



February 26, 2021

“A project to convey the appeal of railroad,” “PLARAIL Railway” series  
 An all-in-one set with an original train, full of children’s idea of “cool!”  
**“Packed with popular plays! PLARAIL BEST SELECTION SET”**

To be launched April 15, 2021

A video in collaboration with SEIBU RAILWAY released today  
 ～Children’s Journey on PLARAIL Railway × SEIBU RAILWAY～

TOMY Company, Ltd.

TOMY Company, Ltd. (Representative Director, President & COO: Kazuhiro Kojima, headquarters: Katsushika-ku, Tokyo) will release a PLARAIL railroad toy “Packed with popular plays! PLARAIL BEST SELECTION SET” (SRP: JPY 5,500/tax included) on Thursday, April 15, 2021 at toy stores, toy sections of department stores and mass retailers nationwide, online stores, specialty stores for PLARAIL products “PLARAIL Shops,” and TOMY Company’s official online store “Takara Tomy Mall” ([takaratomymall.jp](http://takaratomymall.jp)), etc.



Figurative visuals of “Packed with popular plays! PLARAIL BEST SELECTION SET” and “SPEEDJET” \*Tomica are sold separately.

This product is the first product commercialization of “SPEEDJET,” the new high-speed railroad train that symbolizes “PLARAIL Railway,” which is “a project to convey the appeal of railroad” that launches in full scale from the spring of 2021. This is an all-in-one set complete with “a train,” “rails,” and “scenery parts,” which are the three basic elements of PLARAIL. “SPEEDJET” features design that can only be achieved with an original train, full of children’s idea of “cool” elements.

In addition, as one of the initiatives for “a project to convey the appeal of railroad,” which is the concept of “PLARAIL Railway,” a collaboration video titled “Children’s Journey on PLARAIL Railway × SEIBU RAILWAY,” in which a journey on SEIBU RAILWAY can be enjoyed on video, will be released on SEIBU RAILWAY’s official YouTube channel [“SEIBU RAILWAY Official Channel”](#) and TOMY Company official YouTube channel [“Takara Tomy Channel”](#) today, on February 26. In this project, the areas along the railway line of SEIBU RAILWAY are reproduced with

PLARAIL, and views including PLARAIL Railway’s “SPEEDJET” and SEIBU RAILWAY’s limited express train “Laview” running alongside each other can be enjoyed, with videos of the actual SEIBU RAILWAY interspersed. The video was produced with a desire to have people enjoy a new type of railroad journey that is different from before. Featuring SEIBU RAILWAY’s station staff, this video program lets you experience a journey along the railway line of SEIBU RAILWAY at home.

(\*) What is PLARAIL Railway?

“PLARAIL Railway” is a fictional railroad company “founded” in 2019 to commemorate the 60th anniversary of PLARAIL. In 2021, we are launching “PLARAIL Railway” in full scale as a project, and will develop toys with which children can enjoy “new plays with PLARAIL” and collaborate with actual railroad companies nationwide across the boundaries, with the theme of “Joy for railroad, delight for children.”

**About the product “Packed with popular plays! PLARAIL BEST SELECTION SET”**

**An all-in-one set complete with the three basic elements of PLARAIL!**

The three elements for enjoying playing with PLARAIL, namely “a train,” “rails,” and “scenery parts,” are included in the set. The set contains a total of 17 types of parts, and at least six types of layouts can be made with this product alone.

<Features of each element>

• **Train “SPEEDJET” (3-car train)**

Based on the concept of “PLARAIL Railway” to “create a dream train, which children will yearn for and feel delighted about,” this original train has incorporated children’s opinions by utilizing user surveys. Without being limited by existing designs, the design which children will yearn for is realized in a PLARAIL form.



• **Rails**

The set includes parts with which “slopes” and “overpasses,” plays popular among PLARAIL users, can be reproduced, so that users can enjoy ups and downs as well as three-dimensional layouts as they wish.



Plays popular among users (left) slope, (right) overpass

In addition, “connectable rails” are rails that can be used in two ways, using both sides of front and back. The front side can be used as a road for playing with Tomica, and the back side allows for crossing over when connected by swapping it out with a piece of straight rail in another layout, so that users can easily enjoy a layout expansion.



• **Scenery parts New station “PLARAIL Station”**

The first “station” of “PLARAIL Railway” is now available with a new gimmick. Customers (panel-type PLAKIDS) who were on the platform when the station lever was at “STOP” disappear when you turn the lever to “GO,” so you can enjoy an effect as if they actually boarded the train.



**Featuring Satoshi Hino, a popular voice actor! The product promotional video and commercial video released today**

Ahead of the product release, we are releasing the promotional video and commercial video for the product today on TOMY Company’s official YouTube channel “Takara Tomy Channel.” The video was narrated by popular voice actor Satoshi Hino, who has lent his voice to many works including as Kyojuro Rengoku in “Demon Slayer - Kimetsu no Yaiba - The Movie: Mugen Train.” Take a look at the gallant appearance of “SPEEDJET,” a red train that evokes a fiery flame, along with impressive narration by Satoshi Hino.

▼URL for view (YouTube)

PLARAIL Railway/SPEEDJET PV: [youtu.be/h4mCUI6oalo](https://youtu.be/h4mCUI6oalo)

<Narrator profile>



**Satoshi Hino**

Born on August 4 • A native of San Francisco

<Major works>

- “Demon Slayer: Kimetsu no Yaiba” Kyojuro Rengoku role
- “Jujutsu Kaisen” Noritoshi Kamo role
- “Haikyu!!” Daichi Sawamura role

## About a collaboration video of PLARAIL Railway × SEIBU RAILWAY



The collaboration video released today titled “Children’s Journey on PLARAIL Railway × SEIBU RAILWAY,” in which a journey on SEIBU RAILWAY can be enjoyed on video, features PLARAIL reproduction of five main stations on “Ikebukuro Line” and “Seibu-Chichibu Line” of SEIBU RAILWAY and the sections in between those stations. Views of PLARAIL “SEIBU RAILWAY 001\_series Laview” and “SPEEDJET” running are recorded, interspersed with new actual video of stations and trains.



Featuring SEIBU RAILWAY’s station staff, this video allows you to catch a glimpse of a side of the staff that cannot be seen in the regular station services. In addition, in reproducing the areas along the railway line of SEIBU RAILWAY using PLARAIL, a “Rail Professor” who conducts research on how to connect railroad tracks (rails) and fun layout courses every day at PLARAIL Railway as well as volunteer PLARAIL fans who are well versed in how to connect and play with rails have joined the production of the diorama. The highlights include the way in which the five stations of Ikebukuro, Tokorozawa, Hannō, Yokoze, and Seibu-Chichibu have been accurately reproduced down to their track placements, as well as how switches and crossings have been expressed with careful attention paid by the Rail Professor. The new station, “PLARAIL Station,” included in “Packed with popular plays! PLARAIL BEST SELECTION SET” is used as the departure station for “SPEEDJET,” and you can enjoy “SPEEDJET” and “Laview” in a dream joint performance.

<About video>

- Streaming website: (1) SEIBU RAILWAY official YouTube channel “SEIBU RAILWAY Official Channel”  
[www.youtube.com/channel/UCI51nhuV2Dbxuud6lVBrVLg](http://www.youtube.com/channel/UCI51nhuV2Dbxuud6lVBrVLg)
  - (2) TOMY Company official YouTube channel “Takara Tomy Channel”  
[www.youtube.com/c/takaratomychannel](http://www.youtube.com/c/takaratomychannel)
  - (3) “PLARAIL Railway” web page in PLARAIL Official Website  
[www.takaratomy.co.jp/products/plarail/tettei/set/plarail\\_railway](http://www.takaratomy.co.jp/products/plarail/tettei/set/plarail_railway)
- Streaming period: From Friday, February 26, 2021
  - Filming location: Grand Emio TOKOROZAWA “Tokoniwa”  
SEIBU RAILWAY Ikebukuro station, Tokorozawa station, Hannō station,  
Yokoze station, Seibu-Chichibu station

<Product Outline>



\*Tomica are sold separately.

Product Name: “Packed with popular plays! PLARAIL BEST SELECTION SET”

SRP: JPY 5,500 (tax included)

Launch Date in Japan: Thursday, April 15, 2021

Recommended Age: 3 years and up

Package Contents: Straight rail (2), 1/2 straight rail (2), 1/4 straight rail (convex × 1, concave × 1, uneven × 2) (4), curved rail (14), turnout rail (L/R) (2), new slope rail (2), block pier (4), block pier (light green) (2), connectable rail (1), 1 set of crossings (1), 1 set of PLARAIL Station (1), standing tree (semi-solid) (2), single line overhead wire pole (4), SPEEDJET (3-car train) (1), sticker (1), instruction manual (1)

Dimensions: Approx. W 1,480 × D 680 × H 150 (mm) \*When deploying the above layout

Batteries Required: 1 × AA alkaline battery \*Batteries are sold separately.

Sales Channels: Toy stores, toy sections of department stores/mass retailers in Japan, the specialty store for PLARAIL products “PLARAIL Shops,” online stores, TOMY Company’s official online store “Takara Tomy Mall” ([takaratomymall.jp](http://takaratomymall.jp)), etc.

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Official Website: [www.takaratomy.co.jp/products/plarail/tettei/set/bestselection02](http://www.takaratomy.co.jp/products/plarail/tettei/set/bestselection02)

**[What is PLARAIL?]**

“PLARAIL” (Sales Agent: TOMY Company) is a long-running series of railroad toys that marked its 60th anniversary of the sales launch in 2019. It is a brand loved across three generations. The prototype of “PLARAIL” is the “PLASTIC TRAIN AND RAIL SET” which was launched in 1959 as a toy made from plastic, a new material at that time when metal and wood-made toys were the mainstream.

The iconic blue rails were designed in a size allowing it to be played on the “chabudai” (a low, Japanese-style dining table), which families gathered around to have a pleasant time back then. This specification remains unchanged even 60 years after its sales launch and you can still enjoy playing by connecting the rails made at that time with the newest ones.

We will continue to develop PLARAIL as a brand that will teach children about their society, enhance their growth including creativity, and nurture communication of children and their parents under the familiar and attracting theme of “railway.” Up to present, a total of approximately 1,570 types and more than 175 million products have been sold in Japan (as of June 30, 2020).

**For press inquiries, please contact:**

Public Relations Division, TOMY Company, Ltd. Tel: 03-5654-1280 Fax: 03-5654-1380

**For product inquiries from consumers, please contact:**

TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)