

(English Translation of the Japanese Press Release)

May 26, 2011

To all related parties:

Name of the Company: TOMY Company, Ltd.
Name of the Representative: Kantaro Tomiyama
President & CEO
(Code No. 7867; The First Section of the Tokyo Stock Exchange)
Further Inquiries: Toshiki Miura
Managing Director &
Head of Corporate Administration
(TEL: 03-5654-1548)

Notice Concerning Partial Amendment to the Articles of Incorporation

This is to provide notification that TOMY Company, Ltd. has resolved at its Board of Directors meeting held today to submit the matter of “Partial Amendment to the Articles of Incorporation” as a proposal to be approved at the 60th Ordinary General Meeting of Shareholders scheduled for June 24, 2011. The proposed amendment is detailed below.

1. Reason for amendment

The reason for the amendment is to change the maximum number of Directors from 12 or less to 14 or less in order to promote global business expansion and reinforce the business base going forward.

1. Content of amendment

The content of the amendment is as follows.

(The underlined text indicates the place of amendment)

Current Articles of Incorporation		Proposed Amendment	
Article 1 to 20 (Number of Directors)	<Omitted>	Article 1 to 20 (Number of Directors)	<Not amended>
Article 21	The number of Directors shall be <u>12</u> persons or less.	Article 21	The number of Directors shall be <u>14</u> persons or less.
Article 22 to 43	<Omitted>	Article 22 to 43	<Not amended>

1. Schedule

Date of General Meeting of Shareholders to amend the Articles of Incorporation: June 24, 2011
Date that the amended Articles of Incorporation will take effect: June 24, 2011