

For Immediate Release



April 23, 2024

“SORA-Q” and “SLIM,” which created excitement throughout the world, will be available as “TOMICA”!

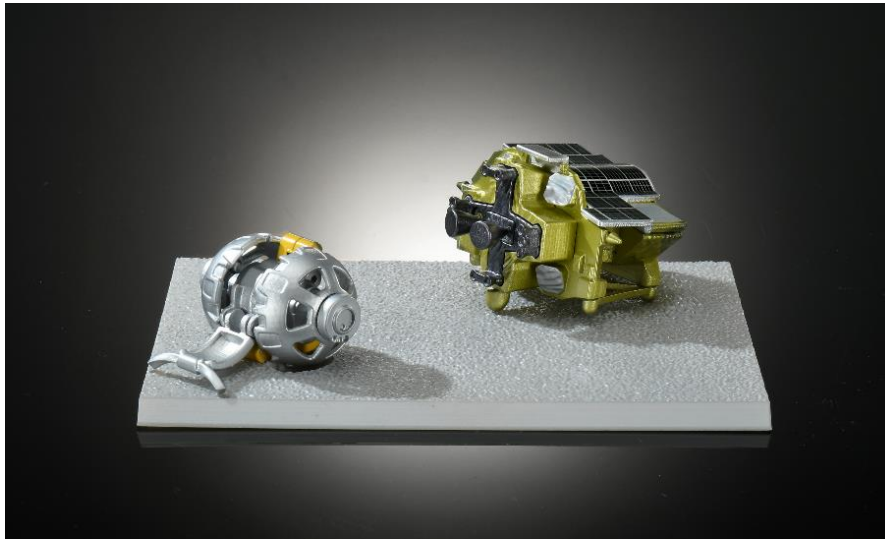
**“tomica Premium SORA-Q & SLIM”**  
**To be launched on Monday, January 20, 2025, the first anniversary of**  
**Japan’s first lunar landing**

Pre-orders start on Tuesday, April 23, 2024, with the unveiling to take place at “TOMICA Expo in OSAKA”

TOMY Company, Ltd.

TOMY Company, Ltd. (Representative Director, President & COO: Kazuhiro Kojima, headquarters: Katsushika-ku, Tokyo) will accept pre-orders for “**tomica Premium SORA-Q & SLIM**” (SRP: JPY 2,750/tax included) from the “TOMICA for adults” series “tomica Premium” of TOMICA die-cast miniature cars from Tuesday, April 23, 2024 to Friday, May 31, 2024 through the specialty store for TOMICA products “TOMICA shop” and TOMY Company’s official online store “Takara Tomy Mall” ([takaratomymall.jp/](http://takaratomymall.jp/)) and will release the product as produced to order on Monday, January 20, 2025, the first anniversary of Japan’s first lunar landing.

In addition, the prototypes will be exhibited at “TOMICA Expo in OSAKA –Full of Fun! TOMICA World!–” scheduled to be held from Friday, April 26, 2024 to Monday, May 6, 2024 (substitute public holiday).



“**tomica Premium SORA-Q & SLIM**” is a two-toy set containing the ultra-compact, transformable lunar excursion vehicle robot “LEV-2” (nickname: “SORA-Q”)<sup>(\*)1</sup> and the Smart Lander for Investigating Moon (SLIM)<sup>(\*)2</sup>, and also includes a stand designed to represent the lunar surface.

“SORA-Q” (tomica Premium) has been reproduced on a 1/2.5 scale with the shape after transforming (note: this toy is not transformable). This toy is not just for displaying, but also features the ability to be moved and played with, including three movable locations: the wheels, camera, and tail-like stabilizer. The “butterfly running” can also be enjoyed (note: the toy must be moved manually).

“SLIM” (tomica Premium) has been reproduced on a 1/40 scale and has expressed the characteristic exterior shape, solar panels, surface texture, and other features of “SLIM” to the greatest extent possible.

As parents and their children can display this product and think about the lunar landing while looking at it, and can move and play with “SORA-Q” (tomica Premium), this product can be enjoyed by a wide range of generations.

The product will be sold as an authorized product of the “JAXA LABEL DESIGN”<sup>(\*)3</sup>, a brand for delivering the attractions of aerospace technology to people’s everyday lives on Earth.



Actual image of lunar surface taken and transmitted by SORA-Q

(\*1) “SORA-Q” [www.takaratomy.co.jp/products/sora-q/](http://www.takaratomy.co.jp/products/sora-q/)



Nickname for the ultra-compact, transformable lunar excursion vehicle robot that TOMY Company jointly developed with JAXA, Sony Group Corporation, and Doshisha University. We utilized the knowledge of miniaturization and weight savings from making toys, as well as technologies related to transforming mechanisms represented by “TRANSFORMERS.” On September 7, 2023, “SORA-Q” was loaded into JAXA’s Smart Lander for Investigating Moon “SLIM” and launched toward the moon. On January 20, 2024, Japan for the first time successfully landed on the lunar surface and took an image of the lunar surface, making “SORA-Q” the world’s smallest and lightest lunar excursion vehicle robot. In addition, together with the ultra-compact Lunar Excursion Vehicle 1 (LEV-1), which was also loaded into “SLIM,” this lunar landing marked the achievements of Japan’s first lunar excursion vehicle robot, the world’s first exploration of the lunar surface by a fully autonomous robot, and the world’s first exploration of the lunar surface by multiple robots simultaneously.

Mass: Approx. 228 g for main body

Size: 78 mm in diameter (before transforming)

(Note: Based on an investigation by JAXA as of January 25, 2024.)

(\*2) “SLIM (Smart Lander for Investigating Moon)” [www.isas.jaxa.jp/home/slim/SLIM/index.html](http://www.isas.jaxa.jp/home/slim/SLIM/index.html)

A small spacecraft for demonstrating high-precision landing technologies that will be necessary for future lunar and planetary exploration. The aim of demonstrating these technologies is to shift from the past era of “landing where it is easy to land” to “landing where you want to land” as the exploration of gravitational celestial bodies by mankind progresses.

(\*3) “JAXA LABEL” [aerospacebiz.jaxa.jp/jaxalabel/](http://aerospacebiz.jaxa.jp/jaxalabel/)



A system that grants a logo to become a brand on products created through the utilization of patents, technologies, copyrighted materials, etc. held by JAXA, and on products, licensed products, etc. resulting from joint research between JAXA and companies. “JAXA LABEL DESIGN” was created from the licensing of merchandise utilizing design and copyrighted materials held by JAXA.

## About “tomica Premium SORA-Q & SLIM”

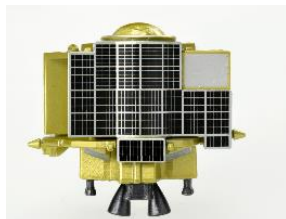


Left: SORA-Q (tomica Premium)

Right: SORA-Q operation verification



SLIM and SORA-Q



SORA-Q has been reproduced as a 1/2.5 scale model and SLIM as a 1/40

Both wheels, the camera and the stabilizer are movable, and the “butterfly running” as both wheels rotate can also be enjoyed.

### <Product Outline>

Product Name:	<b>“tomica Premium SORA-Q &amp; SLIM”</b>
SRP:	JPY 2,750 (tax included)
Pre-orders:	From 10:00 on Tuesday, April 23, 2024 to 23:59 on Friday, May 31, 2024
Sales Method:	Produced to order according to advance application
Launch Date in Japan:	Monday, January 20, 2025
Recommended Age:	6 years and up
Package Contents:	SORA-Q (tomica Premium) × 1, SLIM (tomica Premium) × 1, stand × 1
Dimensions:	SORA-Q: Approx. W 47.8 × H 34.4 × D 31.0 mm SLIM: Approx. W 67.5 × H 59.4 × D 38.5 mm Stand: Approx. W 152.2 × H 9.4 × D 120.8 mm
Sales Channels:	The specialty store for TOMICA products “TOMICA shop,” and TOMY Company’s official online store “Takara Tomy Mall” ( <a href="http://takaratomy.com">takaratomy.com</a> )
Copyright:	© TOMY © JAXA © JAXA/TOMY Company/Sony Group Corporation/Doshisha University
Official Website:	<a href="http://www.takaratomy.co.jp/products/tomica/tomicabrand/premium/sora-q/">www.takaratomy.co.jp/products/tomica/tomicabrand/premium/sora-q/</a>

## ■ ■ ■ ■ ■ Features of the Product / Key Points ■ ■ ■ ■ ■

- The two-toy set of “SORA-Q” (tomica Premium) and “SLIM” (tomica Premium) also includes a small stand designed to represent the lunar surface.
- “SORA-Q” (tomica Premium) features three gimmicks: left and right wheels that rotate simultaneously, a flip-up camera, and a movable stabilizer. The “butterfly running” can also be enjoyed.
- “SLIM” (tomica Premium) has expressed the characteristic exterior shape, solar panels, surface texture, and other features of “SLIM” to the greatest extent possible.
- To commemorate the achievement of “SLIM” and “SORA-Q” making Japan’s first lunar landing on January 20, the product will be released on Monday, January 20, 2025.
- This product can be enjoyed by a wide range of generations by displaying it and thinking about space and the lunar landing while looking at it, and by moving and playing with “SORA-Q” (tomica Premium).
- The prototypes will be exhibited at “TOMICA Expo in OSAKA –Full of Fun! TOMICA World!–” scheduled to be held from Friday, April 26, 2024 to Monday, May 6, 2024 (substitute public holiday).

### ■ About “TOMICA” and “tomica Premium”

“TOMICA” was released in 1970 as Japan’s first palm-sized domestic die-cast miniature car series. At the time when foreign-made miniature cars were at the height of popularity, it was born out of a burning desire to see Japanese children playing with more familiar Japanese miniature cars. It is now loved by parents and children across three generations. Up to now, we have sold more than 1,140 different types of cars, a total of more than 725 million cars (as of April 2023).

In addition, the “TOMICA for adults” series “tomica Premium,” was launched in 2015 using special dies and molds to reproduce real cars to the greatest extent possible in details such as the form, painting and printing, and wheel design of cars, and this year marks the 10th anniversary of the series. Total cumulative sales of “tomica Premium” have reached more than 15 million units to date (as of February 2024), with adult users accounting for approximately 60% of such sales, establishing this as a series for adults.

“TOMICA” Official Website: [www.takaratomy.co.jp/products/tomica/](http://www.takaratomy.co.jp/products/tomica/)

“tomica Premium” Official Website: [www.takaratomy.co.jp/products/tomica/tomicabrand/premium/](http://www.takaratomy.co.jp/products/tomica/tomicabrand/premium/)

### ■ About “TOMICA Expo”

“TOMICA Expo” is one of the largest events for TOMICA held at various sites in Japan where visitors can enjoy themselves in the world of TOMICA. The expo consists of three zones: the exhibition zone, the attraction zone, and the TOMICA market, and visitors can “see,” “touch,” and “play” with TOMICA in each zone throughout the day.

“TOMICA Expo in OSAKA –Full of Fun! TOMICA World!–” will be held from Friday, April 26, 2024 to Monday, May 6, 2024 (substitute public holiday) at ATC Hall in Nanko, Osaka, and “TOMICA Expo in NIIGATA –Full of Fun! TOMICA World!–” will be held from Thursday, May 2, 2024 to Monday, May 6, 2024 (substitute public holiday) at Niigata City Industrial Promotion Center.

“TOMICA Expo in OSAKA” Official Website: [www.mbs.jp/tomica/](http://www.mbs.jp/tomica/)

“TOMICA Expo in NIIGATA” Official Website: [www.teny.co.jp/event/tomica24](http://www.teny.co.jp/event/tomica24)

#### **For press inquiries, please contact:**

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#### **For product inquiries from consumers, please contact:**

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