

For Immediate Release



June 20, 2022

Happy 1st Birthday to “Xiao Xiao” and “Lei Lei”!

“ANIA The Giant Panda (Ueno Zoological Gardens Original Model)”

On sale within the Gardens and on Tokyo Zoo Shop
from Thursday, June 23, 2022, the twins’ birthday!

TOMY Company, Ltd.

TOMY Company, Ltd. (Representative Director, President & COO: Kazuhiro Kojima, headquarters: Katsushika-ku, Tokyo) will release as a new product of its hand-held-sized “ANIA” series of animal figures equipped with action gimmicks, under the supervision of the Ueno Zoological Gardens, Tokyo Zoological Park Society, **“ANIA The Giant Panda (Ueno Zoological Gardens Original Model)”** (SRP: JPY 2,200/tax included), from Thursday June 23, 2022, the **first birthday** of “Xiao Xiao” and “Lei Lei,” at two gift shops inside Ueno Zoological Gardens and on the Tokyo Zoological Park Society’s official online shop, Tokyo Zoo Shop (tokyo-zoo-shop.jp).



**“ANIA The Giant Panda
(Ueno Zoological Gardens
Original Model)”**

The “ANIA The Giant Panda (Ueno Zoological Gardens Original Model)” is an ANIA model of Ueno Zoological Gardens’ giant panda, “Shin Shin,” and her children, “Xiao Xiao” and “Lei Lei.” For the ANIA series, this is the first commercialization of a zoo’s original model and the first commercialization of animals with nicknames.

“Shin Shin” has a large, slightly heart-shaped snout and a raised corner of her mouth. The black-and-white parts of her body, the dirt on her body, the paw pads and fur color on the soles of her feet, and the claws on her feet, which stand out even from outside view, have all been recreated to meticulous detail to make her look as real as possible.

The twins “Xiao Xiao” and “Lei Lei” have slightly reddish beige fur, and like “Shin Shin,” the claws on their feet have also been recreated. The heels of “Xiao Xiao” and “Lei Lei” are white because they have white fur on the inside of their heels. The black parts around the eyes are not noticeably different between the two animals, but the position and angle of the black parts show the difference between the two animals’ faces. The back of “Xiao Xiao” has a green line for individual identification, and we have also focused on making the line look as realistic as possible. A portion of the proceeds from the sale of this product will be donated to the giant panda conservation support fund “SAVE the PANDA” (www.ueno-panda.jp/support).

Since its launch in June 2013, the “ANIA” series has shipped more than fifteen million units (as of September 2021), including products sold in sets, in Japan and overseas as popular figures. This product was initiated in response to the zoo’s closure and restrictions on admission to the zoo last year, with the hope of creating a product that would deliver the charm of the giant panda twins to the many people who have been looking forward to watching them grow up.

In addition, a diorama exhibit of the product will be displayed in the park’s gift shops. Going forward, “ANIA” will continue to collaborate with zoos, aquariums, museums, and other institutions nationwide (*1) to develop products that deliver the appeal of various living creatures.



Diorama image

*1 To date, in collaboration with Fukui Prefectural Dinosaur Museum, we have released “ANIA Fukui Saurus Fukui Prefectural Dinosaur Museum model” and “ANIA Fukui Raptor Fukui Prefectural Dinosaur Museum model” (SRP: JPY 990 each/tax included), and the general model “ANIA AL-19 Fukuiraptor,” etc. (from July 2020).

■ □ ■ Comparison with live animals ■ □ ■

<Shin Shin>



Large, heart-shaped snout



Raised corner of her

<Lei Lei>

<Xiao Xiao>



Reddened areas of body fur



Green line for individual identification

Photo courtesy of Tokyo Zoological Park Society



White fur on heels of feet

【About Ueno Zoological Gardens】

Ueno Zoological Gardens opened in 1882 and is the oldest zoo in Japan. The zoo is located in Ueno Park, and is divided into the West Garden and East Garden, with both gardens accessible via the Aesop Bridge. The zoo is home to 3,000 animals of about 300 species (as of March 31, 2022), including giant pandas.

Ueno Zoological Gardens official website: www.tokyo-zoo.net/zoo/ueno

