

For Immediate Release
(English translation of the Japanese press release)

August 24, 2026



TOMY's "TOMICA XROSS RESCUE" Diorama-based Short Animation Series to Begin Streaming Aug. 26, 2026

- Tie-in Toys to Launch Oct. 1 in Japan
with Rollouts in Taiwan region, Hong Kong SAR and South Korea -

TOMY Company, Ltd.

TOMY Company, Ltd. (TAKARATOMY), based in Katsushika Ward, Tokyo, will begin streaming "**TOMICA XROSS RESCUE**" on the company's official YouTube channel, "TAKARATOMY CHANNEL" (www.youtube.com/@takaratomychannel) on Wednesday, August 26, 2026. The rescue-themed, a diorama-based short animation features the "TOMICA" die-cast miniature car series, highlighting the outstanding performances of fire engines and firefighters.

The company will also release a series of toys based on the animation series. As the first round of the toy series, 10 new products, such as DX sets and gift sets, will be on sale at specialized toy stores, toy sections of department stores and major retail stores across Japan, TOMICA PLARAIL SHOP, online stores and TOMY's official shopping site, TOMY MALL (takaratomy.com) in sequence on Thursday, October 1, 2026. They include the Big Vehicle **TOMICA XROSS RESCUE "XR01 XROSS RESCUE DRAGON"** (suggested retail price: JPY 4,950, tax included), and **TOMICA XROSS RESCUE "XROSS HOVER"** in the die-cast miniature car series TOMICA (suggested retail price: JPY 715, tax included). TOMY MALL is scheduled to begin accepting pre-orders on Thursday, August 27, 2026.

Following its launch in Mainland China in April 2026, the anime and toy series "TOMICA XROSS RESCUE" is set to be rolled out in Japan, with subsequent launches planned in Taiwan region, Hong Kong SAR and South Korea.



Anime key visual



Product lineup

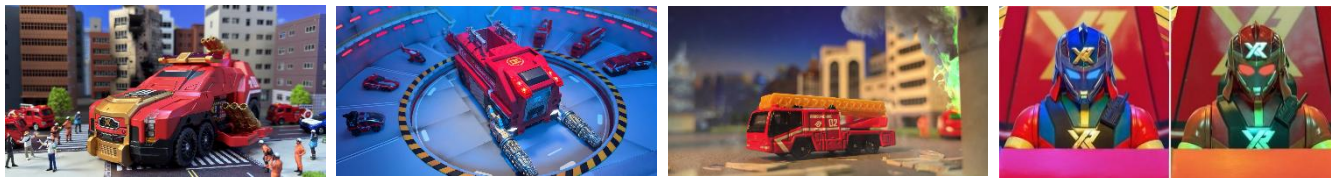
Tadashi Sasuga, Senior General Manager, Head of Global TOMICA Division, Brands Business, TOMY Company, Ltd., says: "We believe in the limitless potential of 'Asobi' to move people's hearts and bring people together across generations and regions. TOMICA XROSS RESCUE, which we launched in Mainland China ahead of other regions, has resonated with children in China, who admire rescue workers and find them cool. The anime series was viewed more than 6.2 million times across seven major platforms (*) during an approximately four-month period (April 1-August 14) following its release, showing its strong popularity.

"We feel that the diorama-based short animation series, which we launched as a new experimental project, has been well received by numerous TOMICA fans. Encouraged by this response, we plan to expand the series primarily in Asian markets where TOMICA has long been loved. We look forward to seeing how this series, which is filled with TOMICA's unique charm and play value and features rescue-themed vehicles, will grow in Japan, Taiwan region, Hong Kong SAR, and South Korea."

(*) Seven main platforms: bilibili / Weibo / RED-TAKARATOMY / RED-TOMICA / WeChat / TikTok / kuaishou

Overview of the diorama-style short animation series "TOMICA XROSS RESCUE"

"TOMICA XROSS RESCUE" is a classic story depicting "the coolness of saving people," in which brave firefighters use multifunctional rescue vehicles called "TOMICA" and do their utmost to save lives even in difficult situations. The anime series (approximately four minutes per episode) uses dioramas, figures, and miniature vehicles to create a realistic world where firefighters and rescue vehicles play active roles, combining stop-motion animation and radio-controlled vehicle filming techniques.



- Name of the work: **TOMICA XROSS RESCUE**
- Streaming release schedule: Episodes 1 and 2: 5:00 p.m. (JST), Wednesday, August 26, 2026
*Approximately four minutes per episode
- Streaming channel: TOMY's official YouTube channel "TAKARATOMY CHANNEL"
www.youtube.com/@takaratomychannel
*The work will also be streamed on local platforms in Taiwan region, Hong Kong SAR and South Korea in sequence.
- Copyright notice: © TOMY

About new products in the "TOMICA XROSS RESCUE" toy series

Date of release: Thursday, October 1

- Big Vehicles

Available in two models

Price: JPY 4,950 each (tax included)

These big vehicle toys allow children to enjoy launching and driving TOMICA vehicles.



**TOMICA XROSS RESCUE
"XR01 XROSS RESCUE DRAGON"**

Size: 110 millimeters wide,
120 millimeters high,
240 millimeters deep



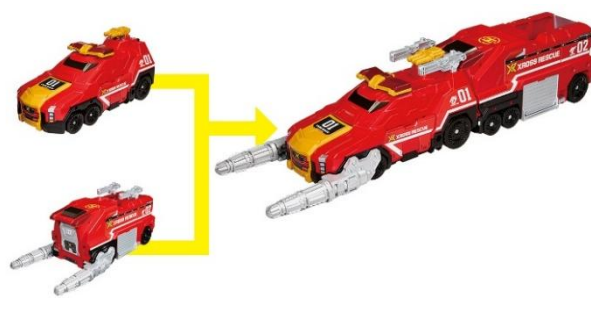
**TOMICA XROSS RESCUE
"XR02 XROSS RESCUE TIGER"**

Size: 150 millimeters wide,
140 millimeters high,
320 millimeters deep

- DX set

Price: JPY 9,130 (tax included)

DRAGON and TIGER will combine to form the more powerful "HYPER XROSS RESCUE."



**TOMICA XROSS RESCUE
"XROSS RESCUE DRAGON & TIGER DX SET"**

Size: 150 millimeters wide,
125 millimeters high,
540 millimeters deep
(when combined)

- Die-cast miniature cars "TOMICA"

Available in 5 models

Price: JPY 715 each (tax included)

TOMY will offer a lineup of five TOMICA model vehicles known for their unique functions such as wing deployment and propeller rotation.



Date of release: Thursday, October 1

TOMICA XROSS RESCUE "XROSS HOVER"

Size: 35 millimeters wide,
26 millimeters high,
73 millimeters deep



Date of release: Saturday, November 21

TOMICA XROSS RESCUE "XROSS COPTER"

Size: 31 millimeters wide,
34 millimeters high,
76 millimeters deep

- Gift sets

Available in 2 sets

Each of these gift sets includes TOMICA vehicles from the "Dragon Team" and "Tiger Team" that appear in the animation series.

Date of release: Saturday, November 21



TOMICA XROSS RESCUE "XROSS RESCUE DRAGON & TIGER TEAM TOMICA SET"

Price: JPY 2,860 (tax included)



TOMICA XROSS RESCUE "XROSS RESCUE TIGER TEAM TOMICA SET"

Price: JPY 3,465 (tax included)

Common information

- Target age: 3 years and up
- Anime and Toy official website: www.takaratomy.co.jp/products/tomica/xrossrescue/
- Sales channels: toy stores, the toy sections of department stores and major retail stores across the country, and the specialty store for TOMICA/PLARAIL products "TOMICA PLARAIL SHOP," online stores, and TOMY's official online shopping site TOMY MALL (takaratomymall.jp/), among other locations.
- Copyrights: © TOMY

About TOMICA

Official website: www.takaratomy.co.jp/products/tomica/

For press inquiries, please contact:

Public Relations Division, TOMY Company, Ltd. Tel: 03-5654-1280 E-mail: tpr@takaratomy.co.jp

For product inquiries from consumers, please contact:

TOMY Customer Service (Japanese only) Tel: 0570-041031 (Navi-Dial)