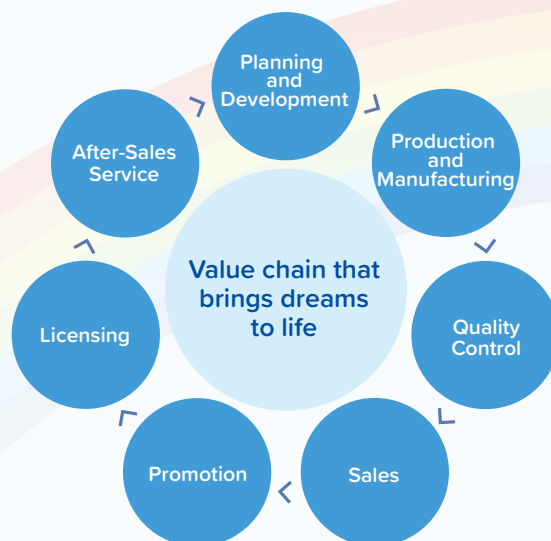


TOMY Group Business and Value Creation Process



TOMY Group Activities



Reform towards Sustainable Growth ▶P12

New Medium-Term Management Plan (FY2021 to FY2023)

We will leverage our strengths globally,
and build the foundation towards
Sustainable Growth.

- 1 Grow core brands based on their strengths
- 2 Create big hits in Japan
- 3 The continuation of IP investment
- 4 Launch new businesses with *asobi* as key
- 5 Create new value by utilizing DX for value chain
- 6 Sustainability and CSR initiatives

Stakeholders

Founding

The Value Created by the TOMY Group

Expand Lifetime Value

Segment
expansion

Long-selling
products

Domestic/
Overseas Group
products

► P54

Financial performance

Consolidated results for
the fiscal year ended March 31, 2021

► P8

Net sales **¥141.2** billion

Operating profit **¥7.0** billion

EBITDA **¥14.2** billion

Promotion of sustainable business activities

► P19

Material issues

- ① Ensuring confidence, safety, and quality
- ② Creating new products, services, and IP
- ③ Promoting universal design
- ④ Organizational governance and communication with stakeholders
- ⑤ Active participation of diverse personnel
- ⑥ Responsible procurement
- ⑦ Environmental management
- ⑧ Encouraging education and culture through our business

Dreams we want to realize

**Outstanding
Global Company**

Social Responsibility Policy

**Become Friends with
Children Around
the World**

(Customers, Employees, Shareholders, Partners, Society)

Philosophy