



August 5, 2022

## First Renewal for Series in Six Years

Launch of **“DUEL MASTERS WIN”** Manga and TV Animation Series  
with New Main Characters!

Trading Card Game **“God of Abyss Chapter 1 “Legendary Jashin”**  
**To be launched on Saturday, September 17, 2022**

TOMY Company, Ltd.



TOMY Company, Ltd. (Representative Director, President & COO: Kazuhiro Kojima, headquarters: Katsushika-ku, Tokyo) will release **“DM22-RP1 God of Abyss Chapter 1 ‘Legendary Jashin’”** (SRP: JPY 176 for a pack, JPY 5,280 for a BOX/tax included each), the first chapter in the new “DUEL MASTERS” trading card game (hereinafter “TCG”) series **“God of Abyss”** on Saturday, September 17, 2022 at toy stores, toy sections of department stores/mass retailers and specialty stores for card games throughout Japan, online stores, and TOMY Company’s official online store “Takara Tomy Mall” ([takaratomymall.jp](http://takaratomymall.jp)), etc.

With the manga and TV animation series, a new story will begin as **“DUAL MASTERS WIN.”** The manga series will appear as a new series in the September issue of “Monthly CoroCoro Comic” (on sale from around August 12), published by Shogakukan, and the TV anime will begin airing on Sunday, September 4 on the TV Tokyo network. The main character role will pass from Jo Kirifuda, who loves drawing and DUEL MASTERS, to Win Kirifuda, who loves DUEL MASTERS and is a simple and naive youth. Based on the themes of “shadow and light,” the series will tell the story of DUEL MASTERS’ first Darkness Civilization user, Win Kirifuda, and his buddy, Jashin-kun.

“DUEL MASTERS” was launched in 2002, and the series marked its 20th anniversary this year in 2022. In recent years, as its users who were elementary school students at the time of the launch of the series have grown up, and cases where users who used to play “DUEL MASTERS” again have increased, the series has grown to a brand loved by a large number of users. Moreover, with the popularity of TCGs on the rise<sup>(\*)</sup>, **cumulative shipment volume has exceeded 7 billion cards.**

Looking ahead, the Company will carry out various plans to enable even greater enjoyment of DUEL MASTERS, such as reopening various events that had been cancelled due to the recent situation, including “DUEL MASTERS GRAND PRIX,” launching sales in Asia, and updating the teaching app, “Let’s Play DUEL MASTERS! 2022.”



(\*) Reference: FY2021 Toy Market Size Data ([https://www.toys.or.jp/toukei\\_siryou\\_data.html](https://www.toys.or.jp/toukei_siryou_data.html))

■ Start of the story of Win Kirifuda, the first main character to use the Darkness Civilization!

In the new series, a completely new story is told of Win Kirifuda, a simple and naive youth who loves DUEL MASTERS and Jashin-kun, a legendary Darkness Civilization creature that once held the creature world in the thrall of his overwhelming power, who team up to bring the appeal of darkness to DUEL MASTERS. The TV animation “DUEL MASTERS WIN” will start airing on TV Tokyo from September. The main character, Win Kirifuda, will be played by voice actor Shotaro Uzawa, who is currently active in a number of projects. Other characters will also be played by talented voice actors, such as Wataru Hatano (Jashin-kun) and Masayoshi Sugawara (Win’s father, Gatsu Kirifuda).





Main character Win Kirifuda

◆ Comment from Shotaro Uzawa, voice acting for Win Kirifuda

I plan to make a supreme effort on this project together with Win Kirifuda, to create a new sensation in this 20th anniversary year of DUEL MASTERS! Working with all of our team, we will create an exciting and popular show!!  
Direct attack!!  
That’s a line that I’ve always wanted to say. I never thought that my dream would come true like this...  
I hope you will continue to enjoy watching the show!  
I am feeling really excited about it!!!

◆ Comment from Wataru Hatano, voice acting for Jashin-kun

We will start a new DUEL MASTERS story! What will happen between the incredibly powerful Jashin and the main character in the story, Win Kirifuda?  
I myself am really looking forward to playing this role!  
The surprising gap between the characters is also part of their appeal.  
I would be delighted if you could play with them while watching over their story.



[Story]

The main character, Win Kirifuda, is a 12-year-old who lives in the seaside town of Shirahama and who loves DUEL MASTERS! One day, he encounters the Darkness Civilization card of Jashin-kun, who has awoken from an eternal seal and the Abyss Royale, a race of creatures who are under his control, and he is tempted into the “Abyss of DUEL MASTERS!” Furthermore, when Win and Jashin-kun become caught up in the ambitions of the D4, the strongest team of four who are sweeping the DUEL MASTERS world, and their leader, Prince Kaiser, the story begins to take off...!!

■ **New series “DM22-RP1 God of Abyss Chapter 1 ‘Legendary Jashin’” will be launched!**

With this product, the highest level rarity will change from “King Master” to “Over Rare,” and a new gimmick, “Tamaseed/Creature,” also appears for the first time. Furthermore, as Super Rares appears more often, the BOX composition enables easier play. The Company also continues to run promotional campaigns to win one of only 20 cards in existence worldwide as well as numerous rarity schemes.

In addition, battle-ready card sets with the required number of cards in a deck for a game (40 cards) will also be launched as the “DM22-SD1 START WIN DECK Jashin from the Abyss” (SRP: JPY 990/tax included) and a special set as “DM22-SP1 ‘Legendary Jashin’ Invitation from the Abyss” (SRP: JPY 1,815/tax included).

The new “God of Abyss” series will offer a world of enjoyment to both new and current players of DUEL MASTERS.



DM22-RP1  
God of Abyss Chapter 1  
“Legendary Jashin”

<Introducing New Cards>

The <<Abyssbell = Jashin Emperor>> is a trump card of the new main character, Win Kirifuda, that offers a new power called “Abyss Rush,” in which his friends sleeping in a graveyard can be awoken to perform a rush attack. The <<Doran Gorghini>> is a trump card of Win Kirifuda’s rival, Bowie, which increases his own troops for a distinctive fighting style of overwhelming by numbers. Furthermore, a new ability called “Civil Count” has been created, in which players become stronger by having a certain number of creatures or Tamaseeds among their troops. The new features enable players to enjoy simple and dynamic gameplay.



New main character’s trump card!  
The highest level rarity,  
<<Abyssbell = Jashin Emperor>>



New gimmick “Tamaseed/Creature”  
<<Doran Gorghini>>



New ability “Civil Count”  
<<Annie Lupia>>

## <Product Outline>

Recommended Age: 10 years and up

Sales Channels: Toy stores, toy sections of department stores/mass retailers, specialty stores for card games in Japan, online stores, and TOMY Company's official online store "Takara Tomy Mall" ([takaratomy.com](http://takaratomy.com)), etc.

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Product Website: [dm.takaratomy.co.jp](http://dm.takaratomy.co.jp)

Product name: **DM22-RP1 God of Abyss Chapter 1 "Legendary Jashin"**

Launch Date in Japan: Saturday, September 17, 2022

Package Contents: Five cards for a pack/30 packs for a BOX

SRP: JPY 176 for a pack/JPY 5,280 for a BOX (tax included each)



Product Name: **DM22-SP1 "Legendary Jashin" Invitation from the Abyss**

Launch Date in Japan: Saturday, September 17, 2022

Package Contents: Seven packs of DM22-RP1, one pack of "Invitation Pack"

SRP: JPY 1,815 (tax included)



Product Name: **DM22-SD1 Start WIN Deck Jashin from the Abyss**

Launch Date in Japan: Saturday, September 10, 2022

Package Contents: 40 cards

SRP: JPY 990 (tax included)



## <Other Current Initiatives>

### [A teaching app is now being distributed]

“Let’s play DUEL MASTERS! 2022,” an app that makes you learn basic rules for “DUEL MASTERS” while playing, is being distributed. Even if you do not have a card, you can enjoy battles with characters using the latest Start Deck and some cards. “Let’s play DUEL MASTERS! 2022” is scheduled to be updated on Saturday, September 10, 2022.



Title: Let’s play DUEL MASTERS! 2022  
Supported OS: iOS/Android  
Category: Cards  
Price: Free



\*The icon and top screen shot will be released after the update.

▶ Teaching app “Let’s Plan Duel Masters! 2022”:

[dm.takaratomy.co.jp/rule/dmlp2022](http://dm.takaratomy.co.jp/rule/dmlp2022)

### [Official YouTube channel “DueTube”]

The channel brings you a variety of information to make you enjoy “DUEL MASTERS” more, such as information on new products and the animation, deck construction and ranking of all-time popular cards, every week.

▶ DueTube URL:

[www.youtube.com/channel/UCGm5NSZFeb7q54h52bvX80g](http://www.youtube.com/channel/UCGm5NSZFeb7q54h52bvX80g)



### ■About DUEL MASTERS TCG

DUEL MASTERS TCG, which was developed by the U.S.-based Wizards of the Coast LLC, an authority on card games, was released as a full-fledged but easily playable trading card game for children in May 2002 with TOMY Company as the general sales agency in Japan. This is a popular trading card game of which shipments to date have exceeded 7 billion cards. Since 2019, “DUEL MASTERS PLAY’S,” a card game app that is an optimized-for-mobile version of “DUEL MASTERS” has been delivered.

#### For press inquiries, please contact:

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