



For Immediate Release

(English translation of the Japanese press release)

February 27, 2026

## Ano-chan becomes one of LICCA's friends!

### Playset with doll **“Licca Job Friends Dentist Ano-chan”**

**To be launched on Saturday, April 18, 2026**

Three types in the **Licca Job Friends Series** / **Patissier, Trimmer, Dentist**  
**A new commercial with narration by Ano-chan, as well as a collaborative video, were released today, Friday, February 27.**

TOMY Company, Ltd.

TOMY Company, Ltd., based in Katsushika-Ward, Tokyo, will release the LICCA doll **“Licca Job Friends Dentist Ano-chan”** playset with doll (SRP: JPY 5,940/tax included) as a new product in the LICCA dress-up doll series on Saturday, April 18, 2026, at toy stores, toy sections of department stores and mass retailers in Japan, online shops, and TOMY Company's official online store **“TOMY MALL”** ([takaratomymall.jp](http://takaratomymall.jp)), etc.



Left) “Dentist Ano-chan”  
 Right) “Patissier Licca”

To celebrate the release of this product, a commercial for the “Licca Job Friends” series featuring narration by ano, a video where LICCA and Ano-chan offer advice for children's concerns, and a story video where ano provides the voice for Ano-chan will be released on the LICCA official YouTube channel ([www.youtube.com/@Licca-chan\\_official](http://www.youtube.com/@Licca-chan_official)) today, Friday, February 27, 2026. The TV commercial is scheduled to air successively across Japan from Sunday, March 1, 2026.

**“Licca Job Friends”** is a playset series that includes a doll that allows for work play and the enjoyment of role-playing as a store clerk or a customer. There are a total of three types, including “Dentist Ano-chan,” with “Licca Job Friends Patissier Licca” and “Licca Job Friends Trimmer Karen” (SRP: JPY 5,940 each/tax included) also being released simultaneously. It was planned and developed with the concept of having children experience their dream jobs through playing.

**“Licca Job Friends Dentist Ano-chan”** is a “LICCA's friend” doll modeled after the musical artist and entertainer “Ano-chan,” and she is part of a dentist playset themed around “teeth,” which ano loves. ano took part in the design, so it is brimming with her favorite things, such as loose-fitting socks and the color light blue.

The face incorporates characteristics of ano's expressions, adding a doll-like cuteness. Her eye color is ano's favorite light blue. The hairstyle is ano's trademark black bob, and she is wearing a dress with a white medical coat and loose-fitting socks. Her earrings and the charm on her chest shaped like teeth are key points, along with the frills on the shoulders of her white medical coat, which add to her cuteness.



This special collaboration was inspired by ano's love for clothes and her childhood admiration for LICCA, as she herself said she's "always adored playing with dolls like LICCA since their clothes and accessories are so cute." It was also implemented to commemorate ano's fifth year in her solo musical career. "Ano-chan" appears as one of LICCA's friends, who values her own feelings and emotions by "sticking to what she likes."

## Comment from ano

### ■ Please tell everyone what points you paid special attention to.

I don't think there has ever been a LICCA friend with a black bob, so I think that is something new. Since she's a dentist, I was glad that her clothes and accessories include many tooth elements, which I love.

### ■ How did you feel when you became one of LICCA's friends?

I never thought I would be able to enter LICCA's world and become one of her friends, so I'm thrilled about it.

### ■ What kind of games or activities did you enjoy when you were in elementary school?

There were many times when I'd be playing outside with my big brother's friends while wearing his hand-me-down clothes, but I've always been drawn to playing with dolls like LICCA since their clothes and accessories are so cute.



## "Licca Job Friends" Series Product Details

### ■ "Licca Job Friends Dentist Ano-chan"

#### Key point (1): Face and hairstyle

Through repeated prototyping to resemble ano's face, Ano-chan's face incorporates characteristics of ano's expressions, adding a doll-like cuteness. Her eye color has been made ano's favorite light blue. Her hairstyle is ano's trademark black bob. Among the many different hair colors available, the one closest to ano's hair color was chosen.

#### Key point (2): Outfit

A white medical coat-style outfit inspired by dentists. The outfit is based on a clean and fresh color scheme of light blue, which is ano's favorite color, and white. She is wearing a dress with a track suit-style design and loose-fitting socks. The loose-fitting socks were made to reflect ano's preferences and stand out against the entire outfit by adjusting their shape and fabric texture, ensuring the "scrunched" look appears nicely by changing from high-cut shoes to platform sneakers, and other alterations. Her earrings and the charm on her chest shaped like teeth are key points, along with the frills on the shoulders of her white medical coat, which add to her cuteness.

#### Key point (3): Dentist play

A dentist theme was chosen because ano "likes teeth." This product allows for enjoyable dentist-themed play by using the "roulette computer" to diagnose the patient's teeth, and then using the "treatment pad" to treat the patient according to their diagnosis.



Roulette computer



Treatment pad

■ **“Licca Job Friends Patisserie Licca” “Licca Job Friends Trimmer Karen”**

These dolls allow children to experience activities they want to try in each profession, such as using an icing syringe to decorate cakes in whipped cream as a patissier, pretending to give pets a shower, dry, and haircut as a trimmer, and diagnosing and treating patients as a dentist.



“Licca Job Friends Patisserie Licca”



“Licca Job Friends Trimmer Karen”



“Licca Job Friends Dentist Ano-chan”

\*MAKI is sold separately.

◆◆◆ **Product Outline** ◆◆◆

Product Name: “Licca Job Friends Patisserie Licca” SRP: JPY 5,940 each (tax included)  
 “Licca Job Friends Trimmer Karen” Launch Date in Japan: Saturday, April 18, 2026  
 “Licca Job Friends Dentist Ano-chan” Recommended Age: 3 years and up

Copyright: “Licca Job Friends Patisserie Licca” “Licca Job Friends Trimmer Karen” © TOMY  
 “Licca Job Friends Dentist Ano-chan” © TOMY ©ano

Sales Channels: Toy stores, toy sections of department stores/mass retailers in Japan, online stores, and TOMY Company’s official online store “TOMY MALL” ([takaratomy.com](http://takaratomy.com)), etc.

Official Website: [licca.takaratomy.co.jp/products/doll/oshigoto/](http://licca.takaratomy.co.jp/products/doll/oshigoto/)

**New commercial featuring narration by ano released!**

Title: “Licca Job Friends CM Ano-chan narration version”

Release date: Friday, February 27, 2026  
 Vocal appearance by: ano

Commercial video: [youtu.be/VmJlq8QPie0](https://youtu.be/VmJlq8QPie0)



The TV commercial is scheduled to air successively across Japan from Sunday, March 1, 2026.

**YouTube video featuring an appearance by ano released!**

A video where LICCA and Ano-chan offer advice for children’s concerns, and a story video where ano provides the voice for LICCA’s friend Ano-chan, will be released on LICCA’s official YouTube channel.

Release date: Friday, February 27, 2026

Source: LICCA Official YouTube Channel



① Concern Consultations Video \*The second and subsequent episodes are scheduled to be released sequentially

“Help! LICCA 🦷 Ano-chan - Heart Consultation Room”

[youtu.be/ns4rm3TfJjI](https://youtu.be/ns4rm3TfJjI)

② Story video featuring the voice of ano

“Licca Job Friends Story Video: ‘Hide your cavities! 🦷’”

[youtu.be/CB\\_tEZe5UI4](https://youtu.be/CB_tEZe5UI4)



### ◆◆◆ano's profile◆◆◆

“ano” is popular primarily among young girls and women. She began her solo musical career under the name “ano” from September 2020. She made her major debut in April 2022 under the TOY'S FACTORY record label. In October of the same year, her song “Chu, Tayousei.” was chosen as the ending theme song for the TV anime “Chainsaw Man.” At the end of 2023, she won the Special Award for the JAPAN RECORD AWARDS, and also performed in NHK's Kohaku Uta Gassen. In March 2024, she voiced a lead role and performed the main theme song for the movie “Dead Dead Demon's DeDeDeDestruction,” and played the role of MEMcho in the “OSHI NO KO” movie. She is active in a wide range of fields, not limited to her music career, but also as an entertainer, actress, voice actress, and model. She held her very first Nippon Budokan performance in September 2025.



### ◆◆◆About LICCA doll◆◆◆

The dress-up doll LICCA, born in 1967, has seen various releases of LICCA doll products that give shape to children's fantasies and dreams, always reflecting the times and trends. LICCA doll enables one to enjoy “pretend play” and “dress-up play” using items such as dresses and houses, and from the time of its release has allowed one to set profiles such as age, family, and friends. In recent years, it has been expanding into a brand loved by adults who have grown up with LICCA doll. LICCA has been widening her field of activity as a celebrity talent, and her own social media accounts are also big topics.

[Official Website] [licca.takaratomy.co.jp](http://licca.takaratomy.co.jp)

Official SNS account [@bonjour\_licca] [x.com/bonjour\\_licca](https://x.com/bonjour_licca) [instagram.com/bonjour\\_licca](https://instagram.com/bonjour_licca)

[Official YouTube Channel] “LICCA Official Channel” [www.youtube.com/@Licca-chan\\_official](http://www.youtube.com/@Licca-chan_official)

#### **For press inquiries, please contact:**

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#### **For product inquiries from consumers, please contact:**

TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)