

May 16, 2018

TOMY COMPANY, LTD.

Financial Results Presentation Meeting for the Fiscal Year Ended March 31, 2018

Outline of Questions and Answers

Q. To what extent is the Chairman involved in management under the new management structure?

A. (Tomiya, Representative Director, Chairman & CEO) The task of management is essentially left to the current management team and the Group company presidents. As for segregation of duties, I take responsibility for governance and compliance.

Q. What sort of outcome are you referring to with respect to your comprehensive strategy for business revitalization for Europe and North America under the Medium-Term Management Plan? Also, what specific measures do you intend to take in that regard?

A. (Kojima, Representative Director, President & COO) Comprehensively revitalizing those operations will involve setting up a business structure capable of generating profits through efforts to increase net sales. In so doing, we will need to introduce a virtuous cycle for future product planning, design, preparation and launch. We have been primarily focused on overcoming difficult business circumstances in fiscal 2018, but we will start getting the cycle going in fiscal 2019. Please understand that precedence will be given to the U.S., and that such efforts will begin later somewhat behind schedule in Europe. Also, the comprehensive strategy for business revitalization will rely on efforts of those in Europe and North America, while also enlisting the involvement of a large development center newly established in Japan to help create global hit products.

Q. There is absolutely no mention of business expansion other than with respect to toys under your Medium-Term Management Plan, which would seemingly suggest that growth could be limited. That said, what are your thoughts regarding business expansion with respect to products other than toys.

A. (Kojima, Representative Director, President & COO) In addition to toys, we also have plans that include app development. However, our strengths are in the toy business, particularly in terms of our ability to devise toys that touch customer hearts mainly through analog gimmicks and ingenious molding among other kinds of toys. We will take on challenges in areas that draw on such capabilities, while also further developing such strengths. Meanwhile, we could feasibly achieve growth on the basis of toys alone. The toy market is growing on a global basis, and the worldwide population of children is also increasing. We intend to aggressively expand into the global toy market, which is apt help us achieve sufficient growth.

Q. What are your targets in terms of sales and sales volume, if any, with respect to ZOIDS, which is among your priority products this fiscal year? Also, should I assume that you anticipate results at the same level with respect to “BEYBLADE BURST” and “TRANSFORMERS”?

A. (Kojima, Representative Director, President & COO) Without providing specific figures, let me just say that we hope to develop the product to a level on par with that of “BEYBLADE BURST” and “TRANSFORMERS.” However, we haven’t factored that into our forecasts for fiscal 2018.

Q. The approval rate was low with respect to the percentage of those in favor of continuing your anti-takeover measures. As such, do you intend to keep implementing such measures?

A. (Kutsuzawa, Senior Executive Officer & CFO) Although the next time we would present the matter of anti-takeover measures to a general meeting of shareholders wouldn’t be until next year, we are currently considering the possibility of placing it on the agenda.

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