

June 24, 2015

To all related parties:

Name of the Company: TOMY Company, Ltd.  
Name of the Representative: H.G.MEIJ  
President & CEO  
(Code No. 7867; The First Section of the Tokyo Stock Exchange)  
Further Inquiries: Kazuhiro Kojima  
Board Director  
Senior Executive Officer  
Chief Financial Officer  
(TEL: 03-5654-1548)

### **Notice Concerning Organizational and Personnel Changes**

This is to provide notification that TOMY Company, Ltd. (hereinafter “TOMY”) has resolved to make the following organizational and personnel changes as of July 1, 2015.

#### **1. Organizational changes <as of July 1, 2015>**

Along with the launch of the new Board member’s administration after the 64<sup>th</sup> shareholders' meeting to be held on June 24, 2015, the organization has been changed as follows in order to accelerate the business structural reform in the new medium management plan and rapid execution of operation.

##### (1) Strengthening and acceleration the global unit structure

US & EU business strategic function and product export as well as Asian sales strategic function are divided from Global Business Division; US & EU strategic function is directly reporting to CEO as US & EU Business Division and product export as well as Asia sales strategic function is integrated under Toy Business Headquarter as Global Business Division. Also, business administrative function of both domestic and international is integrated under Toy Business Headquarter in order to strengthens the cooperation. These moves are intended to help strengthening the global unit structure and acceleration the business that meets the global market needs.

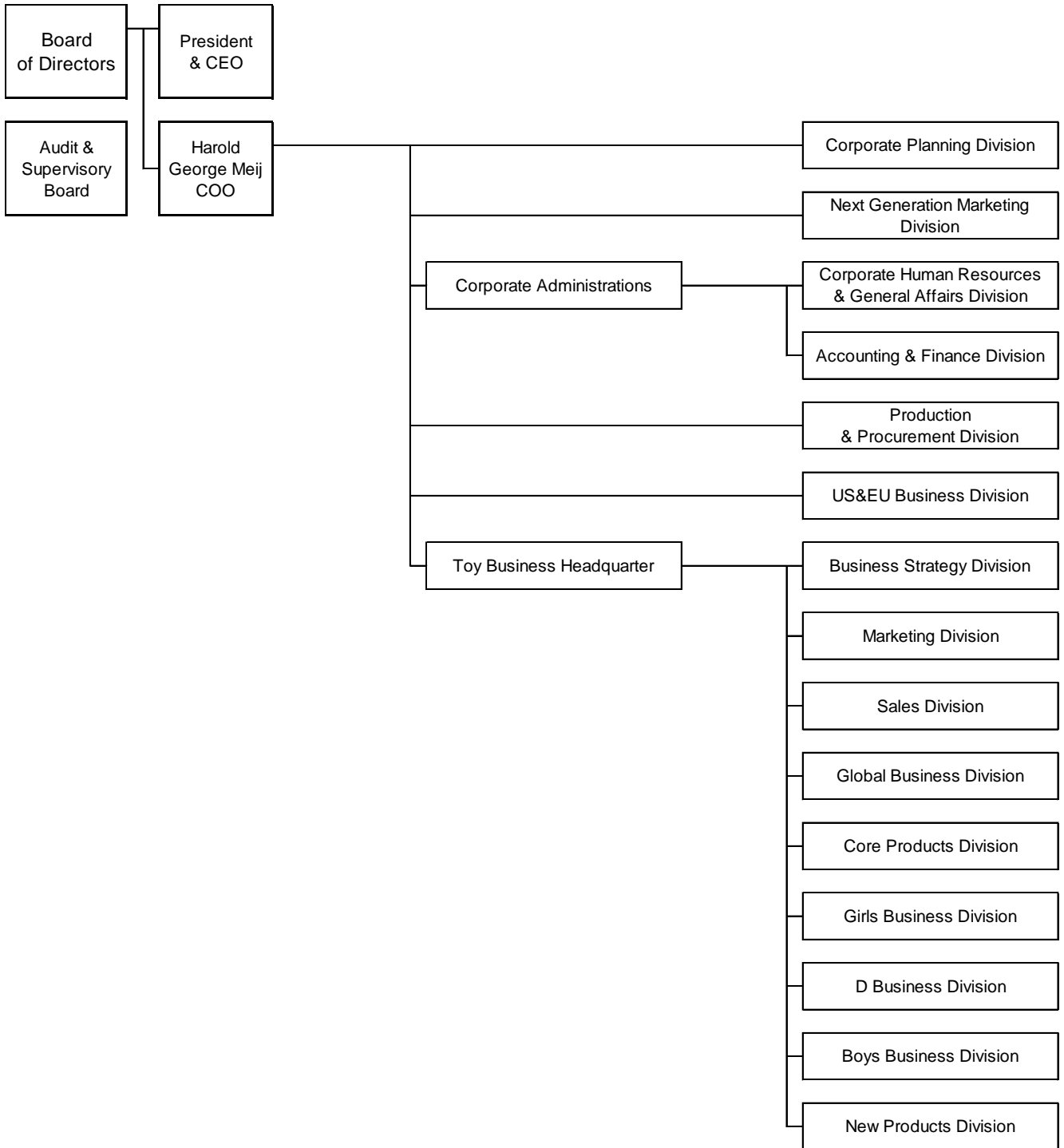
##### (2) Enhancing the cooperation with product planning function and production structure

i. In order to enhance the cooperation with Toy Business Department and development function, R&D Division is under the control of Toy Business Headquarter.

ii. In order to enhance the cooperation with Toy Business Department and production function, Production & Procurement functions are integrated into Toy Business Headquarter.

The organizational structure after the change (outline) will be as follows.

TOMY Organization Chart as of July 1, 2015



## 2. Personal changes (Senior General Manager and above) <as of July 1, 2015>

	<New position>	<Current position>
Masaya Sawada	Executive Officer Deputy Head of Toy Business HQ	Executive Officer Head of Global Business Division
Masayuki Nagatake	Executive Officer Head of US & EU Business Division COO, TOMY International, Inc.	Executive Officer Global Business Division COO, TOMY International, Inc.
Yuichiro Hira	Senior General Manager Head of Global Business Division	Senior General Manager Deputy Head of Global Business Division
Noriya Fukumoto	President TOMY IBIS CO.,LTD.	Head of Corporate Human Resources & General Affairs Division

End of notice