

¥100 million

Sales by Key Categories	FY15 Q1	FY16 Q1	FY17 Q1	FY18 Q1	
	Actual	Actual	Actual	Actual	Change
Preschool Includes TOMICA, PLARAIL, baby & preschool items, etc.	36	43	42	42	±0
Girls Includes Licca dolls, arts & crafts, licensed items, etc.	10	15	14	22	+8
Boys Includes card games, battle toys, licensed items, etc.	47	61	105	112	+7

※Figures of management accounts for TOMY products (including Japan, Asia and export)

※The data shown has been prepared on the basis of categories under the current organizational framework, and is subject to revision due to future organizational changes and other such developments.

Key Topics

- ① *BEYBLADES* increased approximately 30% YoY based on strong overseas sales.
- ② *DUEL MASTERS* grew approximately 30% YoY due to successful enhancement of the brand's product appeal.
- ③ *L.O.L. Surprise!* was released in July with launch week sales QTY exceeding target by 50%.
- ④ *ZOIDS WILD* was launched in June and the brand's positive sales trend is in line with internal expectations.