



For Immediate Release

Wednesday, March 2, 2022

A new program that can be enjoyed by children and adults alike featuring the exhilaration of shooting plastic bottle caps plus elements of suspense

“BOTTLEMAN DX”

Starts airing every Sunday from 9:30 a.m. beginning on April 3, 2022, on the network of six broadcast stations affiliated with Television Osaka and TV TOKYO

Featuring an opening theme song by **okazakitaiiku!**

— New toy series and video streaming program “BOTTLEMAN DX Let's Fly TV” will also be launched at the same time —

TOMY Company, Ltd.

Starting Sunday, April 3, 2022, the original animation “BOTTLEMAN DX” from the “BOTTLEMAN” series based around a plastic bottle cap shooter will be broadcast on the network of six broadcast stations across Japan affiliated with Television Osaka and TV TOKYO. TOMY Company, Ltd. (Representative Director, President & COO: Kazuhiro Kojima, headquarters: Katsushika-ku, Tokyo) will be in charge of producing the original story in addition to toy development and sales.

Gaina Co., Ltd. (KINOSHITA GROUP) (Representative Director and President: Yoshinori Asao, headquarters: Musashino-shi, Tokyo) will be in charge of animation production. The opening theme song was written and composed by singer-songwriter okazakitaiiku

To coincide with the start of the broadcast of the TV animation “BOTTLEMAN DX,” TOMY Company plans to release a total of six toys, including the shooters used by the main characters in the animation, on Saturday, April 23, 2022.

TOMY Company’s official YouTube channel “Takara Tomy Channel” (<https://www.youtube.com/takaratomychannel>) will also be developing a variety of exhilarating initiatives, including animation and toy-linked video projects, so please stay tuned.



[Key visual]



TV Animation “BOTTLEMAN DX” Overview

[Tagline] “Swoosh, Shoot Bottle Cap! Bottle Battle GO!!!”

The animation is a story of heart-pounding excitement for both parents and children built around the exhilaration of shooting plastic bottle caps plus elements of suspense.

The original TV animation “BOTTLEMAN DX” will air from 9:30 a.m. on Sundays starting on April 3, 2022, on the network of six broadcast stations across Japan affiliated with Television Osaka and TV TOKYO.

The main theme of the animation, is the exhilaration of shooting the bottle cap, which is what makes the “BOTTLEMAN” plastic bottle cap shooter so appealing. To this, the show adds suspenseful elements such as a conspiracy by a shadowy organization, a secret agent operating behind the scenes, and a mysterious new BOTTLEMAN, which will keep parents and children at the edge of their seats anticipating what happens next.

Youngsters will be captivated by stories that unfold on a scale that only animation can provide, as distinctive characters such as the main characters Cota Coga and Ryo Hocari, together with their BOTTLEMAN buddies, face off in vast fields or team up to fight in a “Bottle Royale.”

[TV Program Summary]

Name of the Work: BOTTLEMAN DX

Broadcast Information: Starts airing every Sunday from 9:30 a.m. to 9:45 a.m. starting on April 3, 2022, on the network of six broadcast stations across Japan affiliated with Television Osaka and TV TOKYO

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*If you miss the TV broadcast, you can catch up with BOTTLEMAN DX on TVer or the Takara Tomy Channel. More details about the broadcast will be shared on the official website and Twitter account.

[Story]

BOTTLEMAN is a plastic bottle cap shooter that has become very popular around the world. When the main character, Cota Coga, stumbles upon the mysterious new BOTTLEMAN “Colamaru DX,” it plunges him into the world of bottle battles, which gradually becomes his obsession.

The other main character, Ryo Hocari, who was educated as a gifted student but hated BOTTLEMAN for some reason, also returns to the world of bottle battles for reasons of his own. Cota and Ryo fight in bottle battles, sometimes in conflict and sometimes as a team. Rivals and friends, who can’t always be trusted, all vie for the title of Bottle King, the pinnacle of all bottle battlers. The Colamaru DX has revolutionary capabilities and a shadowy organization is after it. After various events such as the mysterious disappearance of the Bottle King, is the Bottle King what Cota and Ryo are aiming for? Or is it a different future altogether? A brand new bottle battle, full of mystery and exhilaration, is about to begin!



[Theme Song]

The song is titled “Ready Cap!”

Artist: okazakitaiiku

Lyrics, Composition and Arrangement: okazakitaiiku

Comment from okazakitaiiku

“I’m okazakitaiiku, the singer of the opening theme song! I tried to write a cheerful and positive song without thinking too much about it, and I ended up with a very energetic song! It’s so energetic I bet I could shoot about 100 million caps in a row! Everyone remember to sing with me!”



Official website: <https://okazakitaiiku.com>

Official YouTube channel: <https://www.youtube.com/okazakitaiiku>

Music: <https://okazakitaiiku.lnk.to/Streaming>

[WEB Information]

BOTTLEMAN DX official website: <https://bottleman.net>

Television Osaka program website: <https://www.tv-osaka.co.jp/bottlemandx>

Official BOTTLEMAN DX Twitter account: https://twitter.com/bottleman_info

WEB content: “BOTTLEMAN DX Let’s Fly TV”/“BOTTLEMAN DX Let’s Fly TV Bottle King Challenge”

Scheduled to be distributed on TOMY Company’s Official YouTube channel “Takara Tomy Channel”

(<https://www.youtube.com/takaratomychannel>)

New “BOTTLEMAN” Shooter Series Overview

For “BOTTLEMAN”, a plastic bottle cap shooter developed by TOMY Company, the Company will launch a **new series**, “**DX SYSTEM**” series with enhanced customization performance in April 2022 to coincide with the start of the broadcast of the TV animation “BOTTLEMAN DX.” A total of six toys, including the Colamaru DX, Aquasports DX, and Lifle guardiwan DX shooters used by the characters in the animation, will be available starting on Saturday, April 23. Pre-orders will begin on Friday, April 1 on the Takara Tomy Mall (<https://takaratomy.com/jp>).

■ About the new series, “DX SYSTEM” ■

◆ New series, “DX SYSTEM” with enhanced customization performance!
You can enjoy making your own original shooter with over 3,000 modifications!

This new series features a lineup of shooters with enhanced customization performance that will make the exhilarating sensation of shooting a cap, which is what people love most about BOTTLEMAN, even more fun. You can swap small parts with other shooters, including the head, arm, foot, and trigger that fires the cap. More than 3,000 modifications are possible just by swapping parts among the Colamaru DX, Aquasports DX, and Lifle guardiwan DX shooters used by the characters in the animation. Customize the power, speed and control characteristics of the shooter to create your own unique version.

The designs of the shooters are inspired by the constellations of the Phoenix, Aquarius, and Canes Venatici. Shooters with other constellation motifs will be released in the future.



<Product Outline>

Launch Date in Japan: scheduled on Saturday, April 23, 2022

Recommended Age: 6 years and up

Sales Channels: Toy stores, toy sections of department stores/mass retailers in Japan, online stores, and TOMY Company’s official online store “Takara Tomy Mall” (<https://takaratomy.com/jp>), etc.

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Official Website: <https://www.takaratomy.co.jp/products/bottleman>



Power-type BOTTLEMAN! **BOT-28 Colamaru DX**

A power-type BOTTLEMAN with strong launching power, based on the motif of the Phoenix constellation. The arms can be pushed in for a more powerful cap shot. In the TV animation, it is used by the main character Cota Coga.

Expected Price: JPY 1,100 (tax included)

Dimensions: W 124 mm x H 92 mm x D 124 mm



Speed-type BOTTLEMAN! **BOT-29 Aquasports DX**

A speed-type BOTTLEMAN that can shoot continuously, based on the motif of the Aquarius constellation. Equipped with a short magazine that can be kept loaded with three caps at all times for continuous three-round firing.

In the TV animation, it is used by the main character Ryo Hocari.

Expected Price: JPY 1,100 (tax included)

Dimensions: W 70 mm x H 91 mm x D 138 mm



Control-type BOTTLEMAN! **BOT-30 Lifle guardiwan DX**

A control-type BOTTLEMAN that can release a steady shot, based on the motif of the Canes Venatici constellation. Its short barrel corrects the trajectory of the fired cap for accurate control shots.

In the TV animation, it is used by the rival character Seimei Usami.

Expected Price: JPY 1,100 (tax included)

Dimensions: W 78 mm x H 64 mm x D 158 mm

Outline of Video Projects Linked to Animation and Toys

Two video projects linked to the animation and toys will be broadcast every other week on TOMY Company’s official YouTube channel “Takara Tomy Channel” (<https://www.youtube.com/takaratomychannel>). Each broadcast will invite various guests to introduce the appeal of the animation and toys.

* Linked to the animation *



Streaming information: Biweekly broadcast on the Takara Tomy Channel starting in April 2022

Program title: “BOTTLEMAN DX Let’s Fly TV”

Overview: The program is linked to the animation “BOTTLEMAN DX” and features various guests.

We will continue to broadcast projects that will make you feel exhilarated. Stay tuned for the latest updates on the official website and Twitter account in early March.

* Linked to the toys *



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From left) GACHAPIN



<First guests>
Nephrite



brother4 channel

Streaming information: Biweekly broadcast on the Takara Tomy Channel starting in April 2022 (scheduled after the start of animation broadcast)

Program title: BOTTLEMAN DX Let’s Fly TV Bottle King Challenge!

Program emcee: Dean Kochaka

First guests: GACHAPIN, Nephrite, brother4 channel

Overview: Each time, various guests will appear and use the BOTTLEMAN shooter to take on the 10 Special BOTTLEMAN Challenge Stages created by the Bottle King. The goal is to complete all the stages and achieve complete domination.



Illustration of Special BOTTLEMAN Challenge Stage

**** TOPICS ****

BOTTLEMAN has been appointed a special supporter of the Japan Committee, Vaccines for the World's Children, a certified NPO!

“BOTTLEMAN” communicates environmental messages to children, such as the importance of sorting of plastic bottles and recycling after they’re done playing with the plastic bottles, through its product packaging and other means. It is also certified as an Eco Toy*, an environmentally friendly toy that meets the TOMY Group’s own standards because it provides an opportunity for children to think about “eco” through play.

We are pleased to announce that **BOTTLEMAN has been appointed a special supporter of the Japan Committee, Vaccines for the World's Children (JCV)**. JCV is a private international aid organization that provides vaccines to developing countries and works to protect the future of children. One of its many support activities is the “Collect and Support” program, in which plastic bottle caps are collected and converted into vaccines. BOTTLEMAN will appear on the “BOTTLEMAN & JCV Plastic Bottle Cap Collection Activity Promotion Poster,” which will be distributed across Japan starting in April 2022, calling for participation in plastic bottle cap collection activities.

• **Official website of the Japan Committee, Vaccines for the World's Children, a certified NPO:**

<https://www.jcv-jp.org>



* Eco Toy information: <https://www.takaratomy.co.jp/eco/introduction/ecotoy.html>
(BOTTLEMAN is certified under Eco Toy standard 9 (fostering environmental consciousness).)



■ What is the “BOTTLEMAN” shooter series?

“BOTTLEMAN” is a shooter which allows you to enjoy various sports by shooting plastic bottle caps. In addition to the caps dedicated for use with the shooter, caps of commercially available plastic bottles can be loaded as “bullets,” allowing you to collect plastic bottle caps of varying colors and hardness, and enjoy them as you see fit. Also, you can start playing immediately by using bottles as targets, or things readily on hand to children.

For press inquiries, please contact:

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For product inquiries from consumers, please contact:

TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)