

For Immediate Release



May 24, 2022

Release of the much-anticipated final chapter in the “Jurassic World” series movie, **“Jurassic World Dominion”**
Explore, excavate, bring up, blend DNA, and more! LCD toy that fulfills dinosaur lovers’ “want to do list!”

“Jurassic World Smart Gadget Dinogate” to go on sale in early July

Enjoy dinosaur items this summer, including “ANIA,” “PLARAIL,” “Pop-Up Pirate,” and “Plush Toys!”

Over 45 movie-related toys in all are launched from the TOMY Group!

TOMY Company, Ltd.

TOMY Company, Ltd. (Representative Director, President & COO: Kazuhiro Kojima, headquarters: Katsushika-ku, Tokyo) will release an **LCD toy** that fulfills dinosaur lovers’ “want to do list!,” **“Jurassic World Smart Gadget Dinogate”** (SRP: JPY 12,100/tax included), from early July 2022 ahead of the much anticipated final chapter in the “Jurassic World” series, “Jurassic World Dominion” debut in Japan theaters (Friday, July 29, 2022) at toy stores, toy sections of department stores and mass retailers throughout Japan, online stores, TOMY Company’s official online store “Takara Tomy Mall” (takaratomymall.jp), etc.

We also plan to release movie-related toys from TOMY’s staple brands such as “ANIA,” “PLARAIL,” “Pop-Up Pirate” and “Plush Toys” series, totaling more than 45 items for the entire group.

“Jurassic World Smart Gadget Dinogate” features a total of 28 applications for dinosaur rescue, bringing up, fossil excavation, collection, battles, DNA blending, and more. The ‘window’ on the cover and the open/close action of the device amplify the thrill of play and provide an unprecedented surprising experience. Linked to the world of the movie, more than 50 species of dinosaurs from the movie series appear, as well as powerful computer graphics, the movie’s theme music, and audio (dinosaur sounds), allowing visitors to experience the world of “Jurassic World.” The ability to tap, drag, and smoothly swipe the screen, as well as the slim body of the rechargeable device make this a smart and stylish LCD toy that children have desired, unavailable previously. The cover has a texture that feels like the bare surface of a dinosaur, and is designed to specifications that will please children who love dinosaurs.



Scan here to play the product video etc.

From the “ANIA” series of hand-held size animal action figures with gimmicks of being able to be moved and played with, comes the release of **“ANIA Jurassic World: Wreak Havoc! The Strongest T. rex,”** the largest figure in ANIA’s history at approximately 27 cm in length, a T. rex that you can make go on a rampage. Other new products include **“ANIA Jurassic World: Go on a Rampage! Dinosaurs of Malta Playset,”** a set that includes buildings and other scenic parts and a map to play with to re-create scenes from the movie, and ANIA versions of dinosaurs from the movie will also be released.

In addition, the entire group will release related toys such as PLARAIL that can be played with ANIA figures and a Pop-Up Pirate in the form of a T. rex, to boost dinosaur fever this summer along with the release of the movie for children and adults alike.



“ANIA Jurassic World: Wreak Havoc! The Strongest T. rex”

“Jurassic World Smart Gadget Dinogate” that fulfills dinosaur lovers’ “want to do list!”

Point 1. Fully loaded dinosaur play (28 applications in all)

There is a lot that dinosaur lovers want to do: explore, excavate, collect, battle, and more. Linked to the story of the latest “Jurassic World Dominion,” players can explore and discover dinosaurs that have escaped around the world, rescue them by actions with cover, and register them in an illustrated encyclopedic book. For excavation, players can excavate amber to blend DNA, hatch and raise dinosaurs, and enjoy battles.



Point 2. Linked to the movie world

The game compiles more than 50 species of dinosaurs from the “Jurassic World” movie to the latest film, and uses the powerful computer graphics and sounds used in the movies, including the theme music and dinosaur sounds. In addition, the worlds and dinosaurs that appear in the game can be explored in the order of the three “Jurassic World” movies in the course of the game.



Point 3. Cover action amplifies the thrill

The cover is not only a cover for the gadget, but also a tool for important actions to clear the game by opening and closing it in conjunction with play. When the cover is closed at the same time with the approach of a dinosaur on the screen or the launch of a capture net, the ‘window’ on the front of the cover displays a dinosaur eye glaring back and forth, and the gauge rises. The game is cleared when the cover is opened at just the right moment. You can experience as if a dinosaur is peeking through the ‘window.’



Point 4. Smart and stylish body

The screen can be tapped, dragged, and swiped smoothly. Rechargeable, it is thinner (approximately 1.4 cm) and more stylish than ever before.



“ANIA” offers powerful battles and play reminiscent of scenes from the movie

◆ “ANIA Jurassic World: Wreak Havoc! The Strongest T. rex”

Giant T. rex goes on a rampage

This eye-catching playset features a powerful T. rex, the largest in ANIA’s history, measuring approximately 27 cm in length. By operating the lever and hand wheel, you can make the giant T. rex not only move back and forth but also rotate, allowing it to rampage with dynamic movements just as in the movie.

The T. rex’s head and tail, in tandem with its vigorous movement, can knock around and scatter dinosaurs, rocks, and other debris in its vicinity. To ensure that even small children can intuitively operate the T. rex, the lever simply moves back and forth and the hand wheel rotates left and right, in tandem with the T. rex’s movements. The giant T. rex can also be removed and held by hand to be played with as a figure, and the lever on its neck can be used to open its mouth and lift it up and hold other ANIA figures in its mouth.



T. rex goes on a rampage with dynamic action, spinning around with ANIA figures and other items in its mouth

◆ “ANIA Jurassic World: Go on a Rampage! Dinosaurs of Malta Playset”

Scene set inspired by the world of the movie

This product includes a set of scenic parts and a play map for dynamic play with dinosaurs in the world of ANIA “Jurassic World,” such as playing with dinosaurs destroying buildings and escaping from cages. The building blocks can also be reassembled to expand the scope of play depending on your imagination. Three dinosaur figures (Carnotaurus, Baryonyx, and Beta) from the movie are included in this all-in set, ready to play with as soon as you buy it.



New dinosaurs from the movie available as single items and gift sets!

The most popular dinosaurs from the “Jurassic World” series are now available as “ANIA” figures.

◆ Single items (5 types in total)



ANIA Jurassic World
“Blue (snow ver.)”



ANIA Jurassic World
“Quetzalcoatlus”



ANIA Jurassic World
“Atrociraptor (Tiger)”

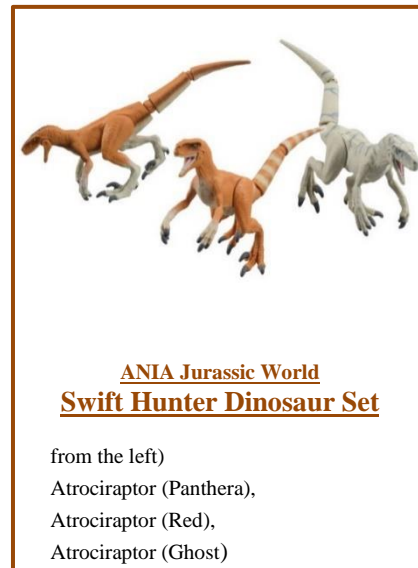


ANIA Jurassic World
“Parasaurolophus”



ANIA Jurassic World
“Dimetrodon”

◆ Gift Sets



◆ ANIA Jurassic World special page

www.takaratomy.co.jp/products/ania/products/jurassicworld

What is “ANIA”?

The “ANIA” series was launched in 2013 and features a range of hand-held size animal action figures with the gimmick of being able to be moved and played with. The products are designed as a “3D animal picture book” to stimulate intellectual interest in children who want to know more about the characteristics and types of different animals and as items that parents and children can play with together. These toys are created not just for displaying but based on the concept of animal action figures to be moved and played with. Their hand-held size, movable gimmick action feature and detailed molding have made them popular, and to date more than fifteen million units have been sold in Japan and overseas (series total; as of September 2021).



The “ANIA” series toys have also received “Guide Dog Mark” (*1) certification as “accessible-design toys” (*2) that children with visual disabilities can enjoy. The series won the Grand Prize in the Accessible-Design Toys category at the 2013 Japan Toy Awards.

- (1) Hand-held size: Designed to fit perfectly in the palm of a child, the “ANIA” series toys are easy to handle and play with.
- (2) Movable gimmick action feature: All “ANIA” series toys feature a movable part that is characteristic of each animal (e.g., a lion that opens its mouth, an elephant that sways its trunk, a giraffe that moves its neck, and a lesser panda that moves its tail). Children can intuitively understand the characteristic part of each animal and play with them by recreating typical poses such as a giraffe reaching up to eat leaves from a tree or a crocodile opening its jaws to catch prey.
- (3) Detailed molding: All animals in the “ANIA” series are designed without sharp protrusions to ensure safety of play and are shaped to be appealing to children, in addition to which close attention to detail is paid to coloring and molding to recreate the look of the animal’s skin, feel of its fur, shape of its limbs, appearance of its paw pads, etc.

* (1) The “Guide Dog Mark” certification is given to “accessible-design toys” that children with visual disabilities can enjoy.

* (2) “Accessible-design toys” are toys made and sold for the general market that children with and without visual disabilities can enjoy playing with.

Takara TOMY accessible-design toys: www.takaratomy.co.jp/products/kyouyu



Official Website: www.takaratomy.co.jp/products/ania

Product Outline

Launch Date in Japan: early July 2022

Sales Channels: Toy stores, toy sections of department stores/mass retailers in Japan, online stores, TOMY Company’s official online store “Takara Tomy Mall” (takaratomymall.jp), etc.

Copyright: © Universal City Studios LLC and Amblin Entertainment, Inc. All rights reserved.
© TOMY

* These products were planned and produced by TOMY Company, Ltd. based on a licensing agreement with NBC Universal Entertainment Japan.

Website: Dinogate www.takaratomy.co.jp/products/jurassicworld/products
ANIA www.takaratomy.co.jp/products/ania/products/jurassicworld

■ **Product Name: “Jurassic World Smart Gadget Dinogate”**

SRP: JPY 12,100 (tax included)

Recommended Age: 4 years and up

Dimensions: Toy body approximately W 74 mm × H 133 mm × D 14 mm

Battery: 1 lithium-ion battery (built-in battery) *USB cable for charging included

■ **Product Name: “ANIA Jurassic World: Wreak Havoc! The Strongest T. rex”**

SRP: JPY 7,920 (tax included)

Recommended Age: 3 years and up

Dimensions: Toy body approximately W 330 mm × H 210 mm × D 410 mm

■ **Product Name: “ANIA Jurassic World: Go on a Rampage! Dinosaurs of Malta Playset”**

SRP: JPY 4,400 (tax included)

Recommended Age: 3 years and up

Package Size: W 350 mm × H 250 mm × D 130 mm

■ **Product Name: “Blue (snow ver.)” “Quetzalcoatlus” “Atrociraptor (Tiger)” “Parasaurolophus”
“Dimetrodon”**

SRP: JPY 1,100 each (tax included)

Recommended Age: 3 years and up

Package Size: W 133 mm × H 70 mm × D 70 mm

■ **Product Name: “ANIA Jurassic World: Strongest Hero Dinosaur Set”
“ANIA Jurassic World: New Dinosaurs in Fierce Battle Set”
“ANIA Jurassic World: Swift Hunter Dinosaur Set”**

SRP: JPY 2,750 each (tax included)

Recommended Age: 3 years and up

Package Size: W 184 mm × H 170 mm × D 65 mm

Other Movie-related Toys

“PLARAIL JURASSIC WORLD DINOSAUR CARRIER TRAIN”

This product can be played with the “ANIA” figures you have, and includes one “Baby Blue PLARAIL Ver.” The long dinosaur cars can be loaded with dinosaurs for motorized play, and the side walls can be opened for loading and unloading.



Product Name: **“PLARAIL JURASSIC WORLD DINOSAUR CARRIER TRAIN”**

SRP: JPY 4,950 (tax included)

Launch Date in Japan: July 2022

Package Size: Toy body approximately W 410 mm × H 150 mm × D 45 mm

Recommended Age: 3 years and up

Batteries Required: 1 × AA alkaline

*Items other than those comprising the set are not included.

“Jurassic World Pop-Up T-Rex”

Every time you slide a sword in, you are on the edge of your seat wondering when it’s going to pop out! A cute T. rex pops out.



Product Name: **“Jurassic World Pop-Up T-Rex”**

SRP: JPY 2,530 (tax included)

Launch Date in Japan: April 21, 2022

Dimensions: Toy body approximately W 135 mm × H 205 mm × D 135 mm

Recommended Age: 4 years and up

“Jurassic World Plush Toys”

Plush toys of popular dinosaurs from the “Jurassic World” series. They also come with original paper tags with dinosaur descriptions.



Product Name: “Jurassic World Plush Toys” 4 types

SRP: JPY 2,420 - 3,080 (tax included)

Launch Date in Japan: July 2022

Dimensions: Toy body approximately W 250 - 340 mm × H 140 - 250 mm ×
D 100 - 140 mm

Recommended Age: 3 years and up

Sales Agent: T-ARTS Company, Ltd.

*These products were planned and produced by TOMY Company, Ltd. based on a licensing agreement with Universal Studios Licensing LLC.

*All items listed except for “Jurassic World: Pop Up T. rex” will be available for pre-order at Takara Tomy Mall on Tuesday May 31, 2022.

“Jurassic World Ball Chain Mascots”

Plush mascots with ball chains made of velour-like fabric.



Product Name: “Jurassic World Ball Chain Mascots” 5 types

SRP: JPY 1,540 (tax included)

Launch Date in Japan: July 2022

Dimensions: Toy body approximately W 130 - 190 mm × H 90 - 150 mm ×
D 60 - 90 mm

Recommended Age: 3 years and up

Sales Agent: T-ARTS Company, Ltd.

About the movie “Jurassic World Dominion”

**The blockbuster series that changed the history of cinema finally comes to a conclusion.
Dinosaurs rule the earth.**

[STORY]



Master filmmaker Steven Spielberg brought “dinosaurs” to life in the “Jurassic Park” series, which left a great mark on film history as people around the world were thrilled by the realistic and thrilling visual experience that no one had ever seen before. In 2015, “Jurassic World” was the top-grossing film of the year at the domestic box office in Japan; in 2018, the sequel “Jurassic World: Fallen Kingdom” became a mega-hit; and the latest film anticipated worldwide, “Jurassic World Dominion,” returns to theaters.

Colin Trevorrow (director of “Jurassic World”) returns as director and stars Chris Pratt and Bryce Dallas Howard, as well as a comeback by Laura Dern, Sam Neill and Jeff Goldblum, PhDs from the “Jurassic Park” series. A production team that is worthy of the final chapter in the series that has been loved over generations has come together.

[Release date in Japan] Friday July 29, 2022 in theaters.

[Official website] www.jurassicworld.jp

For press inquiries, please contact:

Public Relations Division, TOMY Company, Ltd. Tel: 03-5654-1280 Fax: 03-5654-1380
Public Relations, Business Planning Department, T-ARTS Company, Ltd. Tel: 03-5680-4837 Fax: 03-5680-4918

For product inquiries from consumers, please contact:

TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)
T-ARTS Customer Service (Japanese only) Tel: 0570-041173 (Navi-Dial)