Mobile Suit Gundam BUGGY"



SRP: JPY 1,430 (tax included)

Dimensions:

W 58 mm × H 36 mm × D 66 mm (main unit)

W 18 mm × H 35 mm × D 11 mm (Amuro Ray figure)

W 18 mm \times H 35.5 mm \times D 13 mm

(Char Aznable figure)

Recommended Age: 3 years and up

The "Dream TOMICA Ride On" series includes character figures and a die-cast miniature TOMICA car. One figure each of Amuro and Char are included, and one figure can be mounted on the buggy. You can enjoy recreating the scene of the fateful encounter between Amuro and Char on Side 6 in the movie.

<Comment from Kunio Okawara, Mechanical Designer>

My son also used to play with "TOMICA" when he was young. There was a time when I ordered an acrylic display case and displayed it in his room. I have always loved cars, so when I was offered the chance to collaborate with "TOMICA," which is loved by people of all ages and genders around the world, I was very surprised at the opportunity to be a part of this collection, and I felt both happiness as well as pressure.

I was asked to design a Gundam, Char's Zaku, and Zaku as a collaboration between Gundam and TOMICA. The first thing that came to my mind was to design a body based on the head, and then add the characteristic parts of a mobile suit, putting the whole together. I am not the type of person who thinks this way and that, so I tried to express the image that came to my mind in a straightforward manner. I received suggestions for parts that could not be reproduced in the production of the product, and I made corrections. It was a job that I have not had much experience with, and I enjoyed it very much.

Profile

Kunio Okawara • Born December 26, 1947 in Tokyo, Japan. Mechanical designer. After graduating from Tokyo Zokei University, worked in the apparel industry before joining Tatsunoko Production. He has been working as a mechanical designer since "Science Ninja Team Gatchaman" (1972), where he was in charge of enemy mechanisms. After leaving Tatsunoko Production, he worked at "Design Office Mecha-Man" and became a freelance designer in 1978, participating in various productions. Representative works include "Yatterman" (1977), "Mobile Suit Gundam" (1979), "Armored Trooper VOTOMS" (1983), and "The King of Braves GaoGaiGar" (1997), among others.





["tomica PREMIUM unlimited" Series]

■ "tomica PREMIUM unlimited Mobile Suit Gundam WHITE BASE"



SRP: JPY 1,430 (tax included)

Dimensions:

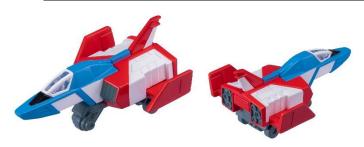
W 58 mm \times H 32 mm \times D 71 mm (main unit)

W $20 \text{ mm} \times \text{H} 10 \text{ mm} \times \text{D} 37.5 \text{ mm}$ (pedestal with wheels)

Recommended Age: 6 years and up

The main body and pedestal with wheels can be separated. When the pedestal with wheels is attached, you can enjoy driving the model like a normal TOMICA, and when the pedestal with wheels is removed, you can enjoy the heroic figure of the WHITE BASE soaring in the sky.

■ "tomica PREMIUM unlimited Mobile Suit Gundam CORE FIGHTER"



SRP: JPY 1,430 (tax included)

Dimensions:

W 47 mm \times H 24 mm \times D 68 mm (main unit) W 20 mm \times H 11.5 mm \times D 35 mm (wheels part)

Recommended Age: 6 years and up

Clear parts are used for the cockpit window. The body and wheel parts can be separated. When the wheels part is attached, you can enjoy driving the model like a normal TOMICA, and when the wheels part is removed, you can enjoy the heroic figure of the CORE FIGHTER soaring in the sky.

■ "tomica PREMIUM unlimited Mobile Suit Gundam G-FIGHTER"



SRP: JPY 1,430 (tax included)

Dimensions:

 $W~71.5~mm \times H~27~mm \times D~69~mm~\text{(main unit)}$

Recommended Age: 6 years and up

Clear parts are used for the cockpit window. The crawler (caterpillar) is also made of synthetic rubber, which allows the model to enjoy a handrolling sensation different from that of a regular TOMICA.

^{*}The product image is under development. Specifications are subject to change.

About "CHOGOKIN® (super alloys) × ZOIDS"

Latest prototypes and new developments of "CHOGOKIN × ZOIDS" to be released in November!

From Friday, November 18 through Sunday, November 20, 2022, the BANDAI SPIRITS × TOMY collaboration products will be on display at "TAMASHII NATION 2022," a TAMASHII NATIONS figure exhibition event organized by BANDAI SPIRITS.

In the "CHOGOKIN × ZOIDS" series, in which "Liger Zero" from "ZOIDS" is 3D-sculpted in the "CHOGOKIN" world, the latest prototype of "CHOGOKIN RZ-041 Liger Zero" and the next developments in the series will be unveiled. The "TOMICA × Mobile Suit Gundam" series will also be on display.

< TAMASHII NATION 2022 >

Event Period: From Friday, November 18 to Sunday, November 20, 2022

Venue: Bellesalle Akihabara

Admission: Free

*For details about the event, please check the official event website. (tamashii-nation.tamashii.jp)

"CHOGOKIN RZ-041 Liger Zero" (to be released in 2023)



Dimensions: Approx. W 220 mm × H 140 mm × D 100 mm

(* W 400 mm incl. tail)

Recommended Age: 15 years and up

Copyright: ©TOMY

Sales Agent: BANDAI SPIRITS CO., LTD. "CHOGOKIN × ZOIDS" official website tamashii.jp/special/chogokin/zoids

We have launched this "Liger Zero" item, which typifies the second series of ZOIDS deployed during Japan's Heisei era (1989-2019), enlisting an approach distinctive to CHOGOKIN. This has entailed studying animal skeletons and pursuing a concept of biomechanical lifeform originating from the ZOIDS universe. We have accordingly replicated the notion of movable creatures that integrate figurine technologies enlisted in end-products developed by BANDAI SPIRITS, including leg mechanisms for which Japanese patent applications have been filed. Also, two modes can be reproduced by attaching and detaching the armor: zero unit attachment state and bare body state.

■ About "Dream Together – Connecting Desires, Creating Dreams –" collaboration project

BANDAI SPIRITS CO., LTD. and TOMY Company Ltd. launched their first collaboration project "Dream Together - Connecting

Desires, Creating Dreams –" from June 2022, which will include the release of "CHOGOKIN \times ZOIDS" and "TOMICA \times Mobile Suit Gundam" products, holding events, and the production of an original promotional video in turn.

The two companies have deepened their communications through efforts extending over many years in hopes of working together to arrange intriguing collaboration that will instill dreams and a sense of amazement in their customers and those in the industry. We have made this collaborative initiative a reality upon having developed greater aspirations in this regard, having been prompted by major changes emerging throughout the world over the last several years. This project



combines the proprietary brands and content of the two companies, thereby precipitating a sort of chemical reaction in the realm of entertainment and accordingly delivering exciting dreams from the toy industry.

The project features the primary slogan, "Dream Together," which was conceived by TOMY Company by combining the notions of "we share dreams together" and "we are together." BANDAI SPIRITS came up with the secondary slogan, "— Connecting Desires, Creating Dreams—" in hopes of conveying its desire to bring dreams to toy lovers and the entire industry through the project.

★ Collaboration Project Official YouTube Site: www.youtube.com/watch?v=-MRWA39vzVQ

For press inquiries, please contact:

Public Relations Division, TOMY Company, Ltd. Tel: 03-5654-1280 Fax: 03-5654-1380

For product inquiries from consumers, please contact:

TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)