

For Immediate Release



January 24, 2023

Collaboration between TOMICA and Studio Ghibli!

“Dream TOMICA Everything Ghibli!” Series 2

“Castle in the Sky TIGER MOTH” and “PONYO Sosuke’s Pop pop Boat”

To be launched in late March 2023!

Now with five models in the series for even more enjoyment
when playing, displaying, and collecting

TOMY Company, Ltd.



Photo: Back row from left to right, Series 1 “Porco Rosso SAVOIA S.21F,” “My Neighbor Totoro Cat Bus” and “Spirited Away Sea Railway”
Photo: Front row from left to right, Series 2 “PONYO Sosuke’s Pop pop Boat” and “Castle in the Sky TIGER MOTH”

TOMY Company, Ltd. (Representative Director, President & COO: Kazuhiro Kojima, headquarters: Katsushika-ku, Tokyo) will release two products: “Castle in the Sky TIGER MOTH” and “PONYO Sosuke’s Pop pop Boat” (SRP: JPY 1,320 each/tax included) as Series 2 of the “Dream TOMICA Everything Ghibli!” through a collaboration between the die-cast miniature toy cars manufactured by TOMY Company and Studio Ghibli, which will be released in late March 2023 at toy stores, toy sections of department stores/mass retailers in Japan, the specialty stores for TOMICA product TOMICA shops, KIDDY LAND (limited quantity available), Donguri Republic (all stores, online shop Soranoue Store), museum shop Mamma Aiuto! at Ghibli Museum, Mitaka^(*), Ghibli Museum, Mitaka Online Shop, Ghibli’s Grand Warehouse Shop “Adventurous Flying Squadron” at Ghibli Park^(*), online stores, TOMY Company’s official online store Takara Tomy Mall (takaratomymall.jp), etc. Pre-orders will begin at Takara Tomy Mall on Tuesday, January 31, 2023.

“Dream TOMICA Everything Ghibli!” Series presents TOMICA cars that reproduce the vehicles that appear in Studio Ghibli films. Series 2 includes the Tiger Moth airship used by the Dola Gang of air pirates in the animation “Castle in the Sky” and Sosuke’s Pop pop Boat featuring Ponyo on the top from the animation “Ponyo.” While maintaining TOMICA’s safety standards, these products successfully combine TOMICA’s style with the worlds depicted in Studio Ghibli animations, allowing you to imagine the scenes. The five toys in the series provide more ways to enjoy such as playing, displaying, and collecting them.

The first lineup from the “Dream TOMICA Everything Ghibli!” Series included three models: Porco Rosso SAVOIA S.21F,” “My Neighbor Totoro Cat Bus” and “Spirited Away Sea Railway,” which were released in November of 2022 as products from “Dream TOMICA”^(*). These attracted much attention from adults who purchased these for themselves (in their 20’s to 50’s), gaining new customers who purchased their first TOMICA products based on this collaboration with Studio Ghibli. Many positive comments were received from customers such as “It’s so cute,” “It’s so detailed and realistic,” “The Cat Bus looks exactly the same as it appears in the film,” and “The molding quality is incredible.” Many fans of Studio Ghibli, young and old, were excited by how our products have allowed them to enjoy their animated films even more.

(*)^(*) Entry tickets for “Ghibli Museum, Mitaka” and “Ghibli Park” are by advance reservation for specific dates and times. Pre-orders are not available at these venues.

(*3) About “Dream TOMICA”

The series was launched in 2012 with “Tomica collaborations that you dreamed of!” as its concept, and incorporates popular content that appeals to a wide range of target demographics. “Dream TOMICA” celebrated its 10th anniversary in 2022.

Dream TOMICA 10th Anniversary Special Page www.takaratomy.co.jp/products/tomica/sp/dream10th



About “Dream TOMICA Everything Ghibli!” Series 2

For Series 2 of the collaboration between TOMICA and Studio Ghibli, an “airship” and “boat” are being added to the lineup of vehicles inspired by Studio Ghibli films!



Castle in the Sky © 1986 Studio Ghibli



Ponyo © 2008 Studio Ghibli - NDHDMT



“Tiger Moth”

© 1986 Studio Ghibli



“Sosuke’s Pop pop Boat”

© 2008 Studio Ghibli - NDHDMT

An “airship” and “boat” are being added to the bus, aircraft, and railway that appeared in the first series of vehicles inspired by Studio Ghibli films. With the “Castle in the Sky TIGER MOTH” airship, which uses many die-cast parts that give a sense of weight to the large hull, and “PONYO Sosuke’s Pop pop Boat” featuring cute Ponyo on the top, TOMICA is helping to bring animated worlds to life.

◆ ◆ Product Outline ◆ ◆

Launch Date in Japan: To be launched in late March 2023

SRP: JPY 1,320 each (tax included)

Recommended Age: 3 years old and above

Copyright: “Castle in the Sky TIGER MOTH” © Studio Ghibli

“PONYO Sosuke’s Pop pop Boat” © 2008 Studio Ghibli – NDHDMT

Official Website: www.takaratomy.co.jp/products/tomica/sp/ghibli

Sales Channels: Toy stores, toy sections of departments stores/mass retailers throughout Japan, the specialty stores for TOMICA products TOMICA shops and KIDDY LAND (limited quantity available), Donguri Republic (all stores, online shop Soranoue Store), museum shop Mamma Aiuto! at Ghibli Museum, Mitaka, Ghibli Museum, Mitaka Online Shop, Ghibli’s Grand Warehouse Shop at Ghibli Park, online stores, TOMY Company’s official online store Takara Tomy Mall (takaratomymall.jp), etc.

• **“Dream TOMICA Everything Ghibli! 04 Castle in the Sky TIGER MOTH”**

TOMICA has replicated the Tiger Moth airship used by the Dola Gang of air pirates. Many die-cast parts were used for the hull to give it a sense of weight, and details including ladders, railings, and rivets are accurately reproduced. Each propeller actually rotates.

Dimensions: W 86.5 mm × H 38.2 mm × D 86.2 mm



Product Package

• **“Dream TOMICA Everything Ghibli! 05 PONYO Sosuke’s Pop pop Boat”**

TOMICA has replicated Sosuke’s Pop pop Boat with Ponyo on the top. This cute, palm-sized boat is an accurate copy of the one that appears in the film. The pop pop boat even includes details such as the candle and tubes used to power it. The tires are a clear blue color, which looks like the water surface. Ponyo is also on the top of the roof with a green bucket in hand, just like the animation.

Dimensions: W 30.1 mm × H 45.6 mm × D 68.2 mm



Ponyo holding a green bucket



Product Package

Now On Sale! “Dream TOMICA Everything Ghibli!” Series 1 Products

For even more fun, collect the three models from Series 1!



- “Dream TOMICA Everything Ghibli! 01 My Neighbor Totoro Cat Bus” (Left in the photo)
- “Dream TOMICA Everything Ghibli! 02 Porco Rosso SAVOIA S.21F” (Center in the photo)
- “Dream TOMICA Everything Ghibli! 03 Spirited Away Sea Railway” (Right in the photo)

JPY 1,320 each (tax included)

■About “Tomica”

“Tomica” was released in 1970 by TOMY Company, Ltd. as Japan’s first palm-sized domestic die-cast miniature car series, and it celebrated its 50th anniversary in 2020. At the time when foreign-made miniature cars were at the height of popularity, it was born out of a burning desire to see Japanese children playing with more familiar Japanese miniature cars. It is now loved by parents and children across three generations. Up to now, we have sold more than 1,110 different types of cars, a total of more than 710 million cars (As at April 2022).



In recent years, in addition to our long-standing products, we have expanded our lineup such as with our “Dream TOMICA” Series that collaborates with popular characters and contents and our “TOMICA Premium” Series of highly detailed collection models. In addition, in 2016, we launched full-scale licensing of the “Tomica” brand for adults. We have been expanding licensing to apparel, stationeries, daily necessities, etc. with the aim of making Tomica a brand that will be of interest to a wide range of people regardless of age or gender.

Official Website www.takaratomy.co.jp/products/tomica

For press inquiries, please contact:

Public Relations Division, TOMY Company, Ltd. Tel: 03-5654-1280 Fax: 03-5654-1380

For product inquiries from consumers, please contact:

TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)