

Message from the Chairman

COVID-19 not only threatened lives but also greatly affected our corporate activities through production and distribution stagnation due to global supply chain disruptions and China's zero-COVID policies. Our ways of living and working have greatly changed as we have been affected by the COVID-19 pandemic for more than two years, and we are experiencing an acceleration of digitalization along with the establishment of a "new normal," with no contact and no face-to-face contact. I strongly believe that by viewing change as an opportunity, our outlook will greatly change.

Toys and *asobi* are our bread and butter, and their role as a medium to connect people during the pandemic has been highly evaluated. The toy market in Japan and abroad continues to grow, supporting this evaluation. We extol our Founding Philosophy and the idea of exciting the world's markets with our outstanding products, and we believe strongly that we must continue to offer safe and secure outstanding toys and *asobi* to the world while responding flexibly to the flow of the drastically changing times.

The TOMY Group began supporting the UN Global Compact in May 2021, and by supporting the 10 principles in four fields (human rights, labour, the environment, and anti-corruption) and implementing them in our business activities, we have committed to contributing to the fostering of a sound corporate culture and the sustainable development of society.

We will aim to solve social issues through becoming friends with children around the world as mentioned in our sustainability vision to fulfill the dreams of our stakeholders.

富山 幹太郎

Kantaro Tomiyama

Representative Director,
Chairman & CEO



"*asobi*" is a Japanese word for "play," "amusement," "diversion," "pastime" and more.