News Release

株式会社タカラトミー



For Immediate Release

August 29, 2023

TOMY Company, Ltd.

Total number of toys shipped exceeds 500,000 for "TOMICA Heroes Jobraver - Specially-equipped combined robot" WEB animation and toy series!

"ANA" airplane transforms into a robot for the first time ever! Large robot standing approx. 36 cm tall

"TOMICA Jobraver DX Sky Braver ANA Jetliner" To be launched in late October 2023

WEB Animation in-Flight Version scheduled to be released on "ANA in-Flight Entertainment" from Sunday, October 1

ANA Ingressed Living

Sky Braver ANA Jetliner (after transformation)

ANA Jetliner (before transformation)

TOMY Company, Ltd. (Representative Director, President & COO: Kazuhiro Kojima, headquarters: Katsushika-ku, Tokyo) will release "TOMICA Jobraver DX Sky Braver ANA Jetliner" (SRP: JPY 8,800/tax included), a transformable robot toy born from a collaboration between the "TOMICA Heroes Jobraver -Specially-equipped combined robot" WEB animation/toy series, as a new hero that is part of the "Tomica" die-cast miniature cars series, and ALL NIPPON AIRWAYS CO., LTD. (hereinafter, "ANA"). It will be available from late October 2023 at toy stores, toy sections of department stores/mass retailers in Japan, the specialty stores for TOMICA products "TOMICA shops," online stores, TOMY Company's official online store "Takara Tomy Mall" (takaratomymall.jp), etc. For the first time ever, an "ANA Jetliner" will transform into a robot.

Also, screening of the "TOMICA Heroes Jobraver - Specially-equipped combined robot" WEB animation (*) featuring "TOMICA Jobraver DX Sky Braver ANA Jetliner" will start from Sunday, October 1, 2023 on "ANA in-Flight Entertainment," which can be watched onboard ANA domestic flights (screening not available on some flights). Nowadays, travel has resumed in earnest and there are more opportunities for families to travel by airplane. TOMY Company provides an exciting experience by allowing children to imagine that the airplane which they are riding in may transform into a robot. We are also planning various collaborations such as selling products at some "ANA FESTA" gift shops at airports from which ANA operates.

(*) Episode 18, which has been streaming on TOMY Company's official YouTube channel "Takara Tomy Channel" (www.youtube.com/takaratomychannel) since Friday, June 30, 2023, will be specially edited as an in-flight version.

This collaboration is based on the overlapping desire of ANA to increase children's familiarity with ANA airplanes and the desire of TOMY Company to make airplanes, which are children's favorite working vehicles, a reality in the world of Jobraver.

"TOMICA Heroes Jobraver - Specially-equipped combined robot" incorporates the elements of "actual vehicles that transform in robots" and "appealing corporate collaborations," under the theme of "familiar work encountered in the city." This series is popular among children who love cars, as well as children who love transformable robots. The cumulative number of shipments in the toy series has exceeded 500,000 units (as of August 31, 2023). Also, the WEB animation streamed on the Takara Tomy Channel has been viewed more than 20 million times (total of 18 episodes), fascinating many children through both the toy series and the animation series.

About the new product "TOMICA Jobraver DX Sky Braver ANA Jetliner"

■First-ever ANA airplane that transforms into a robot! A large robot that stands approx. 36 cm tall and transforms dvnamically

The "ANA Jetliner" (vehicle) and three "Jobroids" (working robots) combine to transform into a robot. This is the first time ever that an ANA Jetliner transforms into a robot. It will be launched as original aircraft exclusive to Jobraver. The appeal of Jobraver is how "actual vehicles" transform into robots. In order to convey the size and power of airplanes to children, Sky Braver ANA Jetliner is a large robot standing approx. 36 cm tall. Children can enjoy the dynamic transformation from an airplane to a large robot.



■Special features unique to collaboration with ANA!

A total of three Jobroids are included: one pilot, one male and one female flight attendant. All of the Jobroids wear ANA uniforms. The female flight attendant also has blue lines on the back of the uniform sleeves, just like the actual ANA uniform. Other features of the collaboration include placing the ANA logos on the Jetliner in the same positions as on the actual airplane, and placing the ANA mark on the robot's forehead.







Blue line on back of Jobroid

■Equipped with a new mechanism for ejecting a container from the airplane!

In addition to transforming from an airplane to a robot, the toy is equipped with a new mechanism which allows children to enjoy ejecting a container (included) from the airplane. Store the container inside the plane and press the button on top to eject the container from the bottom of the plane. The container is used to store weapons for the robot and can also be used as a shield. In addition to the included container, Sky Braver ANA Jetliner is also compatible with Jobraver Armor Tomica (vehicle) and Tomica (miniature car). Furthermore, the wings of the airplane can be attached to the robots "Gigant Police Braver" and "Gigant Fire Braver" (now on sale), which are sets of three pieces that can be combined into a single robot. In this way, combining Sky Braver ANA Jetliner with other Jobraver toys makes play even more fun.



<Product Outline>

Package Contents:

Product Name: TOMICA Jobraver DX Sky Braver ANA Jetliner

SRP: JPY 8,800 (tax included)
Launch Date in Japan: Late October 2023
Recommended Age: 3 years and up

Dimensions: Armor Tomica (airplane) – W 400 × H 185 × D 490 mm

*H 125 mm when landing gear is stored

Pilot Jobroid – W $65 \times H 55 \times D 30 \text{ mm}$

Flight Attendant Jobroid – W $35 \times H 65 \times D 30$ mm Jobraver (robot) – W $400 \times H 360 \times D 200$ mm

<u>ANA Jetliner</u>: Chest \times 1, torso \times 1, backpack \times 1, right leg \times 1, left leg \times 1, main wing right \times 1,

main wing left \times 1, jet engine \times 2, horizontal stabilizer right \times 1, horizontal stabilizer left \times 1, horizontal stabilizer root part left \times 1, weapon parts \times 1,

landing gear × 1

Container × 1, pilot Jobroid Tsubasa × 1, flight attendant Jobroid Sekai × 1, flight attendant

Jobroid Musubu × 1

Joint parts \times 1, instruction manual \times 1, label \times 1

Sales Channels: Toy stores, toy sections of department stores/mass retailers in Japan, the specialty stores for

TOMICA products "TOMICA shop," TOMY Company's official online store "Takara Tomy

Mall" (<u>takaratomymall.jp</u>), online stores, etc.

Copyright: © ANA © TOMY

Official Toy Website: www.takaratomy.co.jp/products/tomica/jobraver



Product package

■WEB Animation in-Flight Version scheduled to be released on "ANA in-Flight Entertainment" from Sunday, October 1







Screening dates: From Sunday, October 1, 2023 (scheduled to continue until Sunday, December 31, 2023)

Viewing method: In-Flight Entertainment on ANA domestic flights (not available on some flights)

Story: The Jobroid group who came to inspect the new Jobraver decided to use an ANA airplane to travel to the test site. However, upon arriving at the test site, they found nothing. To everyone's confusion, the pilot and flight attendant Jobroids announced: "Now, please have a look at the new Jobraver!"

Episode 18 of the "TOMICA Heroes Jobraver - Specially-equipped combined robot" WEB animation, which has been streaming on TOMY Company's official YouTube channel "Takara Tomy Channel"

(<u>www.youtube.com/takaratomychannel</u>) since Friday, June 30, 2023, will be specially edited as an in-flight version with additional product information and other enhancements.

Also, new stories featuring the "TOMICA Jobraver DX Sky Braver ANA Jetliner" will be streamed on the "Takara Tomy Channel" in October and November 2023. *Only the special edited version of Episode 18 can be viewed on in-flight entertainment.

■Also sold at "ANA FESTA" shops and the merchandise shop included in "ANA Blue Hangar Tour," a maintenance facility tour

Products are also sold at some "ANA FESTA" gift shops at airports from which ANA operates and the merchandise shop included in the "ANA Blue Hangar Tour" (near Haneda Airport, Tokyo), which is a maintenance facility tour introducing the Engineering & Maintenance Division that supports safe operation by the ANA Group.

<ANA FESTA available locations>

Scheduled to be sold at "ANA FESTA" gift shops nationwide, including Haneda Airport. *Details will be posted on the official ANA FESTA website (www.anafesta.com) in late October 2023.

■ Product exhibitions and advance play sessions will be held during Sky Day Festival 2023 at airports throughout Japan!

We plan to hold product exhibitions and advance play sessions at Sky Day Festival 2023 to be held at Fukuoka Airport on Saturday, September 16 and at Haneda Airport on Saturday, September 30. *For details, please check each airport's Sky Day Festival website.

■ About "TOMICA Heroes Jobraver - Specially-equipped combined robot" WEB animation

TOMY Company, Ltd. is launching "TOMICA Heroes" as a new heroes series that boosts the coolness of cars, as part of the "Tomica" die-cast miniature cars series. As the first content, "TOMICA Heroes Jobraver - Specially-equipped combined robot" WEB animation is now being streamed on TOMY Company's official YouTube channel "Takara Tomy Channel." "TOMICA Heroes Jobraver - Specially-equipped combined robot" WEB animation is based on a story in which Jobravers (robots), formed by combining Jobroids (working robots) and popular actual working vehicles, protect the city under the theme of "familiar work



encountered in the city." This animation incorporates new elements of "actual vehicles that transform into robots, supervised by the makers of cars and other vehicles." The toy series, which is being promoted simultaneously with the animation, enables children to enjoy the fun of combining a "Jobroid (working robot)" with a "car associated with its work (Armor Tomica)," and transforming into a "Jobraver (robot)." TOMY Company Official YouTube Channel "Takara Tomy Channel" (www.youtube.com/takaratomychannel)

■ About "Tomica"

"Tomica" was released in 1970 as Japan's first palm-sized domestic die-cast miniature car series. At the time when foreign-made miniature cars were at the height of popularity, it was born out of a burning desire to see Japanese children playing with more familiar Japanese miniature cars. It is now loved by parents and children across three generations. Up to now, we have sold more than 1,140 different types of cars, a total of more than 725 million cars (as of April 2023).

Official Website www.takaratomy.co.jp/products/tomica