

For Immediate Release



December 18, 2020

## The card game app **“DUEL MASTERS PLAY’S”** **Notice of First Anniversary Commemorative Campaign**

**“Super Decks”** representative of “DUEL MASTERS”  
finally appear in “DUEL MASTERS PLAY’S”

You can always get your favorite deck by logging  
in during the campaign period!

TOMY Company, Ltd.

TOMY Company, Ltd. (Representative Director, President & COO: Kazuhiro Kojima, headquarters: Katsushika-ku, Tokyo) will host a First Anniversary Commemorative Campaign from Friday, December 18 within **the card game app “DUEL MASTERS PLAY’S”** to commemorate its First Anniversary since the app was released. It is designed with exciting contents to further enjoy playing “DUEL MASTERS PLAY’S,” such as a login bonus where you can get up to 70 pack tickets from first edition through seventh edition, and a “Super Deck” gift put together with the concept “a deck with which you can still win from now.” Please check the special First Anniversary “DUEL MASTERS PLAY’S” website for details. ([dmps.takaratomy.co.jp/Anniversary\\_1st/](https://dmps.takaratomy.co.jp/Anniversary_1st/))



“Super Deck 2021 Rage of Dragon”

### First Anniversary Commemorative Campaign contents

- ▶ **Friday, December 18, 2020 – Thursday, January 14, 2021: First Anniversary login bonus distribution**  
10 first edition pack tickets for day one, 10 second edition pack tickets for day two etc., for each login during the campaign period for a total of seven days, 10 pack tickets for first edition through seventh edition, for a total of up to 70 tickets.
- ▶ **Sunday, December 20, 2020 – Tuesday, December 29, 2020: 1H Special Rule Match**  
A special rule match will be held in which all cards can be used called “Speed Charge 10,” where players will start with 10 mana.
- ▶ **Monday, December 21, 2020: First Anniversary Commemorative special program broadcast**  
The broadcast is scheduled to include First Anniversary special events and the latest information. (stream: [youtu.be/IchwPjqiiVg](https://youtu.be/IchwPjqiiVg))

▶ **Tuesday, December 22, 2020 – Thursday, January 14, 2021: “Super Deck” tickets distribution**

Three types of “Super Decks” with the motif of “DUEL MASTERS” original character Shobu Kirifuda, Hakuoh and Kyoshiro Kokujo will go on sale from Tuesday, December 22, and if you login during the campaign period, you can get a free ticket which can be exchanged for a “Super Deck.”

▶ **Wednesday, December 30, 2020 – Friday, January 8, 2021: 2H Special Rule Match**

A special rule match will be held where players customize their own “Super Deck” and compete.

▶ **Friday, January 1, 2021 – Thursday, January 14, 2021: New Year’s gift and fortune ticket login bonus**

One special ticket, which will always win SR cards for second edition through seventh edition, will be awarded per day during the campaign period for a total of three days.

**About First Anniversary Commemorative “Super Decks”**

“Super Deck” is a representative item of “DUEL MASTERS,” a trading card game, which had amazing first year cumulative sales of over 990,000 units when released in 2007. Decks named “Super Decks” are put together under the concept of “a deck with which you can still win from now,” and is characterized by a card balance that is easy even for beginners to handle while abundantly incorporating rarity cards.

“Super Decks” that will appear in “DUEL MASTERS PLAY’S” this time contain a rich lineup fitting to the name with great attention to a card balance that is easy to handle even for beginners. The disc-shaped package design also follows the nostalgic design when “DUEL MASTERS” was released. Carefully selected from cards released until now, the three types of “**Super Deck 2021 Rage of Dragon**” under the motif of Shobu Kirifuda, “**Super Deck 2021 Sacred Angel**” under the motif of Hakuoh, and “**Super Deck 2021 Return of Demon**” under the motif of Kyoshiro Kokujo, will go on sales from Tuesday, December 22 for 3,000 gems each (limited to one purchase for each type). In addition, in expressing gratitude for the First Anniversary of the release of “DUEL MASTERS PLAY’S,” for users who login during the campaign period from Tuesday, December 22, 2020 — Thursday, January 14, 2021, we will distribute one ticket which can be exchanged for a “Super Deck” of his or her choice.



**“Super Deck 2021 Rage of Dragon”**

— Excerpt of included cards —



Bolmeteus Sapphire Dragon × 2



Uber Dragon Valkyrious × 2



Red Celestial Dragon Balga Gazer × 2



Natural Trap × 4 (special design)



**“Super Deck 2021 Sacred Angel”**

— Excerpt of included cards —



Alphadios, Emperor of Spirits × 2



Amusheon, Elemental of Justice × 2



Aquan × 2



Holy Spark × 4 (special design)



## “Super Deck 2021 Return of Demon”

— Excerpt of included cards —



DolBallom, God of Devils × 2



Shaman Totem × 2



Black Lucifer × 2



Demon Hand × 4  
(special design)

### ◆ Outline of the app ◆

**Title:** “DUEL MASTERS PLAY’S”

**Genre:** Online multi-player card game

**Distribution platform:** App Store/Google Play/AndApp

**Price:** Free to play (In-app purchase for in-game items)

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**Official website:** [dmps.takaratomy.co.jp](https://dmps.takaratomy.co.jp)

**Official Twitter:** [twitter.com/dmps\\_info](https://twitter.com/dmps_info)

### [About “DUEL MASTERS PLAY’S”]

“DUEL MASTERS PLAY’S” is a card game app that is an optimized-for-mobile version of the popular trading card game “DUEL MASTERS” (Sales Agent: TOMY Company / Producer: Wizards of the Coast LLC) that has achieved cumulative issuances of over 6.5 billion cards since its release in 2002. Cumulative downloads have passed 8.5 million, and equipped with elements such as cards from the initial release of “DUEL MASTERS” and nostalgic characters from the original manga, the app provides players from card game beginners to advanced players and fans of the original manga with play that equates to play personalized to a variety of playing styles, and place that equates to place for links to new connections across time and place.

Moreover, the app also features numerous original characters, including the “Cocco Lupico” navigator with a mascot-like, beloved creature motif from the past.

▶ **App Store:** [apps.apple.com/jp/app/デュエル-マスターズ-プレイス/id1478829750](https://apps.apple.com/jp/app/デュエル-マスターズ-プレイス/id1478829750)

▶ **Google Play:** [play.google.com/store/apps/details?id=jp.co.takaratomy.duelmastersplays](https://play.google.com/store/apps/details?id=jp.co.takaratomy.duelmastersplays)

▶ **AndApp:** [www.andapp.jp/apps/6234675259375616](https://www.andapp.jp/apps/6234675259375616)

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