

(English Translation of the Japanese Press Release)

May 10, 2016

To all related parties:

Name of the Company: TOMY Company, Ltd.
Name of the Representative: H.G. Meij
President & CEO
(Code No. 7867; The First Section of the Tokyo Stock Exchange)
Further Inquiries: Kazuhiro Kojima
Board Director
Head of Corporate Administrations
(TEL: 03-5654-1548)

**Notice Concerning Continuation of Policy toward Large-scale Purchases, etc. of
Company's Shares (Anti-Takeover Measures)**

TOMY Company, Ltd. (hereinafter "Tomy") resolved at the 62nd Ordinary General Meeting of Shareholders of the Company held on June 26, 2013 that a specific policy toward large-scale purchases, etc. of shares issued by Tomy (hereinafter "the Former Policy") would remain valid until the conclusion of the 65th Ordinary General Meeting of Shareholders of the Company to be held on June 24, 2016 (hereinafter "this Ordinary General Meeting of Shareholders").

The Company has for some time given consideration to maintaining the Former Policy and, has decided with a unanimous vote by all Directors present at the meeting of the Board of Directors held today, subject to approval of the shareholders at this Ordinary General Meeting of Shareholders, to continue the Former Policy (the continued Policy is hereinafter "this Policy"). Please note that all Audit & Supervisory Board Members including three Outside Audit & Supervisory Board Members were present at the above-mentioned meeting of the Board of Directors and that every Audit & Supervisory Board Member expressed an opinion of approval for this Policy, provided that specific measures will be properly implemented.

While some revisions were made to dates, etc. for the continuation of this Policy, there is no effective change therein.

For details, please refer to the press release available at the following
http://www.takaratomy.co.jp/release/pdf/i160510_03.pdf