

To all related parties:

Name of the Company: TOMY Company, Ltd.  
Name of the Representative: Kantaro Tomiyama  
President & CEO  
(Code No. 7867; The First Section of the Tokyo Stock Exchange)  
Further Inquiries: Kazuhiro Kojima  
Board Director  
Senior Executive Officer &  
Head of Corporate Administration  
(TEL: 03-5654-1548)

### **Notice Concerning Personnel Changes**

This is to provide notification that TOMY Company, Ltd. has resolved at its Board of Directors meeting held today to make the following personnel changes.

#### **1. Changes in Board Directors' responsibilities <as of June 26, 2013>**

	<b>&lt;New position&gt;</b>	<b>&lt;Current position&gt;</b>
Osamu Mashimo	Board Director Executive Managing Officer Chief Marketing Officer Head of Toy Business HQ	Senior Managing Director Chief Marketing Officer Head of Toy Business HQ
Shigeki Yanagisawa	Board Director Executive Managing Officer Chief Strategy Officer Head of Global Business HQ	Senior Managing Director Chief Strategy Officer Head of Global Business HQ
Kazuhiro Kojima	Board Director Senior Executive Officer Chief Financial Officer	Managing Director Deputy Head of Corporate Administrations

#### **2. New Board Directors <as of June 26, 2013>**

	<b>&lt;New position&gt;</b>	<b>&lt;Current position&gt;</b>
Shiryo Okuaki	Board Director	President of TOMY MARKETING COMPANY,LTD.
Jun Tsusaka	Outside Director	Partner, Managing Director and Representative of TPG Capital.
Yoichi Tamagawa	Outside Director	Managing Director of Marunouchi Capital Co., Ltd.

### 3. Retiring Board Directors <as of June 26, 2013>

	<New position>	<Current position>
Toshiki Miura	Senior Advisor	Managing Director Chief Financial Officer
Isamu Takahashi	Executive Managing Officer Deputy Head of Global Business HQ	Managing Director Deputy Head of Global Business HQ
Minoru Rikiishi	Senior Executive Officer Deputy Head of Toy Business HQ	Board Director Senior Executive Officer Deputy Head of Toy Business HQ
Nobuhiko Ito	—	Outside Director

### 4. Personnel changes (Senior General Manager and above) <as of June 26, 2013>

	<New position>	<Current position>
Kenichi Kuroki	Executive Officer Head of China Business Division	Senior Executive Officer Head of China Business Division
Masaya Sawada	Executive Officer Deputy Head of US & Europe Business Division	Senior Executive Officer Deputy Head of US & Europe Business Division
Masayuki Nagatake	Executive Officer US & Europe Business Division COO, TOMY International	Senior Executive Officer US & Europe Business Division COO, TOMY International
Kenichi Susa	Head of Business Admin. Division	Executive Officer Head of Business Admin. Division
Masaru Nakajima	Head of Global Sales Division	Executive Officer Head of Global Sales Division
Masanori Mizunuma	Head of R&D Division	Executive Officer Head of R&D Division
Yoshikazu Abe	Head of Production & Procurement	Executive Officer Head of Production & Procurement
Tetsuya Ikeda	Head of Boys Business Division	Executive Officer Head of Boys Business Division
Shinji Sano	Head of Dolls & Girls Business Division	Executive Officer Head of Dolls & Girls Business Division
Satoshi Nakano	Head of TCG & Toy Games Business Division	Executive Officer Head of TCG & Toy Games Business Division

End of notice