

For Immediate Release



June 30, 2025

**Second series for the globally popular “HAIKYU!!” trading card game**

## **“HAIKYU!! VOBACA!! BREAK” series**

**To be launched Saturday, October 25, 2025 (Pre-orders start Tuesday, July 1, 2025)**  
**Cards with original illustrations from HAIKYU!! creator, Haruichi Furudate will also appear!**  
**Play them to “Fly! Connect!”**

TOMY Company, Ltd.

TOMY Company, Ltd. (Representative Director, President & COO: Akio Tomiyama, headquarters: Katsushika-ku, Tokyo) announced that “HV-P01 HAIKYU!! VOBACA!! BREAK BOOSTER PACK The Dumpster Battle” (SRP: JPY 275/tax included) as well as the “HV-D01 HAIKYU!! VOBACA!! BREAK STARTER DECK KARASUNO HIGH SCHOOL” and “HV-D02 HAIKYU!! VOBACA!! BREAK STARTER DECK NEKOMA HIGH SCHOOL” (SRP: JPY 1,650 each/tax included) starter decks from the “HAIKYU!! VOBACA!! BREAK” series trading card game (hereinafter “TCG”) based on the popular animation and comic “HAIKYU!!” is to be launched at toy stores, toy sections of department stores/mass retailers, card shops in Japan, online stores, TOMY Company’s official online store “Takara Tomy Mall” ([takaratomymall.jp/](http://takaratomymall.jp/)), etc. from Saturday, October 25, 2025. Pre-orders on “Takara Tomy Mall” start from 12:00 a.m. on Tuesday, July 1, 2025.

■Takara Tomy Mall Pre-order Website: [takaratomymall.jp/shop/c/Haikyu/](http://takaratomymall.jp/shop/c/Haikyu/)



Booster pack



Card front



Card back

\*The images are of the contents under development.



Original illustrations  
from HAIKYU!! creator, Haruichi Furudate

The “HAIKYU!! VOBACA!!” series is a TCG for the popular anime and comic series “HAIKYU!!” The name “VOBACA” is an abbreviation of “volleyball card game.” As the name suggests, **being able to play a card game that recreates volleyball matches is this product’s biggest distinguishing feature.** The new “HAIKYU!! VOBACA!! BREAK” series is being launched as the second series to “HAIKYU!! VOBACA!!” that launched in 2014. (\*) In order to maintain the engaging gameplay of a TCG and allow “HAIKYU!!” fans to further enjoy the game, we have included cards with illustrations from the original comic and new illustrations from the original creator Haruichi Furudate.

The “HAIKYU!!” sports comic based on the theme of high schooler volleyball is supported by a wide range of people across the world regardless of age or gender, and its popularity is rising. Having received requests from so many fans, we have decided upon the launch of a second series. The “HAIKYU!! VOBACA!!” series is a product that can become a communication tool between fans of “HAIKYU!!” as well as allow them to further enjoy the work of “HAIKYU!!” through the card game. Additionally, as a product that can be enjoyed not only by TCG fans but also fans of the “HAIKYU!!” animation and comic, this series will appeal to people of all ages as well as expand its regional axis, thereby bringing joy to people around the world.

## ● Game Rules (How to play)

Players use a 40-card deck made up of character cards and event cards (up to eight). Players can include multiple copies of the same character in their deck, as well as play with a mix of characters from different high schools, so being able to create one's own dream team is one of the game's appeals. The game starts with the beginning "Serve," and players place character cards in each of their "Receive," "Toss," and "Attack" areas, so they can enjoy a game just like an actual volleyball match where they connect rallies before hitting the ball right back. The first player to get three sets is the winner. Getting to enjoy the simulated experience of putting forth effort to connect the ball just like in real volleyball matches and the world of "HAIKYU!!" is another of the game's appeals.



Image of gameplay

(\*) About the "HAIKYU!! VOBACA!!" series

Sales launched in 2014. It launched not only in Japan, but in South Korea and other Asian countries, and has enjoyed extremely positive reception as a TCG played all over the world.

■Product Website: [www.takaratomy.co.jp/products/haikyuvobacabreak/](http://www.takaratomy.co.jp/products/haikyuvobacabreak/)

## ● Product Outline

Product Name: **"HV-P01 HAIKYU!! VOBACA!! BREAK BOOSTER PACK The Dumpster Battle"**  
**"HV-D01 HAIKYU!! VOBACA!! BREAK STARTER DECK KARASUNO HIGH SCHOOL"**  
**"HV-D02 HAIKYU!! VOBACA!! BREAK STARTER DECK NEKOMA HIGH SCHOOL"**

SRP: JPY 275 for each expansion pack (tax included) /  
JPY 1,650 for each starter deck (tax included)

Launch Date in Japan: Saturday, October 25, 2025

Recommended Age: 10 years and up

Package Contents: Six cards in each booster pack  
One set of 40 cards in each starter deck

Sales Channels: Toy stores, toy sections of department stores/mass retailers, card shops in Japan, online stores, TOMY Company's official online store "Takara Tomy Mall" ([takaratomymall.jp/](http://takaratomymall.jp/)), etc.

Copyright: ©Haruichi Furudate / Shueisha ©Haruichi Furudate / Shueisha "HAIKYU!!" Production Committee © TOMY



Booster pack product / Card illustrations

\*The images are of the contents under development.

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### **For product inquiries from consumers, please contact:**

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