

November 5, 2012

To all related parties:

Name of the Company: TOMY Company, Ltd.  
Name of the Representative: Kantaro Tomiyama  
President & CEO  
(Code No. 7867; The First Section of the Tokyo Stock Exchange)  
Further Inquiries: Mitsuru Yoneyama  
Head of Corporate Administration  
(TEL: 03-5654-1548)

### **Notice Concerning Revision of Earnings Forecasts**

This is to provide notification that, TOMY Company, Ltd. (hereinafter "Tomy") has revised its earnings forecasts that were announced on September 19, 2012.

#### **Revision of consolidated earnings forecasts for the first six months of the fiscal year ending March 31, 2013 (April 1, 2012 to September 30, 2012)**

(millions of yen, except per-share data)

	Net sales	Operating income	Ordinary income	Net income	Net income per share (yen)
Previously announced forecast (A)	81,000	650	250	(900)	(9.56)
Revised forecast (B)	83,496	1,112	784	(184)	(1.96)
Change (B – A)	2,496	462	534	716	
Rate of change (%)	3.1	71.1	213.6	—	
(Reference) Actual results for the six months of the fiscal year ended March 31, 2012	89,294	5,060	4,460	2,327	24.73

#### **Reasons for the revision**

Sales of toys sold overseas as well as toy-related products have been higher than forecasted, leading to higher expected operating income and ordinary income from the earlier forecast. Additionally, there is expected to be extraordinary profit in the form of negative goodwill resulting from acquisition of additional shares in a consolidated subsidiary; therefore quarterly net income is also expected to surpass the previous forecast.

Note that our next release of results for second quarter of FYE March 31, 2013 is scheduled for Tuesday, November 13, 2012.