

From products that **fulfill your wishes** such as 50 Tomica cars running in unison, to this year's **hot trend**, the “transformable lunar robot,” and more.

## Enjoy them during the 2023 holiday season! Introducing this year's trending toys



TOMY Company, Ltd.

The TOMY Group (TOMY Company Ltd.; Representative Director, President & COO: Kazuhiro Kojima, headquarters: Katsushika-ku, Tokyo) is pleased to introduce six categories of recommended toys for both children and adults to enjoy at Christmas and at the end of the year.

The product categories we will be introducing are: (1) Classic products that fulfill children's wishes, “**Fulfilling your wishes!**,” (2) “**Together with everyone!**” to deepen communication with family and friends, (3) “**Your very own smart gadgets**” to meet the needs of today's world of ICT and remote working, (4) “**For adults with a playful spirit**” to capture the hearts of fun-loving adults, (5) “**Making babies smile, too**” for fun and supportive childcare, (6) “**Hot news in 2023!**” that were popular this year, all of which are **six categories**. We will provide exciting and thrilling times for both children and adults with toys that are unique to this year as a final reward of the year.

### ★★★★ — Lineup of Christmas toys recommended by the TOMY Group — ★★★★★



#### Fulfilling your wishes!



#### Together with everyone!



#### Your very own smart gadgets



#### For adults with a playful spirit



#### Making babies smile, too



#### Hot news in 2023!



★ A special page that introduces the recommended products is available  
on the official TOMY Company website★

[www.takaratomy.co.jp/xmas2023/](http://www.takaratomy.co.jp/xmas2023/)



## Fulfilling your wishes!



\*Tomica are sold separately.

A 5-story parking lot with a long slide that lets you experience the impact of up to 50 Tomica cars all driving at once.

### **TOMICA Slider Parking 50**

JPY 8,800 (tax included) Now on sale  
[www.takaratomy.co.jp/products/tomica/tomicaworld/town/sliderparking.html](http://www.takaratomy.co.jp/products/tomica/tomicaworld/town/sliderparking.html)  
 © TOMY



This is a volcano playset that appears in the animated TV series “Ania Kingdom.” When the volcano is opened, it transforms into a battle stage for dinosaurs.

\* ANIA (figures) are sold separately.

### **Ania Kingdom Battle Volcano**

JPY 5,830 (tax included) Now on sale  
[www.takaratomy.co.jp/products/ania/aniakingdom/products/battle\\_volcano202305/](http://www.takaratomy.co.jp/products/ania/aniakingdom/products/battle_volcano202305/)  
 © TOMY



From Jobraver, a new series of heroes from Tomica, comes an ANA jet that transforms into an enormous 36-cm robot.

### **TOMICA Jobraver DX Sky Braver**

#### **ANA Jetliner**

JPY 8,800 (tax included) Now on sale  
[www.takaratomy.co.jp/products/tomica/jobraver/](http://www.takaratomy.co.jp/products/tomica/jobraver/)  
 © ANA © TOMY



This all-in-one set includes the Grip Mass Controller, a palm-sized controller that allows you to freely operate the PLARAIL cars, as well as cars, rails, and scenery parts.

### **You're the Driver! Grip Mass Controller Series E5 Shinkansen Hayabusa DX Set**

JPY 11,000 (tax included)  
 To be launched November 9  
[www.takaratomy.co.jp/products/plarail/tettei/set/gripmasscon/](http://www.takaratomy.co.jp/products/plarail/tettei/set/gripmasscon/)  
 © TOMY, Product commercialization licensed by JR East



Optimus Prime & Robby set from the “Transformers: EarthSpark” animated television series that is currently on air. A robot toy using automatic spin transformation of the upper body for the first time ever. It also features a gimmick that depicts the bond between humans and robots.

### **ESC-01 Spin Changer OPTIMUS PRIME & ROBBY**

JPY 6,380 (tax included) Now on sale  
[tf.takaratomy.co.jp/tf\\_earth\\_spark/](http://tf.takaratomy.co.jp/tf_earth_spark/)  
 © TOMY



\* Figures, some furniture, and accessories are sold separately.

LICCA's family has moved to a new house. It's a large furnished house where you can freely arrange the rooms and furniture for all kinds of variations.

### **La Maison With Swing and Slide**

JPY 8,800 (tax included) Now on sale  
[licca.takaratomy.co.jp/products/house/lamaizon/](http://licca.takaratomy.co.jp/products/house/lamaizon/)  
 © TOMY

## Together with everyone!



Celebrating the 55th anniversary of its release! Spin the wheel and experience life as you try to become a millionaire. This 8th edition model of the Game of Life is the latest standard edition that reflects diverse values.

### **The Game of Life**

JPY 5,500 (tax included) Now on sale  
[www.takaratomy.co.jp/products/jinsei/product/jinsei\\_8th/](http://www.takaratomy.co.jp/products/jinsei/product/jinsei_8th/)  
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The video game version of the long-selling board game “Jinsei game” exclusively for Nintendo Switch. Spin the roulette and aim to become a millionaire in your own way of life while developing your avatar.

### **Jinsei game of Nintendo Switch™**

JPY 6,600 (tax included) Now on sale  
[www.takaratomy.co.jp/products/jinseidigital/](http://www.takaratomy.co.jp/products/jinseidigital/)  
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 Nintendo Switch and the Nintendo Switch logo are trademarks of Nintendo.



The latest sea version of the Athletic Land Game, a big hit in Showa era Japan. This exciting action game will have your heart pounding.

### **Athletic Land Game**

#### **Sea Adventure**

JPY 3,850 (tax included) Now on sale  
[www.takaratomy.co.jp/products/athleticlandgame/](http://www.takaratomy.co.jp/products/athleticlandgame/)  
 © TOMY





A surprising toy with cooking and nurturing play elements. After mixing and molding the powdered Panbina mix and placing it inside the main unit's oven, the warm Panbina with a sweet aroma will appear.

(Contains 1 of 3 types. You cannot choose a specific item)

**Fuwamochi Wow! panbina (Cookeez Makery) Sweets Roll**

JPY 7,678 (tax included) Scheduled for launch in late November

[www.takaratomy.co.jp/products/panbina/](http://www.takaratomy.co.jp/products/panbina/)

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This is a table game using Tirol Choco. The objective is to become the Tirol Choco tycoon by completing a variety of tasks.

**Tirol Choco Exciting Scramble**

(T-ARTS Company, Ltd.)

JPY 2,178 (tax included) Now on sale

[www.takaratomy-arts.co.jp/specials/tirolchoco/](http://www.takaratomy-arts.co.jp/specials/tirolchoco/)

© TIROL CHOCO

**Your very own smart gadgets**



This is a new Pokémon illustrated book equipped with a color-recognition camera function. You can enjoy 31 features such as doing Pokémon research and Pokémon battles.

**Link with Camera!**

**SMAPHO ROTOM**

JPY 10,990 (tax included) Now on sale

[www.takaratomy.co.jp/products/pokemon/camera\\_zukan\\_rotom/](http://www.takaratomy.co.jp/products/pokemon/camera_zukan_rotom/)

[camera\\_zukan\\_rotom/](http://www.takaratomy.co.jp/products/pokemon/camera_zukan_rotom/)

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This is a tablet with a camera that allows for dress-up play with Disney princesses. With over 1,000,000 different styles, it also includes a large number of learning and styling apps.

**Disney Princess Glitter Tablet**

JPY 19,800 (tax included) Now on sale

[www.takaratomy.co.jp/products/disney/disneyprincess/](http://www.takaratomy.co.jp/products/disney/disneyprincess/)

© Disney



\* The images are for visual representation purposes only.

A new digital pet simulation game where, when you open the cube, the character floats, letting you actually pet it.

**Tobidase! Cubits (Bitzee) (2 varieties)**

JPY 6,598 each (tax included)

Now on sale

[www.takaratomy.co.jp/products/cubits/](http://www.takaratomy.co.jp/products/cubits/)

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This “Paw Pad” LCD toy is a key item that appears in the animated series. It is equipped with 100 different apps that allow you to learn and play while completing missions with the members of the Paw Patrol.

**Paw Patrol Wonderful Pup Pad**

JPY 19,800 (tax included) Now on sale

[www.takaratomy.co.jp/products/pawpatrol/](http://www.takaratomy.co.jp/products/pawpatrol/)

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This smartphone-type LCD toy allows users to enjoy shopping, nurturing play, and mini-games through QR code reading, touch payment, online supermarket shopping, and other experiences.

**Sumikko Gurashi Care-Full App Plus Sumikko Smartphone**

JPY 11,000 (tax included) Now on sale

[www.takaratomy.co.jp/products/sumikko/goods/sumikkosmartphone/](http://www.takaratomy.co.jp/products/sumikko/goods/sumikkosmartphone/)

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\* The QR code is a registered trademark of DENSO WAVE INCORPORATED.

## For adults with a playful spirit



This PLARAIL series for adults provides both “fun to display” and “fun to run.” with its meticulously detailed modeling and painting. We offer a lineup of famous trains admired in childhood.

### **PLARAIL REAL CLASS** (4 types)

JPY 7,700 each (tax included)  
Now on sale

[www.takaratomy.co.jp/products/plarail/realclasses/lineup.htm](http://www.takaratomy.co.jp/products/plarail/realclasses/lineup.htm)

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This set includes two BEYBLADES in a special color, two Winder Launchers, and a Stadium to start battles immediately.

### **BEYBLADE X**

#### **BX-17 BATTLE ENTRY SET**

JPY 6,050 (tax included) Now on sale

[beyblade.takaratomy.co.jp/](http://beyblade.takaratomy.co.jp/)

© Homura Kawamoto, Hikaru Muno, Posuka Demizu,

BBXProject, TV TOKYO

© TOMY



This is a total set that includes the E5 series Tohoku Shinkansen, the N-600 power unit, and rails, which make it the perfect set for an introduction to model railroads that can be enjoyed right away.

### **TOMIX “Starter Set SD E5 Series”** (TOMYTEC CO., LTD.)

JPY 21,780 (tax included) Now on sale

[www.tomytec.co.jp/tomix/products/n/90186.html](http://www.tomytec.co.jp/tomix/products/n/90186.html)

Product commercialization licensed by JR East

## Making babies smile, too



With its gentle light and soothing melody, this bedtime support product is recommended for babies from 0 months and older.

### **A full ceiling! Good Night Home Theater sound asleep melodies and lights Disney characters**

JPY 14,960 (tax included) To be launched November 23

[www.takaratomy.co.jp/products/babyonline/](http://www.takaratomy.co.jp/products/babyonline/)

© Disney © Disney/Pixar



Honda’s surprising discovery that the sound of an engine brings a smile to a baby’s face has been commercialized in the form of a stuffed toy for babies.

### **Baby Smile Honda Sound Sitter**

(T-ARTS Company, Ltd.)

JPY 8,250 (tax included) Now on sale

[www.takaratomy-arts.co.jp/specials/hondasoundsitter/](http://www.takaratomy-arts.co.jp/specials/hondasoundsitter/)

## Hot news in 2023!



This is a 1/1 scale model of “SORA-Q,” a transformable lunar robot developed by TOMY Company in collaboration with JAXA and other organizations.

### **SORA-Q Flagship Model**

JPY 27,500 (tax included) Now on sale

[www.takaratomy.co.jp/products/sora-q/](http://www.takaratomy.co.jp/products/sora-q/)

© TOMY



This sporty LICCA doll wears sneakers featuring the “GEL-PTG MT” lifestyle shoes by ASICS, inspired by the image of going home after basketball practice.

### **#Licca #ASICS SportStyle**

JPY 5,500 (tax included) Now on sale

[licca.takaratomy.co.jp/products/doll/licca\\_17/](http://licca.takaratomy.co.jp/products/doll/licca_17/)

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