

For Immediate Release



July 24, 2024

## Launch of the anime “Zoids: Chaotic Century” 25th Anniversary Project from this summer!

- (1) **Distribution of the first generation anime starts from Thursday, August 15, 2024.**
- (2) **“25th ANNIVERSARY POP UP TOUR” opens Thursday, August 29.**
- (3) **Wendy’s First Kitchen “ZOIDS” collaboration menu, and the Ikebukuro North Exit Store taken over by “ZOIDS” decorations**
- (4) **“25th ANNIVERSARY Special Talk Show” with the participation of wonderful voice actors to be held on Saturday, September 14.**

TOMY Company, Ltd.

TOMY Company, Ltd. (Representative Director, President & COO: Akio Tomiyama, headquarters: Katsushika-ku, Tokyo) is celebrating its 25th anniversary this year since the 1999 broadcast of “Zoids: Chaotic Century,” the first animation of “ZOIDS,” which has been developed as original IP (\*1) based on the toy products.

Various events to celebrate the anniversary year will be rolled out as the anime “Zoids: Chaotic Century” 25th Anniversary Project from this summer, including the anime “Zoids: Chaotic Century” 25th ANNIVERSARY POP UP TOUR event, “25th Anniversary Special Talk Show,” and collaborations with Wendy’s First Kitchen and First Kitchen, in addition to the start of streaming video on demand of the first anime “Zoids: Chaotic Century.” Today, Wednesday, July 24, we will release the main visual newly drawn by Tadashi Sakazaki, who has been engaged in the character design for the anime “Zoids: Chaotic Century.” This dynamic visual brings together the popular characters of the first anime.

### ▶ Starting of streaming of the anime “Zoids: Chaotic Century” through video on demand services

Steaming of video on demand for the first anime “Zoids: Chaotic Century” will finally start, which has been requested by many fans. Streaming of the anime “Zoids: Chaotic Century” will commence from Thursday, August 15, 2024 on multiple video on demand services.

### ▶ 25th ANNIVERSARY POP UP TOUR

A pop up tour that revives the sense of excitement and impression from the time when the first anime “Zoids: Chaotic Century” was broadcast (Sponsor: BENEX INC.) will commence in Tokyo on Thursday, August 29, 2024, and be held successively in Osaka, Ehime and Aichi, then nationwide in 2025. In addition to selling more than 80 types of commemorative event goods, collaborative cards with the trading card game “WIXOSS” will also appear as perks for purchases of goods.

### ▶ Collaboration with Wendy’s First Kitchen and First Kitchen

From Thursday, August 22, 2024, the Wendy’s First Kitchen Ikebukuro North Exit Store will be taken over by special decorations depicting the anime “Zoids: Chaotic Century,” and collaboration menus to commemorate the “ZOIDS” 25th anniversary will be available at 107 stores nationwide.

### ▶ Limited exhibition of new products from the “REALIZE MODEL” Series

We will have a limited exhibition of new action plastic kits “REALIZE MODEL” Series products from a new high age target hobby brand “T-SPARK” at the anime “Zoids: Chaotic Century” 25th ANNIVERSARY POP UP TOUR venue and at the Wendy’s First Kitchen Ikebukuro North Exit Store (currently accepting pre-orders, with sales from 2025).

### ▶ 25th ANNIVERSARY Special Talk Show

We will hold the anime “Zoids: Chaotic Century” 25th anniversary talk show on Saturday, September 14, 2024 at the JIJI PRESS HALL (Ginza, Chuo-ku, Tokyo) with guest appearances by wonderful anime “Zoids: Chaotic Century” voice actors (Daisuke Kishio who voices Bang, Makiko Ohmoto who voices Fine and Mitsuki Saiga who voices Raven), director Takao Kato and character designer Tadashi Sakazaki. Ticket sales are scheduled to start from Thursday, August 1, 2024. \*For details of the event, please refer to the official talk show website ([zoids25thevent.com](http://zoids25thevent.com)).

The anime “Zoids: Chaotic Century” 25th Anniversary Project main visual



(\*1) Intellectual Property: Intellectual property such as characters

## Streaming of the anime “Zoids: Chaotic Century” through video on demand services

We will commence the streaming of the first anime “Zoids: Chaotic Century” on multiple video on demand services. The anime can be enjoyed by people of all ages, from adult fans nostalgic for the days they were broadcast on TV to children.

Streaming Start Date: Thursday, August 15, 2024

Animated Series

Available to Stream: The anime “Zoids: Chaotic Century”

An animated TV series that aired from September 1999 to December 2000. Set on the planet Zi, amid an ongoing war between the Helic Republic and the Guylos Empire, the series shows the adventures of Bang and Fine and their interaction with the metallic life-forms known as ZOIDS. It consists of two parts: part one, which depicts Bang’s boyhood, and part two, Guardian Force, which depicts his adolescence.

Streaming Platforms: DMM TV, d-anime Store, Hulu, J:COM, STREAM, milplus, TELASA, U-NEXT, Anime Times, Anime Hodai, Bandai Channel, furatto Douga, Prime Video

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## About “the anime “Zoids: Chaotic Century” 25th ANNIVERSARY POP UP TOUR”

A pop up tour commemorating the anime “Zoids: Chaotic Century” 25th anniversary will commence at Ikebukuro LOFT in Tokyo on Thursday, August 29, 2024, and be held successively in Osaka, Ehime and Aichi during 2024, then nationwide from 2025. In addition to displaying line drawings and storyboards of the anime characters that first appeared, and powerful dioramas that recreate various scenes centered on the toys from the time of the animation broadcast, we will also sell commemorative event goods.

### <Outline of Tokyo Venue>

Event Period: Thursday, August 29 to Wednesday, September 18, 2024 \*Closing at 6:00 p.m. on the last day

Venue: Ikebukuro LOFT 11th Floor Variety Goods Department Special Event Space  
(11F Seibu Ikebukuro Main Store, 1-28-1 Minami-Ikebukuro, Toshima-ku, Tokyo)

Admission Fee: Free of charge

Sponsor: BENEX INC.

Collaboration: TOMY Company, Ltd., PSOF Inc.

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\*Future event information will be posted from time to time on the official event website ([zoids25thpopup.com](https://zoids25thpopup.com)). Please also refer to the official X account (@zoids\_25th\_TOUR) for the latest information.

### <Commemorative Event Goods>

We will sell more than 80 types of commemorative event goods, including acrylic stands of main visuals drawn for the pop up tour as well as key rings and regional Blade Liger goods. Goods (acrylic stands, stickers, tin badges) with local illustrations incorporating the Ikebukuro location will be available at the Tokyo venue!



Acrylic stands



Key rings



Local Ikebukuro illustrations

## <Perks for Purchasing Goods>

### The anime “Zoids: Chaotic Century” × “WIXOSS” collaboration cards

Visitors who purchase at least JPY 5,500 including tax worth of event goods will be presented with a collaboration card (one of two cards) that commemorates two anniversaries: the anime “Zoids: Chaotic Century” 25th anniversary and the trading card game “WIXOSS” 10th anniversary. The cards feature limited-edition designs with Fine and Rease, heroines from the anime “Zoids: Chaotic Century,” wearing costumes of Tama and Piruluk, who are characters appearing in “WIXOSS.”



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## About the collaboration with Wendy’s First Kitchen

A collaboration will be developed with Wendy’s First Kitchen and First Kitchen to commemorate the anime “Zoids: Chaotic Century” 25th anniversary.

### <Collaboration Outline>

Implementation period: Thursday, August 22 to Wednesday, September 18, 2024

#### ■ Store specially decorated with the anime “Zoids: Chaotic Century”

Participating Store: Wendy’s First Kitchen Ikebukuro North Exit Store (1-26-4 Nishi-Ikebukuro, Toshima-ku, Tokyo)

Details: During the period, the Ikebukuro North Exit Store will be converted into a special “ZOIDS” space, with the entire interior of the store specially decorated in the anime “Zoids: Chaotic Century” 25th anniversary, including main visuals and newly drawn illustrations of the anime “Zoids: Chaotic Century” 25th anniversary and photos of famous scenes from the TV animation. Displaying of new products from the “ZOIDS” Series is also planned. The collaboration can be enjoyed together with the anime “Zoids: Chaotic Century” 25th ANNIVERSARY POP UP TOUR being held at Ikebukuro LOFT.

#### ■ “ZOIDS” collaboration menus

Participating Stores: 107 Wendy’s First Kitchen and First Kitchen stores nationwide

Details: “ZOIDS planet Zi Set” will feature different menus for Wendy’s First Kitchen and for First Kitchen. As a perk of purchase, one newly drawn “ZOIDS” illustration postcard, randomly selected, will be presented.

Wendy’s First Kitchen Set Menu Price: JPY 1,500 (tax included)

Wendy’s Bacon Egg Burger/DIP Potato (Garlic Mayo) M/Fried Chicken/Choice of Drink + one newly drawn “ZOIDS” illustration postcard (total of three types)

First Kitchen Set Menu Price: JPY 1,500 (tax included)

First Classic Burger/DIP Potato (Garlic Mayo) M/Fried Chicken/Choice of Drink + one newly drawn “ZOIDS” illustration postcard (total of three types)



Three types of newly drawn “ZOIDS” illustration postcards

\*Due to limited quantities, goods will end once running out in each store. Limited perks for purchasing at stores (only available for in-store purchases).

\*Not sold at stores at horse-racing tracks.

\*Collaboration campaign is from 10:00 a.m. For details, please refer to Wendy’s First Kitchen official website ([wendys-firstkitchen.co.jp/](http://wendys-firstkitchen.co.jp/)).

\*The choice of illustration is not available.

\*The images are for visual representation purposes only. The contents are subject to change without prior notice.

#### ■ X follow & retweet campaign

To commemorate this collaboration, we will present ZOIDS “AZ-01 Blade Liger” to three entrants in draw that is available by following First Kitchen official X account (@FK\_PR) and ZOIDS official X account (@zoids\_official) and reposting eligible posts during the period Thursday, August 22 to Wednesday, September 18, 2024.

\*The announcement of the X campaign winners and notification to such winners will be sent through DM.



## About new products from the “REALIZE MODEL” Series

New ZOIDS products from the “REALIZE MODEL” Series in the new high age target hobby brand “T-SPARK” will be launched! Limited exhibition of new products from the “ZOIDS” Series, including the main character “Blade Liger” and its rival “Geno Saurer” that appeared in the anime “Zoids: Chaotic Century,” at the venue of the anime “Zoids: Chaotic Century” 25th ANNIVERSARY POP UP TOUR and the Wendy’s First Kitchen Ikebukuro North Exit Store.

\*For details of “T-SPARK,” please refer to the press release ([www.takaratomy.co.jp/product\\_release/pdf/p240508.pdf](http://www.takaratomy.co.jp/product_release/pdf/p240508.pdf)).

### New ZOIDS products from the “REALIZE MODEL” Series

An action plastic kit “REALIZE MODEL” that improved “superb movability,” “ease of assembly,” and “collectability.” By focusing not only on the number of parts, size, design, and structure, but also the user’s perspective, we have brought latent desires to life, facilitating various poses that appeared in the anime and are difficult to reproduce with the motorized ZOIDS currently available. The series is rich in moving parts, highly reproducible, and packed with playful elements. The first products in the series will be the main character “Blade Liger” and its rival the “Geno Saurer” from the first anime “Zoids: Chaotic Century” in 1/100 scale. Effect parts that bring to live scenes from the anime, whether displayed or photographed, are included.

#### ■ REALIZE MODEL “RMZ-001 Blade Liger”

#### ■ REALIZE MODEL “RMZ-002 Geno Saurer”

Launch Date in Japan: scheduled in late February 2025

Pre-order Start Date: Friday, July 5, 2024

SRP: “RMZ-001 Blade Liger” JPY 4,950 (tax included)

“RMZ-002 Geno Saurer” JPY 6,600 (tax included)

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“T-SPARK” Official Website: [www.takaratomy.co.jp/products/tsparkofficial/](http://www.takaratomy.co.jp/products/tsparkofficial/)



“RMZ-001 Blade Liger”



“RMZ-002 Geno Saurer”

## About “the anime “Zoids: Chaotic Century” 25th ANNIVERSARY Special Talk Show”

We will hold the anime “Zoids: Chaotic Century” 25th ANNIVERSARY Special Talk Show with guest appearances by Daisuke Kishio, who voices Bang, the main character in the anime “Zoids: Chaotic Century,” Makiko Ohmoto, who voices Fine, the heroine of the anime, and Mitsuki Saiga, who voices Bang’s rival Raven, director Takao Kato and character designer Tadashi Sakazaki. All attendees of the talk show will be presented with a two-card set of collaboration cards for the anime “Zoids: Chaotic Century” × “WIXOSS” and limited-event original tote-bag as a perk for attending.

### <Outline of Tokyo Venue>

Event Period: Saturday, September 14, 2024

Venue: JIJI PRESS HALL (2F Jiji Press Building, 5-15-8 Ginza, Chuo-ku, Tokyo)

Cast: Daisuke Kishio, who voices Bang, Makiko Ohmoto, who voices Fine and Mitsuki Saiga, who voices Raven, director Takao Kato and character designer Tadashi Sakazaki

MC: Usagi Wasabi

Ticket Sales: Scheduled launch date from Thursday, August 1, 2024

Sponsor: Shogakukan-Shueisha Productions Co., Ltd.

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\*For event details, please refer to the official talk show website ([zoids25thevent.com](http://zoids25thevent.com)).

**◇ The product images published in this release are for visual representation purposes only. They may differ in shape and/or color from the final product.**

◆ **About ZOIDS**

The “ZOIDS” series encompasses substantial content that TOMY Company, Ltd. has been developing as original intellectual property based on the toy products since 1983. ZOIDS are a biomechanical lifeform themed on dinosaurs and animals, named by combining the two words “zoic” (pertaining to animals or living beings) and “android” (a robot with a human appearance). ZOIDS are Real Moving Kit toys (assembly-type motorized toys) that are equipped with electric motors or wind-up mechanisms and move similarly to a real lifeform once assembled.

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