



For Immediate Release

June 5, 2023

2023, the 40th Anniversary of ZOIDS

Third 40th Anniversary ZOIDS Product

ZOIDS “AZ-03 Murasame Liger” on sale late January 2024**Collaborations agreed with Fist of the North Star, Patlabor, and Shirakami Fubuki**

Various events are held in celebration of this anniversary, including the “40th Anniversary Grand ZOIDS Expo 2023” (Tokyo) this fall and the distribution of past series of the “ZOIDS” TV animation on YouTube

TOMY Company, Ltd.



New ZOIDS Product “AZ-03 Murasame Liger”



Fist of the North Star x ZOIDS Collaboration Key Visual “Wild Liger Kokuoh”

ZOIDS series, an original IP^(*) developed in 1983 by TOMY Company, Ltd. (Representative Director, President & COO: Kazuhiro Kojima, headquarters: Katsushika-ku, Tokyo) celebrates its 40th anniversary in 2023. The company is developing the “ZOIDS 40th Anniversary Project” for all generations of fans across the Showa, Heisei and Reiwa eras. The project is now in well underway, with the release of the third product in the 40th Anniversary ZOIDS series, the development of various collaboration projects, the hosting of the “40th Anniversary Grand ZOIDS Expo 2023,” the distribution of popular TV animations from the past, and various other events that will make this anniversary year more exciting.

The ZOIDS “AZ-03 Murasame Liger” (SRP: 14,300 yen, tax included), the third product in the 40th Anniversary ZOIDS series, the main character from the TV anime “ZOIDS GENESIS” (broadcast from April 2005 to March 2006), will be released in late January 2024 across Japan at mass electronics retailers, hobby shops, model shops, online shops, the TOMY Company’s official online store Takara Tomy Mall (takaratomy.com), and more. Preorders start from Monday, June 5, 2023 on Takara Tomy Mall.

In addition, collaborations with the manga “Fist of the North Star,” which also celebrates its 40th anniversary this year, the anime “The Mobile Police Patlabor” and the VTuber “Shirakami Fubuki” have also been agreed. For the collaboration with “Fist of the North Star,” we have created collaborative key visuals depicting the “Wild Liger Kokuoh,” a fusion of Raoh’s beloved horse “Kokuoh-Go” and the popular ZOIDS “Wild Liger.” The collaborative merchandise will also be released.

The Grand ZOIDS Expo, well-received in the past, will also be revived for the first time in 20 years: the “40th Anniversary Grand ZOIDS Expo 2023,” the largest such exhibition culminating 40 years of history, will be held in Tokyo in the fall of 2023.

And as one of the “ZOIDS 40th Anniversary Project,” the first animated TV series “ZOIDS” (broadcast on terrestrial TV in 1999) has been made available on the official TOMY YouTube channel “TOMY Hobby Channel” since May⁽²⁾. In response to the great resonance to making the first series available, the second series, “ZOIDS NEW CENTURY/ZERO,” as well as “ZOIDS FUZORS” and “ZOIDS GENESIS” will also be made available. We hope you will enjoy the ZOIDS past animated TV series in this commemorative year.



Key visuals for the “40th Anniversary Grand ZOIDS Expo 2023”

(*1) Intellectual Property: Intellectual property such as characters

(*2) Alongside distribution on YouTube on the “TOMY Hobby Channel,” it is also being broadcast on TOKYO MX every Monday from 7:00 p.m. from April 3, 2023 (Monday).

Overview of the new ZOIDS “AZ-03 Murasame Liger”

The “AZ-03 Murasame Liger,” the third product in the 40th Anniversary ZOIDS series, will be released. The design and features of the original possible kits have been refined to increase the sense of drama, making this a product for adult fans to enjoy.

A product introduction PV narrated by voice actress Hirata Hiromi, who plays the role of the main character in the TV anime “ZOIDS GENESIS,” “Luge Familon,” will also be available from June 5 (Monday).

<Product Features>

● The “Murasame Liger,” the main character ZOID of the TV anime “ZOIDS GENESIS,” makes its debut!

The “Murasame Liger,” the beloved machine of “Luge Familon,” the main character of the “ZOIDS GENESIS” animated TV series, is now available as a commemorative 40th anniversary product. This high-end model is cast in metal to offer greater realism.

About “ZOIDS GENESIS” An animated TV series that aired from April 2005 to March 2006. It’s set thousands of years after a shift in planet Zi’s axis caused the collapse of its advanced civilization. The story takes place in a time when the survivors are scattered around the world, building their own civilizations.

● A 1/72 scale motorized assembly kit designed for lifelike movement!

The movement of each leg joint has been reproduced by closely examining the gait of real lions. The eyes and ZOID Core in the chest also light up with LEDs. By placing it on the attached display stand, you can create a sense of it walking.

● A refined design and features that heighten the drama!

The Murasame blade has a luxurious plated finish and can be deployed forward, to the left or right. The extendable base allows for a wider range of poses.

● Includes a figurine of “Luge” the main character from the “ZOIDS GENESIS” TV anime!

Includes a 1/72 scale figurine of the protagonist “Luge Familon,” at the same scale as the ZOID. The figurine can be placed in the cockpit to recreate scenes from the animation.

● Bikkuri-man x ZOIDS tie-in sticker gift!

If you pre-order the ZOIDS “AZ-03 Murasame Liger” at Takara Tomy Mall during the promotion period, you will receive a tie-in “Super Zeus with Murasame Liger” sticker as a free gift.

Promotion Period: Monday, June 5 to 5:00 p.m. Thursday, July 6, 2023

The LOTTE Official Online Mall (lotte-shop.jp/shop) will also be selling a limited-edition set with a special sticker (including one “Murasame x Zeus” tie-in sticker) from noon on Monday, June 5 (limited to 3,000 sets).



It can be mounted on a display stand to create a sense of action.



Walking action with light-up eyes and ZOID Core



The Murasame blades are poseable, and can be positioned either forward or to the left and right in its attack form.

<Product Outline>

Product Name:	ZOIDS “AZ-03 Murasame Liger”
SRP:	JPY 14,300 (tax included)
Launch Date in Japan:	To be released in late January 2024
Pre-order:	Starts Monday, June 5, 2023
Recommended Age:	15 years and up
Package Contents:	1 runner set, 1 power unit, 1 pilot figurine, 1 cap wrench, 1 display stand, 1 Murasame blade, 1 set of rails, 1 cockpit parts, 1 visor parts, 1 label, 1 instruction manual
Batteries Required:	2 AAA alkaline batteries (sold separately)
Dimensions:	Approximately (W) 150 x (H) 190 x (D) 420mm
Sales Channels:	Mass electronics retailers, hobby shops, model shops in Japan, online shops, the TOMY Company’s official online store Takara Tomy Mall (takaratomy.com), etc.
Copyright:	© TOMY © ShoPro
Official Website:	www.takaratomy.co.jp/products/zoids40th

***Images are of prototypes, and may differ in shape and/or color from the final product.**

<ZOIDS “AZ-03 Murasame Liger” Product Introduction PV Overview>

A Product introduction PV narrated by voice actress Hirata Hiromi, who plays the role of the main character in the TV anime “ZOIDS GENESIS,” “Luge Familon.” The main character, Luge, introduces his beloved machine, the “Murasame Liger.”

Streaming Date: From Monday, June 5, 2023

Streaming URL: youtu.be/apQIGLsD9XQ



Overview of the ZOIDS 40th Anniversary Collaborations

Fist of the North Star x ZOIDS Tie-in

To commemorate both the 40th anniversary of ZOIDS and the 40th anniversary of the “Fist of the North Star” manga, a collaborative key visual has been created depicting the “Wild Liger Kokuoh,” a fusion of Raoh’s beloved horse “Kokuoh-Go” and the popular ZOIDS “Wild Liger.” The collaborative merchandise will also be released.



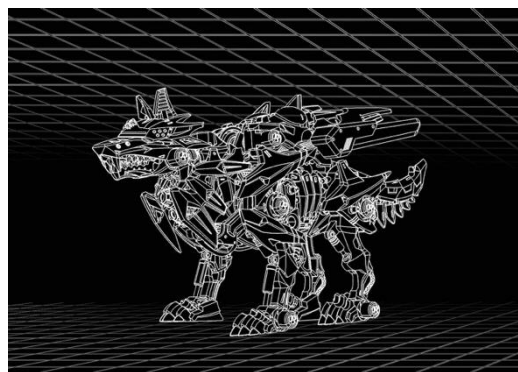
Fist of the North Star x ZOIDS Collaboration Key Visual “Wild Liger Kokuoh”

The Mobile Police Patlabor x ZOIDS Tie-in

In commemoration of the ZOIDS 40th anniversary and the 35th anniversary of “The Mobile Police Patlabor” anime series, we have produced a collaborative key visual, the “Hunter Wolf Tokyo Metropolitan Police Department Spec” and a new Labor drawing. These designs were created by renowned mechanical designer, Hidetaka Tenjin. The project was supervised by headgear mechanical designer Yutaka Izubuchi, while screenwriter Kazunori Ito was involved in the production of the world setting. A commercialized “Hunter Wolf Tokyo Metropolitan Police Department Spec” will also be released.



The Mobile Police Patlabor x ZOIDS Collaboration Key Visual



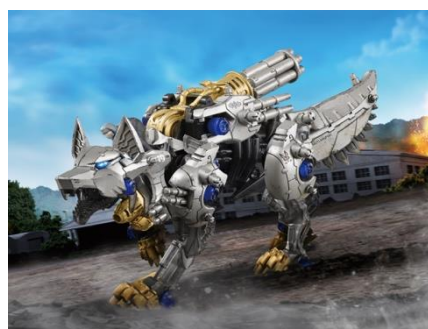
“Hunter Wolf Tokyo Metropolitan Police Department Spec” Silhouette

Shirakami Fubuki x ZOIDS Tie-in

A collaboration with ZOIDS fan and hololive-associated VTuber, Shirakami Fubuki has been agreed. Since she is a fox, we are planning to launch a collaborative merchandise with Gatling Fox.

“Shirakami Fubuki Channel”

www.youtube.com/@ShirakamiFubuki



Shirakami Fubuki × ZOIDS Gatling Fox



Shirakami Fubuki

Overview of the 40th Anniversary Grand ZOIDS Expo 2023

The largest-ever exhibition spanning the ZOIDS world returns after a 20-year hiatus!

ZOIDS is a multimedia content series based on the toy products produced by TOMY since 1983. The unparalleled appeal and high quality of the unique mechanical designs, the enjoyment of creating things by oneself, and the dynamic sense of life have been loved by children and adults of all ages throughout the Showa, Heisei, and Reiwa eras. In 2023, it celebrates its 40th anniversary. To commemorate the 40th anniversary of ZOIDS, we will be holding our largest-ever exhibition, the “40th Anniversary Grand ZOIDS Expo 2023” in Tokyo this fall. We hope you will look forward to the return of “Grand ZOIDS Expo” after a 20-year hiatus.

Overview of Streaming Past ZOIDS TV Series on YouTube

Following the great success of making the first “ZOIDS” animated TV series available to stream on YouTube, we will also be making the subsequent TV animations “ZOIDS NEW CENTURY/ZERO,” “ZOIDS FUZORS,” and “ZOIDS GENESIS” available to stream. These series can be enjoyed by people of all ages, of course by adult fans nostalgic for the days they were broadcast on TV, but also by parents and children.

<Streaming Overview>

Animated Series Available to Stream: 4 series of works, “ZOIDS,” “ZOIDS NEW CENTURY/ZERO,” “ZOIDS FUZORS,” and “ZOIDS GENESIS”

Streaming Date: **ZOIDS** Available for streaming by popular demand from May 1 2023

ZOIDS NEW CENTURY/ZERO

Scheduled to be made available for streaming from 7:30 p.m. June 13 2023 (Tuesday)

ZOIDS FUZORS Scheduled to be made available for streaming from 7:30 p.m. June 14 2023 (Wednesday)

ZOIDS GENESIS Scheduled to be made available for streaming from 7:30 p.m. June 15 2023 (Thursday)

Each episode will be available to stream for 1 week

Streaming Site: TOMY’s official YouTube channel, “TOMY Hobby Channel”

www.youtube.com/@TAKARATOMYHOBBY

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<About the Animation>

• ZOIDS

An animated TV series that aired from September 1999 to December 2000. Set on the planet Zi, amid an ongoing war between the Helic Republic and the Guylos Empire, the series charts the adventures of Bang and Fine and their interaction with the metallic life-forms known as ZOIDS. It consists of two parts: part one, which depicts Bang’s boyhood, and part two, Guardian Force, which depicts his adolescence.



• ZOIDS NEW CENTURY/ZERO

An animated TV series that aired from January to June 2001. The story takes place in a time without borders, more than 1,000 years after the setting of “ZOIDS.” The storyline changed from the previous work, in which ZOIDS were used as weapons of combat, to one with the main focus on competitions using ZOIDS.



• ZOIDS FUZORS

An animated TV series that aired from October 2004 to April 2005. Like ZOIDS NEW CENTURY/ZERO, the story centers on ZOIDS battles between teams. Set on the eastern continent of the planet Zi, the series incorporates a new element, called “Zi Unison,” in which ZOIDS can combine with each other.



• ZOIDS GENESIS

An animated TV series that aired from April 2005 to March 2006. It's set thousands of years after a shift in planet Zi's axis caused the collapse of its advanced civilization. The story takes place in a time when the survivors are scattered around the world, building their own civilizations.



◆ About ZOIDS

The “ZOIDS” series encompasses substantial content that TOMY Company, Ltd. has been developing as original intellectual property based on the toy products since 1983.

ZOIDS are a biomechanical lifeform themed on dinosaurs and animals, named by combining the two words “zoic” (pertaining to animals or living beings) and “android” (a robot with a human appearance).

ZOIDS are Real Moving Kit toys (assembly-type motorized toys) that are equipped with electric motors or wind-up mechanisms and move similarly to a real lifeform once assembled.

In addition, “ZOIDS” celebrated its 40th anniversary in this year 2023.

For press inquiries, please contact:

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For product inquiries from consumers, please contact:

TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)