

Sending 55 years' worth of "thank yous" to all TOMICA fans**TOMICA's first fan festival,
"TOMICA OWNERS MEETING"****To be held from Friday, December 5 to Sunday, December 7, 2025 at
"AKIBA SQUARE"**

Creating a TOMICA WALL with fans using a record-breaking 5,000 TOMICA cars!
An exciting update will also be announced at the opening event!

TOMY Company, Ltd.

TOMY Company, based in Katsushika-ku, Tokyo, will hold the "55th Anniversary Fan Festival, TOMICA OWNERS MEETING" for the TOMICA brand of die-cast miniature cars for three days from Friday, December 5 to Sunday, December 7, 2025 at "AKIBA SQUARE" (Chiyoda-ku, Tokyo). Admission is free and requires a reservation for specific dates and times. Ticket reservations start from 12:00 p.m. on Wednesday, October 15, 2025 on LivePocket-Ticket-.

*Please review the information on the event's official website

(www.takaratomy.co.jp/products/tomica/enter/other/tomica_owners_meeting/) before applying.

This fan festival is the first of its kind for the brand. It commemorates TOMICA's 55th anniversary, and will convey 55 years of appreciation to the fans who supported TOMICA, all based on the concept of interaction with those fans and creating the future of TOMICA together. Its major content will be made up of stage events, exhibitions, a fan interaction space, and merchandise sales. It will provide enhanced content for TOMICA fans, particularly adult fans who have loved the brand for many years.

▶ **Opening Ceremony:** An onstage opening ceremony will be held from 11:00 a.m. on the first day, Friday, December 5. In addition to the highlights of the event, there are also planned announcements for new products and new information.

▶ **Massive TOMICA WALL created with fans:** "TOMICA WALL," an exhibition wall of 5,000 cars, the largest of its kind in the history of the brand, will be created together with fans. On Friday, December 5, the TOMICA cars brought by visitors and the memorable TOMICA cars from TOMY Company employees will be lined up to create the wall. Donated TOMICA cars are also scheduled to be exhibited at future events.

▶ **Special collaboration with EVANGELION RACING:** The collaboration TOMICA car designed for this fan festival will be sold only at the venue. The real-life collaborative design car will also be simultaneously unveiled at the venue.

▶ **Special stages that take deep dives into TOMICA:** There will be talk shows featuring TOMICA car development personnel and a variety of guests connected to TOMICA over the two days of Saturday, December 6 and Sunday, December 7 (four stages for each day).

▶ **An array of exhibits to stimulate adults' playful spirits:** A wide variety of content will be available, including a history exhibition for learning more about the history of TOMICA, a real diorama where visitors can photograph their favorite TOMICA cars, and a factory tour for adults where they can experience the real deal.

▶ **Interaction among fans:** A coffee break space will be provided as a spot for visitors to talk about TOMICA as they have a drink. (Special cooperation from: Asahi Soft Drinks Co., Ltd.)

▶ **A must-see sales corner for fans:** event commemorative goods will be sold, along with pre-sales of commemorative TOMICA cars debuting at the event and new products.

***Please note that there will not be any attractions, games, exhibitions or the like for children at this event.**

Shunsuke Takeuchi, Senior Executive Officer and Head of Brands Business at TOMY Company's Business

Headquarters, says: "Celebrating its 55th anniversary, TOMICA is expanding its product lineup to meet the expectations of both children and adult fans with playful spirits. In February 2025, the "tomica+" playset series was born as accessories to enhance the enjoyment of TOMICA. The "TOMICA GARAGE," a garage for stylishly displaying miniature car collection of the same series, has been well received, as its pre-orders on our e-commerce website sold out several days after pre-ordering began, and passionate voices from fans have led to its reproduction. The "55th Anniversary Fan Festival: TOMICA OWNERS MEETING" will be held with content that is sure to please those adult fans. Please look forward to it."



“55th Anniversary Fan Festival, TOMICA OWNERS MEETING” Outline

Thank you for everything so far, and for everything that is to come. TOMICA to hold its first fan festival!



- Event Name: **“55th Anniversary Fan Festival, TOMICA OWNERS MEETING”**
- Date and Time: Friday, December 5, Saturday, December 6, Sunday, December 7, 2025, from 10:00 a.m. to 7:00 p.m.
*On the final day of Sunday, December 7, the venue will close at 4:30 p.m.
- Venue: AKIBA_SQUARE
Akihabara UDX 2F, 4-14-1 Soto-Kanda, Chiyoda-ku, Tokyo (a three-minute walk from the Electric Town Exit of JR Akihabara Station)
- Admission tickets: Free and requires a reservation for specific dates and times
Reception starts from 12:00 p.m. on Wednesday, October 15, 2025 on LivePocket-Ticket- (first-come, first-served basis).
*Please review the information on the event’s official website before applying.
*On Friday, December 5 and Saturday, December 6, after 4:00 p.m., there will be free time where visitors can enter without a reservation.
*Please note that admission will be restricted during times of congestion.
- Event’s official website: www.takaratomy.co.jp/products/tomica/enter/other/tomica_owners_meeting/
- Sponsor: TOMY Company, Ltd.

[Content 1: Stage Events]

■ Opening Ceremony

During the opening ceremony, which will celebrate the opening of the event with fans, in addition to showcasing the event’s highlights, there are plans to announce new products and other new information. (*Details will be uploaded to the event’s official website at a later date.)

Schedule: Friday, December 5, 2025, from 11:00 a.m. to 11:30 a.m.

*Archive streaming of the event is scheduled for a later date. Details will be announced on the TOMICA Official Website (www.takaratomy.co.jp/products/tomica/).

■ The largest ever TOMICA WALL, built with fans

The “TOMICA WALL,” which is the largest of its kind in the history of the brand and a commemorative monument to TOMICA’s 55th anniversary, will be unveiled on stage. The TOMICA cars brought by visitors and the memorable TOMICA cars from TOMY Company employees will be lined up to create the “TOMICA WALL,” an exhibition wall of 5,000 cars. Donated TOMICA cars are also scheduled to be exhibited at future events and more.

Schedule: Friday, December 5, 2025, from 11:30 a.m. to 7:00 p.m.

■ Special stages that take deep dives into TOMICA

There will be talk shows featuring TOMICA car development personnel and a variety of guests. (30 minutes each)



<Schedule>

Saturday, December 6

- From 11:00 a.m.: “TOMICA’s 55 Years of History: Looking Back with Automotive History”; Guest: “CAR GRAPHIC” Deputy Editor, Masahiro Nakamura
- From 12:30 p.m.: EVANGELION RACING Special Talk Session; Guest: EVANGELION RACING racer, Genki Nishimura
- From 2:00 p.m.: “An Exemplary Collector’s TOMICA Car Display Techniques”; Guest: Automotive writer, Koji Kitazawa
- From 3:30 p.m.: “Discussing TOMICA Series for Adults”;
Guest: Nissan Motor Co., Ltd., Sports Car Brand Ambassador, Hiroshi Tamura

Sunday, December 7

- From 11:00 a.m.: “TOMICA’s 55 Years of History: Looking Back with Automotive History”; Guest: Motoring journalist, Hideaki Kataoka
- From 12:30 p.m.: “A Photographer’s Miniature Car Photography Techniques”; Guest: Car photographer, Daijiro Kori
- From 2:00 p.m.: “Discussing TOMICA Series for Adults”;
Guest: Nissan Motor Co., Ltd., Sports Car Brand Ambassador, Hiroshi Tamura
- From 3:30 p.m.: “Vote for Your Favorite Car! TOMICA of the Year 2025”;
Guest: CAR OF THE YEAR JAPAN 2025-2026, Executive Director, Shinichi Suzuki

*For more details on the stages, please refer to the event’s official website (www.takaratomy.co.jp/products/tomica/enter/other/tomica_owners_meeting/).

[Content 2: Exhibitions]

■ An array of exhibits to stimulate adults' playful spirits

○ “55 Years of History”: Classic TOMICA Model Exhibition

This will exhibit an exemplary lineup of TOMICA cars by year, ranging from their launch in 1970 until the present. Visitors can experience the history of TOMICA more deeply as they look back on the events and information from each year and remember the past.

○ TOMICA Exclusive Real Diorama Exhibition

This realizes the “real diorama exhibition” that has been requested by many fans. Created on a 1/64th scale, the exhibition showcases ten highly reproduced TOMICA exclusive dioramas that are sure to satisfy adults and allows fans to photograph their favorite TOMICA cars they have brought with them.

○ “Factory Tour for Adults: How TOMICA came to be”

This exhibition introduces the dedication of TOMICA that allows you to experience the “real thing” through exhibits that can only be seen here, such as videos, panels, actual materials, and prototypes.

○ New Product Display

This exhibition displays products being unveiled at an event for the first time, such as “tomica Premium,” “tomica Premium unlimited,” “tomica Premium Racing,” “tomica LIMITED VINTAGE,” and more.



First-generation TOMICA

[Content 3: Fan Interaction Space]

■ Coffee Break Corner

This is a space for talking about TOMICA while enjoying drinks (free). The walls will be set up with boards on which visitors can post the car models they want turned into products and celebratory messages for the 55th anniversary. (Special cooperation from: Asahi Soft Drinks Co., Ltd.)

[Content 4: Merchandise Sales]

Event commemorative goods will be sold at the venue, along with pre-sales of products only available at the event venue and products making their first appearance at the venue.

[TOMICA OWNERS MEETING Limited Models]

○ “tomica Premium Racing EVA RT TEST TYPE-01 AMG GT3 EVO”

*Sold only at the event venue

A collaboration between TOMICA and EVANGELION RACING(*) has been realized. The original design for this event has been created based on the image of participating in an actual race, and the real-life car and the TOMICA car will be unveiled simultaneously for the first time.

Launch Date in Japan: Friday, December 5, 2025

SRP: JPY 2,750 (tax included) Copyright: © TOMY ©khara

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(*) EVANGELION RACING: A racing team formed from a promotional tie-in with the “Rebuild of Evangelion” movie series. They are currently active on the forefront of motor sports.



○ “TOMICA OWNERS MEETING Commemorative Aluminum TOMICA”

*Pre-orders taken at the event venue

To commemorate the event, the “NISSAN GT-R NISMO Special edition” aluminum TOMICA car is currently under production. Pre-orders will open at the event venue and are planned to be completely made to order. Details will be made available on the event’s official website in the future. Price: JPY 220,000 (tax included) *Made to order, supplies limited Copyright: © TOMY



*** The image of the aluminum TOMICA car is for visual representation purposes only.**

The image is of the “Ultra Precision Aluminum TOMICA Fairlady Z432,” which was released in 2010 (not currently being sold). This will differ from the car model actually sold.

[TOMICA OWNERS MEETING First Time Products]

*Products making their first-ever appearance at an event.

○ “tomica PREMIUM GT-R 4 MODELS Collection”

This is a set of the four following models: SKYLINE 2000 GT-R (KPGC10), SKYLINE GT-R (BNR32), SKYLINE GT-R (BNR34), and NISSAN GT-R (R35).

Price: JPY 4,950 (tax included)

Copyright: © TOMY



○ “Toyota GR YARIS Camouflage Version”

The “Toyota GR YARIS Camouflage Version” is making its first appearance on the TOMICA lineup.

Price: JPY 880 (tax included)

Copyright: © TOMY



<Event Commemorative Goods>

There will be a diverse arrangement of event commemorative items, goods, and more.

T-shirts / coach jackets / pin badge sets / keychains / clear files / stickers / caps / TOMICA cups / neck lanyards / face towels, etc.

*In addition, there are also plans for pre-sales of event model TOMICA cars, accessory products, and more. Details and additional information will be announced as needed on the official website and on social media.

◆The content of the event is subject to change.

About “TOMICA” and the “tomica” brand for adults

■ About “TOMICA”

“TOMICA” was released in 1970 as Japan’s first palm-sized domestic diecast miniature car series. At the time when foreign-made miniature cars were at the height of popularity, it was born out of a burning desire to see Japanese children playing with miniature cars of more familiar Japanese makes. It is now loved across three generations. To date, the TOMICA series released by the TOMY Group has featured a total of over 10,000 different models in Japan and abroad. The total number of units sold has exceeded 1 billion (as of December 2024). Since its launch in 1970, approximately one unit has been sold every 1.8 seconds over the past 55 years.

In recent years, in addition to the standard series, the lineup has been expanded with the “Dream TOMICA” Series that collaborates with popular characters and contents and the “tomica Premium” Series of “TOMICA cars for adults.”

In addition, full-scale licensing of the “tomica” brand for adults (from April 2016) was launched and “TOMICA Expo,” one of the largest events for TOMICA (held annually since 2000 at seven to nine locations around Japan), was held. Furthermore, expansions beyond products are also being made, including expansions for the “TOMICA PLARAIL SHOP” (started in 2005, currently featuring three stores across Japan: Tokyo store, Osaka store, TOKYO SKYTREE TOWN Solamachi store), in addition to the opening of “TOMICA BRAND STORE,” the first overseas official shop, in Shanghai, China in September 2024 and the second store in Beijing in September 2025.

Official Website www.takaratomy.co.jp/products/tomica/

■ About “tomica”

Started in 2015, the “tomica” brand was presented to adults who enjoyed playing with TOMICA in their childhood in aspiration of their favorite cars. It uses the lowercase typing of “tomica” written on TOMICA boxes during the initial release in 1970 as its brand logo. “TOMICA” launched the “TOMICA for adults” series “tomica Premium” in 2015, using special dies and molds to reproduce reality to the greatest extent possible in details such as the form, painting and printing, and wheel design of cars. More than 22 million units of “tomica Premium” have been sold (as of August 2025), with adults accounting for approximately 60% of such sales, establishing this as a series for adults. “tomica Premium” lines include the “tomica Premium unlimited” Series themed on movies, animation, and TV dramas which was launched in November 2021, and the “tomica Premium Racing” Series of reproductions of actual cars with high quality paintwork to display and play with, which was added in April 2024. Additionally, in February 2025, the “tomica+” playful playset series, which enhances the brilliance of miniature cars for adults, was launched, and the range of items for adults has been expanded.

Official Website: www.takaratomy.co.jp/products/tomica/tomicabrand/

For press inquiries, please contact:

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For product inquiries from consumers, please contact:

TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)