

May 26, 2011

To all related parties:

Name of the Company:	TOMY Company, Ltd.
Name of the Representative:	Kantaro Tomiyama President & CEO
(Code No. 7867; The First Section of the Tokyo Stock Exchange)	
Further Inquiries:	Toshiki Miura Managing Director & Head of Corporate Administration (TEL: 03-5654-1548)

Notice Concerning Amount of Remuneration etc. Related to Subscription Rights for Shares Granted to Directors as Stock Options and Revisions to Total Number of Subscription Rights to Shares and the Number of Shares Corresponding to Each Subscription Right

This is to provide notification that TOMY Company, Ltd. (hereinafter “Tomy”) has resolved at a meeting of the Board of Directors, held on May 26, 2011, to submit a proposal at the 60th Ordinary General Meeting of Shareholders, to be held on June 24, 2011, seeking revisions to the amount of remuneration etc. related to the subscription rights to shares granted to Directors (including Outside Directors) as stock options and the number of shares corresponding to each subscription right.

(Reason for proposal)

Aiming to further promote the desire to contribute to the improvement of consolidated earnings and a management that gives serious consideration to shareholders, Tomy wishes to grant subscription rights to shares as stock options to Directors (including Outside Directors) and requests the approval for the remuneration etc. related to the subscription rights to shares granted as stock options and the specific content thereof.

In addition, if Proposal 2 (Partial Amendment to the Articles of Incorporation) and Proposal 3 (Election of 13 Directors) are approved in their original form, the number of Directors will become 14. Because the number of Directors will increase by 1, Tomy requests approval to change the amount of remuneration related to the subscription rights to shares granted to Directors as stock options that was previously approved.

The specific content of the remuneration amount etc. of the subscription rights for shares granted to Directors as stock options are decided according to criteria including company earnings and the Director’s position and level of contribution with respect to execution of duties in Tomy.

Because the subscription rights to shares are stock options that are granted with the aim of further promoting the desire to contribute to the improvement of consolidated earnings and a management that gives serious consideration to shareholders, among other reasons, Tomy considers the specific content of these subscription rights to be appropriate.

Although the current number of Directors is 12 (of which 5 are Outside Directors), if the Proposal 2 and Proposal 3 are approved, the number of Directors will change to 13 (of which 5 are Outside Directors).

For details, please refer to the news release available at the following URL (Japanese only) :

http://www.takaratomy.co.jp/release/pdf/i110526_4.pdf