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**FOR IMMEDIATE RELEASE**

## **TOMY ANNOUNCES SENIOR MANAGEMENT PROMOTIONS FOR HENSELER AND KILREA**

**OAK BROOK, IL – (April 3, 2012)** —TOMY has announced senior management promotions for Peter J. Henseler and Gregory J. Kilrea. Peter Henseler has been named Vice Chairman of TOMY International after serving 10 years as President of TOMY International / RC2 Corporation. In his new role, Peter will focus on global opportunities for TOMY.

Greg Kilrea has been named President of TOMY International. He previously served as the Company's Executive Vice President and Chief Operating Officer. Greg has nearly 30 years of business management experience including 8 years with TOMY International / RC2 Corporation. During his time with the Company, he has assumed leadership for acquisitions, integrations, sales planning, product development, customer and vendor management and personnel development.

Curt Stoelting, Chief Executive Officer of TOMY International, stated, "We are excited that Peter and Greg have agreed to expand their roles within our Company. Both have been instrumental in the development and implementation of our business strategies, both have proven successful track records and both will continue to make significant contributions to TOMY."

### **About TOMY International**

**TOMY International** ([www.tomy.com](http://www.tomy.com)) is a leading global designer, producer and marketer of a broad range of innovative, high-quality toys sold to preschoolers, youths and adults under the TOMY®, Ertl®, Johnny Lightning® and Tomica® brands as well as products for mothers, infants and toddlers marketed under its The First Years®, Lamaze, JJ Cole® Collections and Boon® brands. TOMY International also markets its products under popular and classic licensed properties such as Thomas & Friends, Chuggington, Dinosaur Train, John Deere, Disney's Winnie the Pooh, Princesses, Cars, Fairies and Toy Story, and other well-known properties. TOMY International's mission is to inspire and fulfill the dreams of children and parents worldwide. TOMY International reaches its target consumers through multiple channels of distribution supporting more than 25,000 retail outlets throughout North and South America, Europe and Australia. TOMY International is a wholly owned subsidiary of Japan-based TOMY Company, Ltd. (Tokyo Stock Exchange Code No. 7867). © TOMY

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