

Enjoy a journey through the four seasons with PLARAIL

Four rail kits that bring to mind landscapes from each of the four seasons, such as “snow,” “blossom,” “sea,” and “autumn leaves”

PLARAIL “Landscape Color Rail Kit” series

**To be launched successively, starting on
Wednesday, December 27, 2023**

TOMY Company, Ltd.

TOMY Company, Ltd. (Representative Director, President & COO: Kazuhiro Kojima, headquarters: Katsushika-ku, Tokyo) will launch in succession the “**Landscape Color Rail Kit**” series, consisting of four rail kits that bring to mind landscapes from each of the four seasons, such as “snow,” “blossom,” “sea,” and “autumn leaves,” as a new product in the PLARAIL railroad toy series, with each consisting of a set of rails and Landscape parts.



* PLARAIL trains are sold separately.

The series consists of four different types, with the first “**Landscape Color Rail Kit: Snow and Railways**” product being launched on Wednesday, December 27, 2023 (SRP: JPY 5,500/tax included), and the second “**Landscape Color Rail Kit: Blossom and Railways**” product being launched in late February 2024 (SRP: JPY 5,500/tax included), at toy stores, toy sections of department stores and mass retailers in Japan, online stores, specialty store for PLARAIL products “PLARAIL Shops,” and TOMY Company’s official online store “Takara Tomy Mall” (takaratomymall.jp), etc.

Pre-orders for “Landscape Color Rail Kit: Blossom and Railways” are scheduled to begin at “Takara Tomy Mall” on Wednesday, December 27, 2023.

The third and fourth products in the series of “**Landscape Color Rail Kit: Sea and Railways**” and “**Landscape Color Rail Kit: Autumn Leaves and Railways**” respectively will be launched successively before the end of 2024.

By using the connectable rail included in each product to connect all four rail kits together to form a single layout, so that on each circuit of the trains, you can enjoy a journey through the four seasons with PLARAIL, traveling through **winter** with its snowy landscapes, **spring** with its railways and stations decked with flowers, **summer** with its vistas of blue sky and blue sea, and **fall** with its mountains wrapped in autumn leaves.

The collaboration between the landscapes of the four seasons and railways is a popular theme in railway

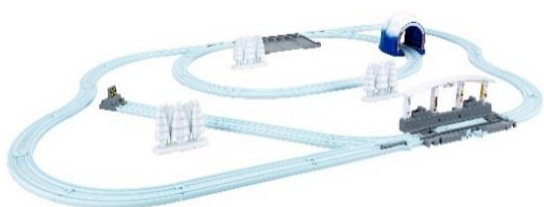
photography. The changes in Landscape brought about by each season bring out the appeal of railways, enhancing their charm and beauty. This product was developed to allow such Landscape to also be enjoyed in PLARAIL, with close attention paid to details such as Landscape parts that match the theme, the colors of the rails, and variations in layout. In addition, the vibrant white, orange, and pink plastic rails are novel colors* that do not exist anywhere else in the current PLARAIL lineup.

* In addition to the “blue rails” that are a classic fixture of PLARAIL, the current lineup includes green rails for which recycled materials account for at least 50% of the resin materials used, gray rails used when creating overhead layouts, rails of a special color for creating U-turn layouts, and others. (Rail parts lineup: www.takaratomy.co.jp/products/plarail/lineup/rail/) In addition, there will be limited sales of colored rails at events such as PLARAIL Expo.

About the PLARAIL “Landscape Color Rail Kit” Series

The “Landscape Color Rail Kit” series consists of four rail kits that bring to mind landscapes from each of the four seasons, such as “snow,” “blossom,” “sea,” and “autumn leaves.”

■ “Landscape Color Rail Kit: Snow and Railways” to be launched on Wednesday, December 27, 2023



Snow-covered white rails, a tunnel that evokes snowy mountains, and a station and standing trees white with snowdrifts allow the creation of winter scenes. The shapes of the layout hint at expanses of snowfields and the motif of snowmen. You can enjoy the sight of the train running powerfully through fields of snow.

Dimensions:

Approx. W 1,250 × D 810 × H 100 (mm) * When deploying the above layout

Package Contents:

Straight rail (4), curved rail (18), turnout rail (L, 2), turnout rail (R, 1), connectable rail (1), block tunnel (1 set), snow-covered station (1), joint parts (1), standing tree (semi-solid, 3), buffer (1), sticker (1)

■ “Landscape Color Rail Kit: Blossom and Railways” to be launched in late February 2024



The pink, yellow and purple rails bring to mind lavender and other spring flowers. Together with the brown of the block piers, they allow you to reproduce the appearance of a row of cherry trees. The tunnel evokes mountains in spring with a little snow still visible on the peaks, while the standing trees recall the green of new leaves. The heart-shaped layout has a motif like the petals of cherry blossom.

* Since the photos shown are of products under development, there may be slight differences compared to the final product.

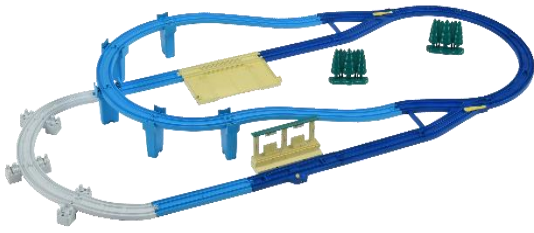
Dimensions:

Approx. W 1,150 × D 870 × H 100 (mm) * When deploying the above layout

Package Contents:

Straight rail (4), 1/2 straight track (2), curved rail (7), turnout rail (L, 1), turnout rail (R, 1), new slope rail (1), connectable rail (1), stop rail (1), slope curve rail (B, 4), slope curve rail pier (S/M/L, 1 of each), PC pier (1), block tunnel (1 set), cherry blossom viewing station (1), standing tree (semi-solid, 2), sticker (1)

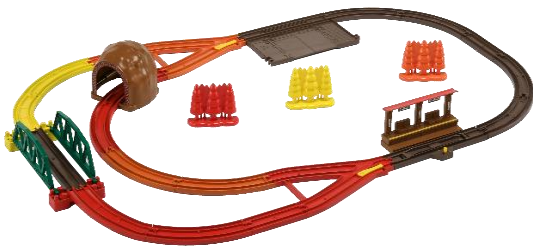
■ **“Landscape Color Rail Kit: Sea and Railways” to be launched in 2024**



Rails in three different colors evoke the sea, with graduations enabling you to reproduce the deep blue of the offshore, as well as the white of surf breaking on the beach. The standing trees bring to mind palm trees, and impart a sense of the changing of the seasons by being a deeper green than those in the “Landscape Color Rail Kit: Blossom and Railways.” The motif of the layout is that of waves breaking on a sandy beach.

* Since the photos shown are of products under development, there may be slight differences compared to the final product.

■ **“Landscape Color Rail Kit: Autumn Leaves and Railways” to be launched in 2024**



This set evokes the sight of the varied colors of autumn leaves in the mountains. The key features are the railway bridge glistening among the autumn leaves, and the red, orange, and yellow of standing trees that express the changing hues of fall. The layout brings to mind acorns and other nuts and berries.

* Since the photos shown are of products under development, there may be slight differences compared to the final product.

<Common information on all products>

SRP: JPY 5,500 each (tax included)

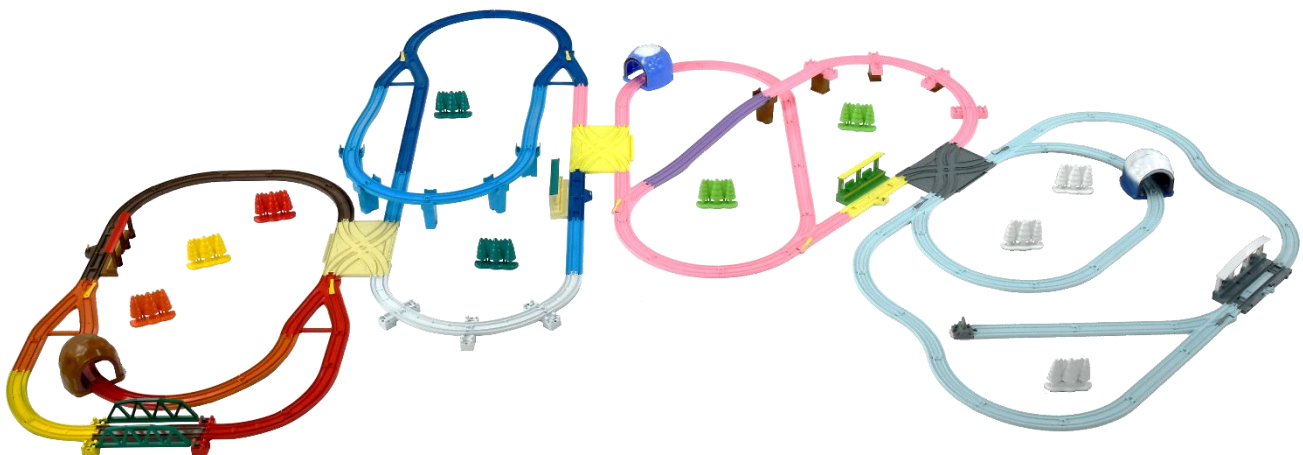
Recommended Age: 3 years and up

Sales Channels: Toy stores, toy sections of department stores/mass retailers in Japan, the specialty store for PLARAIL products “PLARAIL Shops,” online stores, TOMY Company’s official online store “Takara Tomy Mall” (takaratomymall.jp), etc.

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Product website: www.takaratomy.co.jp/products/plarail/sp/colorrail_winter/

Let’s join together 4 rail kits to make a journey through the four seasons!



■ What is PLARAIL?

“PLARAIL” (Sales agent: TOMY Company) is a long-running series of railroad toys that is marking its 64th anniversary of the sales launch in 1959. It is a brand loved across three generations. The prototype of “PLARAIL” is the “PLASTIC TRAIN AND RAIL SET” which was launched in 1959 as a toy made from plastic, a new material at that time when metal and wood-made toys were the mainstream. The iconic blue rails were designed in a size allowing it to be played on the “chabudai” (a low, Japanese-style dining table), which families gathered around to have a pleasant time back then. This specification remains unchanged over more than 60 years and you can still enjoy playing by connecting the rails made at that time with the newest ones. We will continue to develop PLARAIL as a brand that will teach children about their society, enhance their growth including creativity, and nurture communication of children and their parents under the familiar and attracting theme of “railway.” Up to present, a total of 1,962 types and more than 186.4 million products have been sold in Japan (as of March 31, 2023).

For press inquiries, please contact:

Public Relations Division, TOMY Company, Ltd. Tel: 03-5654-1280 Fax: 03-5654-1380

For product inquiries from consumers, please contact:

TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)