

Sales by Key Categories ¥100million	FY2019 1Q	FY2020 1Q	FY2021 1Q	FY2022 1Q	
	Actual	Actual	Actual	Actual	Change
Preschool Includes TOMICA, PLARAIL, baby & preschool items, etc	48	37	49	49	±0
Fashion toys Includes LICCA dolls, collection toys, Narikiri, etc.	25	13	16	15	-1
Action toys Includes TRANSFORMERS, BEYBLADE, TCG, etc.	76	64	82	81	-1

-Figures of management accounts for TOMY products (including Japan, Asia and export)

-The data shown has been prepared on the basis of categories after the organizational changes made in November 2020, and is subject to revision

-The name of key categories has been changed for information disclosed on August 12, (2021. Girls ⇒ Fashion toys, Boys ⇒ Action toys).

In the meantime, there is no change in products in each category.

TOPICS

【Preschool】

- TOMICA launched new products such as “TOMICA Exciting Drive” a driving course with lever and wheel operations, and sales continued to be strong. Also as an IP deployment measure, WEB animation “TOMICA Heroes Jobraver - Specially-equipped combined robot” started steaming in April.
- For PLARAIL series, “Make you excited! PLARAIL BEST SELECTION SET,” which allows various layouts to be created, was well received.

【Fashion toys】

- The new sensation danceable drama “RizSta -Top of Artists! -,” another evolution of the special effects TV drama “Girls Heroine Series,” has been broadcast since April, with story-related toys launched
- “Punirunes,” the LCD toy with a new texture launched in July last year, remained popular due to its product feature integrating digital and real play and the attraction of its characters.

【Action toys】

- The broadcast of TV animation “BOTTLEMAN DX” started in April, with a new toy series launched.
- The trading card game DUEL MASTERS, which has reached the 20th anniversary of its release, continued to perform well with marketing initiatives such as enhanced collections of rare cards.
- BEYBLADE BURST continued to be popular in and outside Japan for a long time. Overseas-bound exports of TRANSFORMERS increased mainly for North America and Asia.