

The “Girls Heroine Series” continues to evolve!

New sensation danceable drama “RizSta -Top of Artists!-”

Broadcast starts at 9:15 am on Sunday, April 10, 2022,
on the network of six broadcast stations affiliated with TV Tokyo!

A new drama featuring “Dance Battles”!

In addition to the debut of the main cast, this production features big names like

Shogo Iwaya (THE RAMPAGE from EXILE TRIBE), **Tsukasa Saito** (Trendy Angel).

The “RizStaBrace” and other toys featured in the drama will go on sale this spring!

TOMY Company, Ltd.

Starting Sunday, April 10, 2022, the new sensation danceable drama “RizSta -Top of Artists!-” will be broadcast on the network of six broadcast stations affiliated with TV Tokyo. TOMY Company, Ltd. (Representative Director, President & COO: Kazuhiro Kojima, headquarters: Katsushika-ku, Tokyo) will be in charge of toy development and sales in addition to working on the show in collaboration with the video production company, OLM, Inc.

This spring, TOMY Company will release the “RizStaBrace,” an item for transforming into the artist group “RizSta” in the show, and the “RizStaLight,” a key item that determines whether a battle is won or lost, among other products. Industry specialists who are active in “Pucchigumi” and other serializations in Shogakukan manga magazines and other will gather together to develop media franchising.

“RizSta -Top of Artists! -” is dance-centered story based on the theme of “dance battles,” packed with passionate performances. It follows “RizSta,” a group of audition-winning performers aiming to become the top artist.

The “Girls Heroine Series,” the special effects TV drama that has captivated so many youngsters, continues to evolve. The series’ biggest highlight has always been its “**fresh teen cast performing all-out dance moves better than adults.**” Now reality elements enjoyed by both children and adults have been added: **auditions, dance battles, and artist debuts.** The new show can be enjoyed by a wide range of people, with storylines that will make even adults unable to resist cheering.

The general director is Takashi Miike, who has released numerous works in all genres and enjoys the support of a wide range of audiences. LDH JAPAN is supervising the choreography for the songs and dances of “RizSta,” joining the staff from the “Girls Heroine Series.”

The “RizSta” group at the center of the show consists of three fresh newcomers, Ririka Uemura, Akari Mori, and Sakutarō Ogushi, who are making their debut in this production. The regular cast includes Shogo Iwaya (THE RAMPAGE from EXILE TRIBE), Tsukasa Saito (Trendy Angel), and other stars to supercharge the dance scenes.

The production makes full use of the latest VFX (special video effects created on a computer using computer graphics) to create a dance-centered world with a look that is stylish and cool.

The show “Bitfriends×Heroine Kiramekipowers!” will also continue to air. Starting Sunday, April 10, you can enjoy “Bitfriends×Heroine Kiramekipowers!” from 9:00 to 9:15 a.m. followed by “RizSta -Top of Artists!-” from 9:15 to 9:30 a.m.



Key visual

About “RizSta -Top of Artists!-”



<TV Program Summary>

Name of the Work: “RizSta -Top of Artists!-”

Broadcast Information: Start airing on the network of six broadcast stations affiliated with TV TOKYO from 9:15 a.m. on Sunday, April 10, 2022 (15 minutes per episode)

Official Website: rizsta.jp

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*If you miss the TV broadcast, you can catch up with “RizSta -Top of Artists!-” on “Video TV Tokyo” or “TVer.” More details about the broadcast will be shared on the official website and social media.

<Program Story>

“RizSta -Top of Artists!-”

Legendary top artist Hoshigami RYU-JI has created an unprecedented entertainment stage called the RizSta Stage. The performances and dance battles here are broadcast worldwide, and viewers can send their voltage (cheering energy) directly to the artist through the RizStaLight. The amount of voltage sent by the audience determines the winner of the dance battle, creating a truly electrifying dream dance battle stage. However, the only artist who can stand on this stage is RizSta, wearing the RizStaBrace. RYU-JI establishes the RizSta Dance Academy to nurture RizSta. Young people from all over Japan rush to the school to become top artists, but a rigorous entrance examination awaits them.

Among the kids dreaming to become RizSta with passion in their hearts are Miu, Rion, and Shota. Can they hone their individual skills, compete in dance battles, work hard together, overcome tough challenges, and seize the dream of becoming a top artist?

A coming-of-age story about kids who chase their dreams by dancing with all their might begin now!

<Production Staff>

[General Director]	Takashi Miike
[Director]	Ryosuke Kurahash Takeshi Yokoi Katsutoshi Hirano Kenichiro Nishiumi
[Series Composition]	Yoichi Kato
[Music]	Koji Endo
[VFX Direction]	Takashi Tadokoro
[Production Company]	OLM

<Program Ending Theme>

♪Lucky² “DISCO TIME”

• Lucky² Artist’s Official Website: lucky2.jp

Toy Information

This spring, TOMY Company will release the “RizStaBrace” and” RizStaLight Pink” used by “RizSta” in the show. A total of five products, including the “RizStaBrace” and “RizStaLight Pink,” will be available for pre-order from Friday, April 1 on the “Takara Tomy Mall” takaratomymall.jp.

In the summer, TOMY Company also plans to launch “RizStaLiveStudio,” a fun, game-like way to learn dance, rhythm, and singing skills.

Recommended Age: 3 years and up* For some products the recommended age is 6 years and up

Sales Channels: Toy stores, toy sections of department stores/mass retailers throughout Japan, online stores, TOMY Company’s official online store “Takara Tomy Mall” (takaratomymall.jp), etc.

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Toy website: www.takaratomy.co.jp/products/rizsta

*** Scheduled to be launched this spring! ***

★RizStaBrace

(SRP: JPY 6,000/tax included)

Become a “RizSta” with “RizStaBrace”!!

This item lets you to become a “RizSta.” When you insert the included RizSta emblem, the RizSta stage starts, and it plays the theme music and catchphrases from Miu, Rion, and Shota. While dancing, hold your hand over the “RizStaBrace” (the sensor on left side of the main unit) and watch it light up in different colors. It also works with the “RizStaLight” (sold separately). Have fun by bringing your “RizStaLight” close to your “RizStaBrace” and watch them light up in synchronized colors.



★RizStaLight Pink

(SRP: JPY 5,500/tax included)

A dance battle lit with the colors of the “RizStaLight”!

This is a dance battle item for “RizSta.” Collect voltages while you dance and watch the “RizStaLight” illuminate in different colors. It even plays the theme music for Miu, Rion, and Shota and the music for the winning dance.

It also works with the “RizStaBrace” (sold separately). Have fun by bringing your “RizStaLight” close to your “RizStaBrace” and watch them light up in synchronized colors. A white version of the “RizStaLight” will be released in the summer.



*** Scheduled to be launched this summer! ***

★RizStaLiveStudio

(SRP: JPY 12,100/tax included)

Real lessons on TV! Aim to be a top artist with RizStaLiveStudio!

This summer, TOMY Company will release a completely new item, RizStaLiveStudio. Just connect it to your TV and enjoy a fun, game-like way to learn dance, rhythm, and singing skills.

RizSta will give you tips on dancing and singing. It also includes many songs from “RizSta” and songs from past Girl Warriors episodes. It also works with “RizStaBrace” (sold separately) and “RizStaLight” (sold separately) for more fun and play.

*Details on “RizStaLiveStudio” will be announced on the official toy website as soon as they are finalized.



Logo, program title and other related information about “RizSta -Top of Artists!-”

<Overview of Production>

Program title: “RizSta -Top of Artists!-”

Genre: New sensation danceable drama

Production: RizSta Production Consortium



Program title logo

* RizSta Production Consortium: TOMY Company, DENTSU, OLM, TV TOKYO, Shogakukan, Shogakukan-Shueisha Productions, SL Square LLP (LDH JAPAN/Sony Music)

<Website/Social Media>

URL: rizsta.jp

Youtube: Girls Heroine & RizSta Channel [Official]

TikTok: @RizSta [Official]

Twitter: Kirapawa & RizSta [Official]

Instagram: Kirapawa & RizSta [Official]

<Copyright>

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Abbreviated name in Japan: ©T·O/RS TX

Overseas abbreviation: ©T,O/RS,TX

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For product inquiries from consumers, please contact:

TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)