

¥100 million

Sales by Key Categories	FY16 Q1	FY17 Q1	FY18 Q1	FY19 Q1	
	Actual	Actual	Actual	Actual	Change
Preschool <small>Includes TOMICA, PLARAIL, baby & preschool items, etc.</small>	44	43	44	48	+4
Girls <small>Includes LICCA dolls, arts & crafts, licensed items, etc.</small>	15	14	22	25	+3
Boys <small>Includes card games, battle toys, licensed items, etc.</small>	63	106	112	76	-36

-Figures of management accounts for TOMY products (including Japan, Asia and export)

-The data shown has been prepared on the basis of categories under the current organizational framework, and is subject to revision due to future organizational changes and other such developments.

Key Topics

① Sales were strong for single-pack TOMICA vehicles and TOMICA PREMIUM targeting adult collectors. In addition, sales of PLARAIL grew, partly reflecting the positive effect of various events around the 60th anniversary of the brand since launch.

② L.O.L. SURPRISE! continued to be popular. Sales of products related to the DISNEY / PIXAR animation movie Toy Story 4 also expanded.

③ Although sales of BEYBLADE BURST exceeded the Company's expectations, the brand's sales were a little under 60% in comparison to last year, mainly due to a sales decline in South Korea where the toy had enjoyed strong sales in the previous fiscal year. Sales of the trading card game DUEL MASTERS were over 60% of the previous year's sales due to the impact from competing products, and the Company plans to improve the situation with the launch of a highly anticipated new product in summer.

④ The TOMY International Group is preparing for the global launch of a large-scale product in the second quarter.