

¥100 million

Sales by Key Categories	FY15 Q3	FY16 Q3	FY17 Q3	FY18 Q3	
	Actual	Actual	Actual	Actual	Change
Preschool Includes TOMICA, PLARAIL, baby & preschool items, etc.	151	172	168	176	+8
Girls Includes Licca dolls, arts & crafts, licensed items, etc.	59	71	80	122	+42
Boys Includes card games, battle toys, licensed items, etc.	179	259	340	381	+41

※Figures of management accounts for TOMY products (including Japan, Asia and export)

※The data shown has been prepared on the basis of categories under the current organizational framework, and is subject to revision due to future organizational changes and other such developments.

Key Topics

① *BEYBLADES* grew approximately 25% YoY based on strong overseas sales. In November 2018, the BEYBLADE BURST World Championship was held in Paris, France.

② *DUEL MASTERS* grew approximately 15% YoY due to successful enhancement of the brand's product appeal such as revamped card contents.

③ The photogenic collectible dolls brand *L.O.L. SURPRISE!* expanded its lineup and this hit now has a total shipped quantity since launch exceeding 2 million in Japan. There will be continued development of series products through 2019.

④ Following the TV broadcast of *ZOIDS WILD* animated series in Japan and Asia, the brand further expanded its contents with launches of arcade gaming machine in January and Nintendo Switch™ game software in February this year.