

For Immediate Release

TOMY Group announces
acquisition of Global Toy Merchandising License

Inside Out and *The Good Dinosaur*

Two new Disney-Pixar productions

and acquisition of Toy Merchandising License
in U.S. and Canada

Miles from Tomorrowland

An animation work from dedicated Disney channel *Disney Junior*

Tokyo, Japan, February 20, 2015: The TOMY Group (TOMY Company, Ltd.; Head Office: Katsushika-ku, Tokyo/President & CEO: Kantaro Tomiyama) has acquired global merchandising license centered on toys from Disney Consumer Products (Head Office: California, U.S./President: Bob Chapek) for Disney-Pixar two latest productions, *Inside Out* (Japanese title: *Inside Head*; release dates: June 19, 2015 (U.S.)/July 18, 2015 (Japan)) and *The Good Dinosaur* (release dates: November 25, 2015 (U.S.)/March 2016 (Japan; planned)).

In addition, the TOMY Group also acquired toy merchandizing license in the U.S. and Canada for *Miles from Tomorrowland* (to start broadcasting in February 2015), an animated work from dedicated Disney channel *Disney Junior*. Looking forward, the TOMY Group aims to further expand its territories to regions where the license opportunity is available.

今度の「Disney Pixar」の主人公は、頭の中の「感情たち」

ジョイ
 フレイ
 アンガ
 ディスガスト
 サッドネス



(Left image) [Characters of *Inside Out*]

(Right image) [Example of products] Talking soft toy series

The TOMY Group has developed capabilities in toy planning and development and exacting quality standards over the 90 years since its founding. With the inclusion of TOMY International in the Group in 2011, the TOMY Group strengthened its efforts to expand in international markets such as Europe and the U.S. Recognition of the TOMY Group's enhanced global sales structure was one of the factors that contributed to its successful conclusion of the global licensing agreement. Up until now, the TOMY Group's merchandising of Disney-Pixar products has involved sales only in limited areas, such as Japan; however, with *Inside Out* and *The Good Dinosaur*, the TOMY Group will undertake merchandising on a global scale, including Europe and the U.S., and Asia including Japan. The TOMY Group also aims to expand its merchandise supply network, including by promoting expansion of new sales channels in addition to existing distribution channels.

Comment from John Lasseter

(Chief Creative Officer, Walt Disney and Pixar Animation Studios)

* Taken from Disney Consumer Products press release, "Disney Consumer Products Gears Up For a Powerful Year From Pixar"

"We put our hearts into these films, so it's incredibly important to us that our toy-making partners care about and do justice to these characters we know so well. When I visited TOMY's headquarters in Japan, I was impressed by their commitment to quality and craftsmanship. The toys they've created for *Inside Out* and *The Good Dinosaur* are fantastic - they've truly brought our characters to life."

Comment from Josh Silverman

(Executive Vice President Global Licensing, Disney Consumer Products)

* Taken from Disney Consumer Products press release, "Disney Consumer Products Gears Up For a Powerful Year From Pixar"

"With the debut of *Cars* in 2006, we introduced personality and humor to toy vehicles adding a new dimension of storytelling to an established play pattern, and lifting the entire category at retail. Dinosaurs have always fascinated kids and we believe Pixar's unique take on our prehistoric friends will have a similar impact on the way they play with them in the future."

Inside Out is an original story depicting the world inside the human mind. *The Good Dinosaur* is a grand adventure fantasy about dinosaurs who escaped extinction. *Miles from Tomorrowland* introduces young adventurer Miles Callisto and his family as they help connect the galaxy on behalf of the Tomorrowland Transit Authority. (*) Taken from Disney Consumer Products press release, "Innovative *Miles from Tomorrowland* Product Line from TOMY to be Showcased at New York Toy Fair"

The TOMY Group will faithfully recreate the characters and stories of these three wonderful productions in developing merchandise for them, and is currently focused on multiple product planning and development incorporating a wide range of play patterns and new innovative gimmicks.

For *Inside Out*, which is scheduled for release this summer, the entire TOMY Group is developing over 40 kinds of merchandise. These include various figures that faithfully recreate the characters, play sets to accompany the figures, talking soft toys (7 characters) activated by squeezing their hands, a unique-action *MICRO ZENMAI* series, and original *GACHA* (capsule toy) vehicles that utilize the key features of the characters. (The toys are scheduled to be launched in June 2015 in Japan, with launches in other countries to coincide with the release of the film in summer 2015).

Example of products being developed for *Inside Out*



Figure series



Figure play set



Talking soft toy series

For *The Good Dinosaur*, the Group is planning an extensive product lineup that utilizes the key features of the story and characters. The Group aims to launch the products to coincide with the respective release timing of each movie (staged roll-out from winter 2015). For *Miles from Tomorrowland*, the Group aims to launch products including vehicles, figures and playsets from summer 2015.

About *Inside Out*

Disney-Pixar's latest production presents the world inside the human mind!

Joy, Fear, Anger, Disgust, and Sadness...



From the director of *Monsters, Inc.* comes a moving adventure fantasy that depicts the “five emotions.” From the sensitive world of monsters on the other side of the closet door in *Monsters, Inc.* to the airborne adventure *Up*, whose protagonist flies in a house suspended by thousands of balloons, director Pete Docter continues to push the boundaries of imagination as he brings audiences unique animation experiences. In his much-awaited latest production, he presents the closest and most original world of all Disney-Pixar fantasy adventures to date – inside the mind. The story centers on an 11-year-old girl, Riley, and the five emotions in her head: Joy, Fear, Anger, Disgust, and Sadness. The behaviors of each of these unique emotions have a dramatic influence over Riley’s day-to-day behavior, and they form her personality. This is a very ordinary phenomenon that (probably) happens inside anyone’s head.

Then one day, something happens that even the emotions inside Riley’s head could never have imagined, transforming the space inside her head into the stage for a tremendous and exciting adventure, and giving rise to a startling incident in her life in the real world.

About *The Good Dinosaur*



What if dinosaurs didn’t become extinct?

An epic adventure fantasy presented on the largest scale in Disney-Pixar history!

Disney-Pixar has produced many imaginative fantasy worlds through the power of animation, from the world of toys in *Toy Story* and the world of monsters in *Monsters, Inc.* to the underwater world of *Finding Nemo*. The sixteenth in this long series of productions depicts a fantasy adventure in a world shared by dinosaurs and humans, presented on an unprecedented scale and with powerful imagination.

What if the asteroid had not collided with Earth and the dinosaurs had not become extinct? The hero of the story is a young, herbivorous dinosaur called Arlo with a body over 20 meters long and a gentle heart. One day he encounters a creature he has never seen before. It is a “human child,” named Spot. The magnificent adventure that starts with this encounter between a huge dinosaur and a tiny human will captivate the world with emotion and excitement like never before.

About *Miles from Tomorrowland*

Set in space, *Miles from Tomorrowland* is the adventurous story of the Callisto family, comprised of seven-year-old Miles, his big sister Loretta, and their parents Phoebe and Leo who are scientists employed by the Tomorrowland Transit Authority, working to connect the galaxy. Each episode, which is made up of two, eleven-minute parts, is a story filled with adventure with Miles and his family exploring a new, unknown world. In these stories both kids and their parents will be allured by this adventurous journey. While instilling curiosity about space in kids, these stories also engender important values about the close bonds of family.

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